



Community & Education Outreach Update 2020

Masonville Citizens Advisory Committee

August 6, 2020

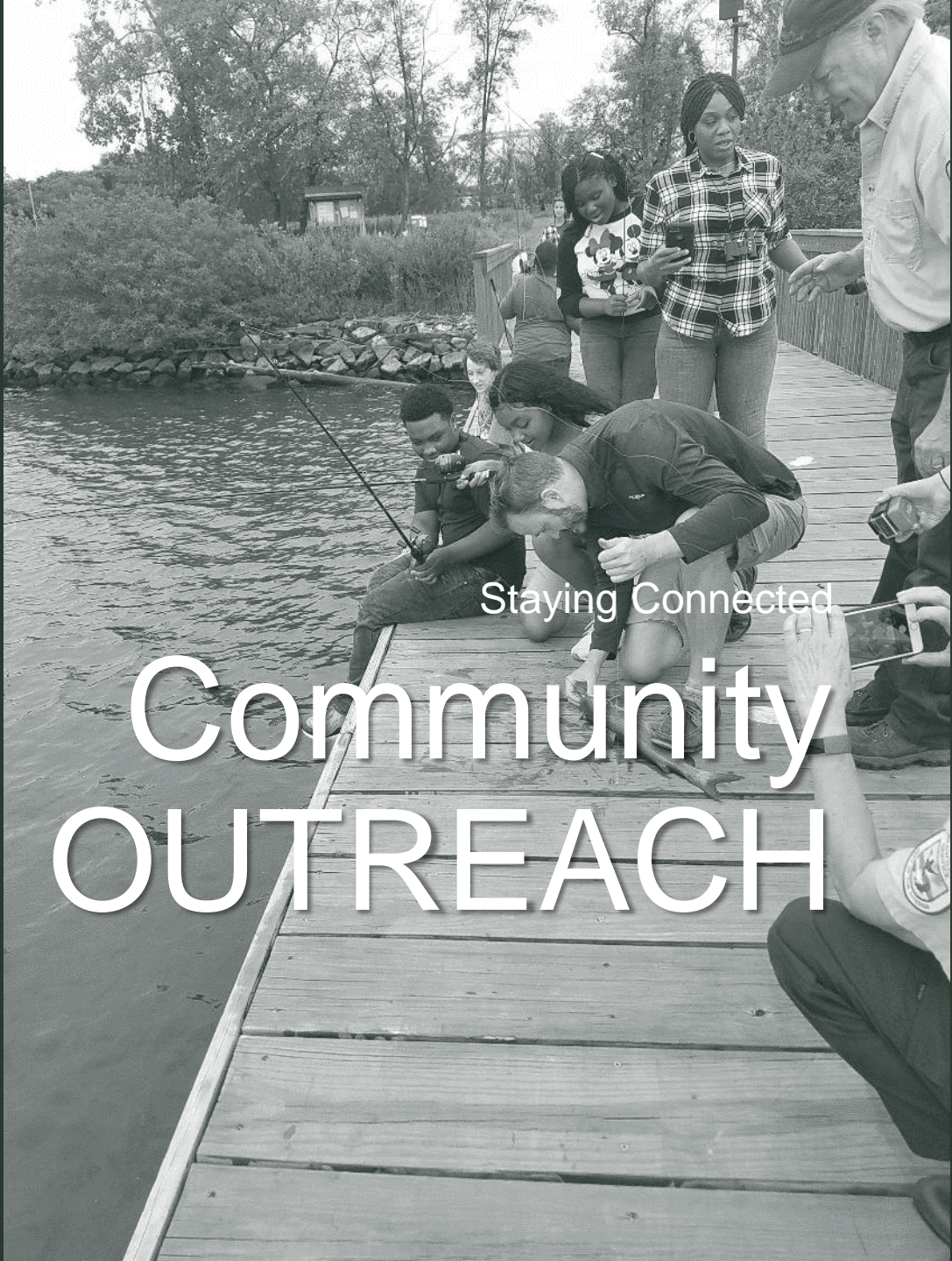
Katrina Y Jones

MDOT Maryland Port Administration



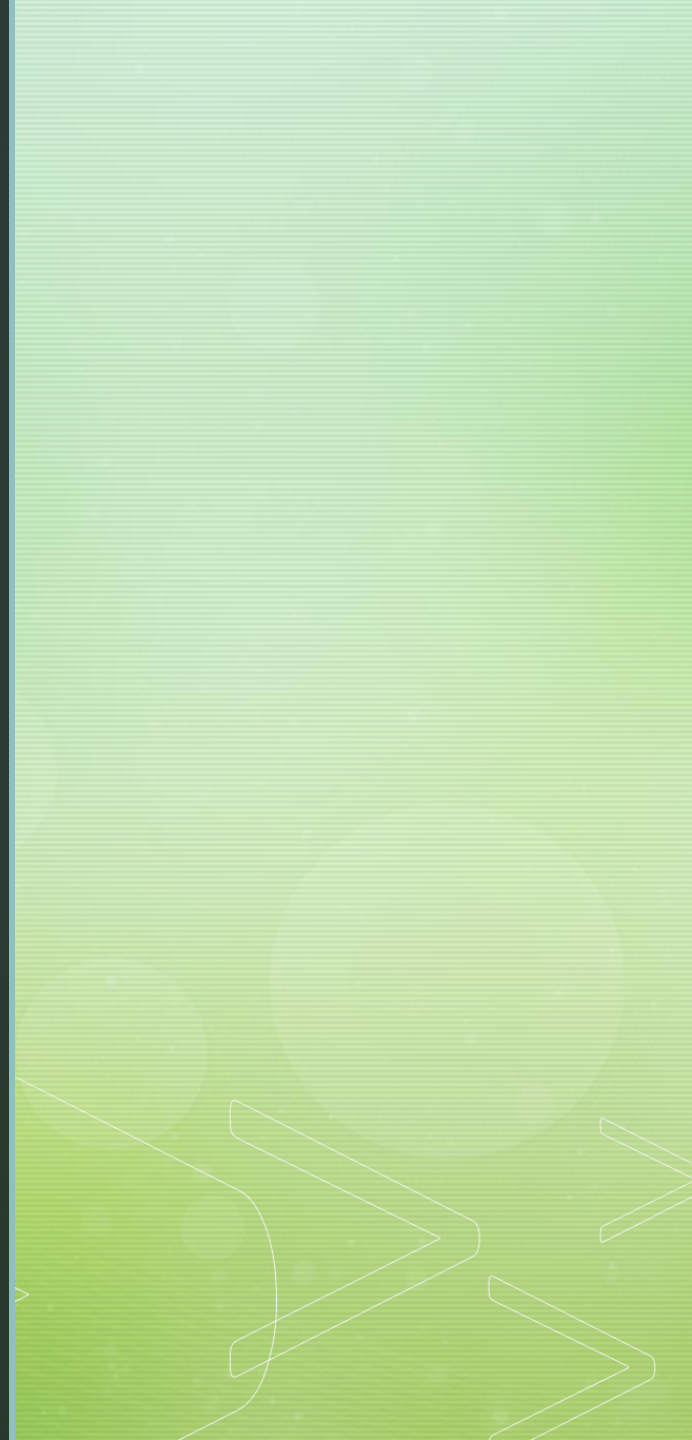
OVERVIEW COVID 19 – Now What!

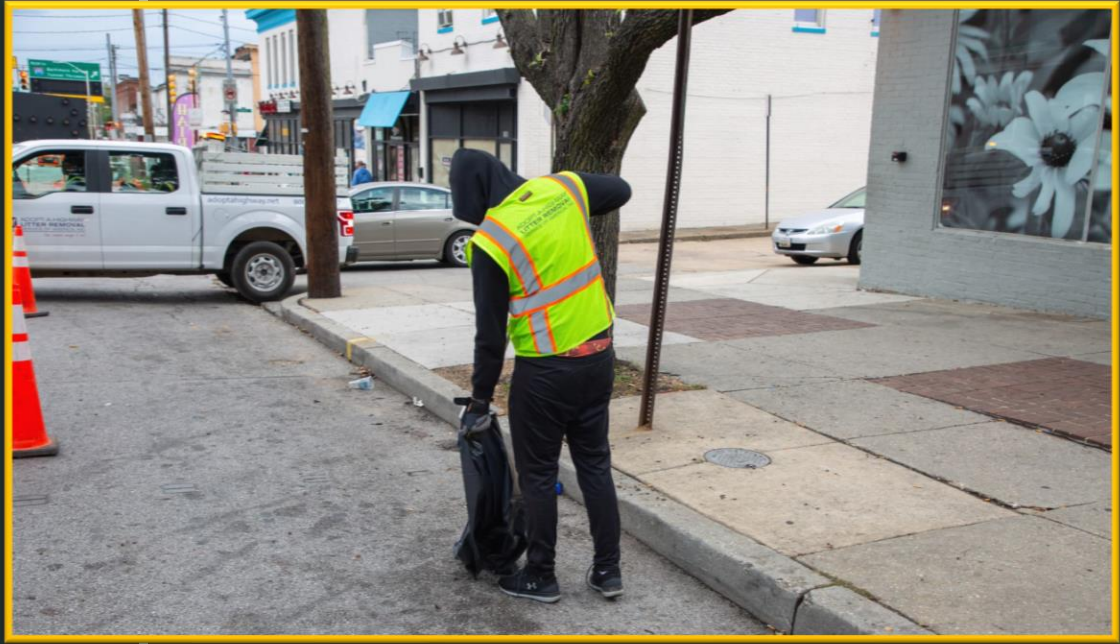
- ✓ Community Engagement
- ✓ Education Programs
- ✓ Stakeholder Engagement



Staying Connected

Community OUTREACH





5 SPONSOR-A-HIGHWAY SIGN LOCATIONS

34

MONTHLY AVERAGE

343

TOTAL



Social Media

Consistent, active engagement through
Captain Trash Wheel social media

12

AVERAGE POSTS PER MONTH

117

AVERAGE LIKES PER MONTH

7

AVERAGE SHARES PER MONTH

95

NEW FOLLOWERS

2020 SOCIAL MEDIA DATA



Federal Land Access Program (FLAP)

