



Building a Thriving Partner Ecosystem

At Brainjuice, we are dedicated to empowering companies by establishing strong partnership programs that enhance their capabilities and unlock new growth opportunities. We recognize the power of collaboration and are committed to delivering the essential tools, strategies, and delivering detailed step-by-step guidance, strategies, and support needed for our clients to excel in the competitive market of today.

Do the following scenarios describe the current situation at your company?

- ➔ Do you currently have a partner program that is exceeding company expectations?
- ➔ Is there constant pressure on your partner team to increase revenue?
- ➔ Does your marketing team not have the bandwidth to develop compelling posts, whitepapers, and webinars?
- ➔ Do you have a clear understanding of your clients' product usage?

CATAPULT: LAUNCH YOUR THRIVING PARTNER ECOSYSTEM

01 Catapult is the foundational package designed to enable companies to build out their strategic partnership programs. We provide a step-by-step guide, making it effortless to identify, attract, onboard, and manage your ideal partners.

ACCELERATOR: ACCELERATE YOUR GROWTH

02 Need to unlock the full potential of your strategic partnership program? This Accelerator package offers the insights into how to best scale your program to drive more sales, expand to new regions or customer success. Follow our roadmap through assessments simply assessing if the program is delivering.

OPTIMIZER: MAXIMIZE PARTNER PERFORMANCE THROUGHOUT YOUR REVENUE ENGINE

03 Even with an established strategic partnership program, continuous assessment is crucial. The Optimizer ensures your partners contribute meaningfully throughout your entire revenue operations journey.



For more information about Brainjuice and how we can help your business build a partner ecosystem, please email us: information@brainjuice.biz