Purpose

Federal grant funding to further investigate the creation of a pedestrian and bicycle trail to Masonville

Partnerships

Participating in Greater Baybrook Alliance and MedStar partnership to investigate pedestrian access in and out of communities surrounding hospital

Timeframe

Submitted August 2019

Notified of February 2020

Funding during Federal FY 2021

The screenshot shows the website for the USDOT Federal Highway Administration Office of Federal Lands Highway. The page is titled "Federal Lands Access Program (FLAP)". The navigation menu includes "About", "Programs", "Projects", "Business", "Resources", and "Careers". A search bar is located in the top right corner. The main content area features a sidebar with a list of programs: Federal Lands Access Program, Federal Lands Transportation Program, Federal Lands Planning Program, Tribal Transportation Program, Nationally Significant Federal Lands and Tribal Projects Program, Emergency Relief for Federally Owned Roads, Defense Access Roads, and Stewardship and Oversight. The main content area contains the following text:

Location: Home > Programs > Federal Lands Access Program

Federal Lands Access Program (FLAP)

The Federal Lands Access Program (Access Program) was established in 23 U.S.C. 204 to improve transportation facilities that provide access to, are adjacent to, or are located within Federal lands. The Access Program supplements State and local resources for public roads, transit systems, and other transportation facilities, with an emphasis on high-use recreation sites and economic generators.

The Program is designed to provide flexibility for a wide range of transportation projects in the 50 States, the District of Columbia, and the Commonwealth of Puerto Rico.

The Access Program is funded by contract authority from the Highway Trust Fund and subject to obligation limitation. Funds will be allocated among the States using a statutory formula based on road mileage, number of bridges, land area, and visitation.

Projects are selected by a Programming Decision Committee (PDC) established in each State. The PDCs request project applications through a call for projects. The frequency of the calls is established by the PDCs. The interactive map below provides the status of the call for projects.

Program Guidance

- Access Program Implementation Guidance (Acrobat, 102 KB)
- Access Program Fact Sheet ⇒
- Fixing America's Surface Transportation (FAST) Act Fact Sheet (Acrobat, 413 KB)
- Catalog of Federal Domestic Assistance (CFDA) Number: 20.224 ⇒



**BOYS & GIRLS CLUBS
OF AMERICA**



Community PROGRAMMING

Four virtual programs at Boy & Girls Club of
Brooklyn, MD

- Dredging Interactive Activity
- Restoration and Wildlife
- Geocaching
- Trash Wheels



Digital Learning

Education OUTREACH



environmental education e-learning

learning, lessons & activities developed & presented by maryland environmental service



8
Programs, lessons & activities currently available

5
Distinct lesson topic areas

4
Age/grade level groups

+
With more lessons & materials coming soon!

captain trash wheel coloring pages



topic area:

trash wheels

grade level:

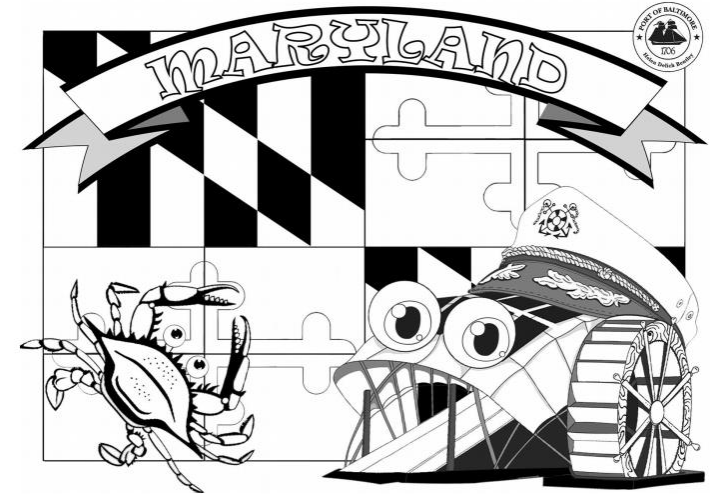
kindergarten - 2nd

lesson details:

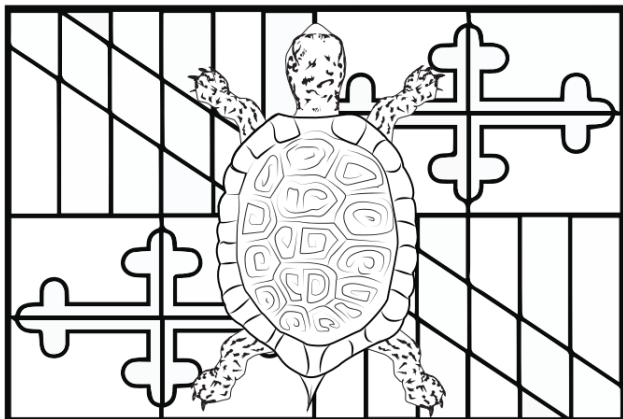
Download, print, and color official Captain Trash Wheel, originally posted on Captain's social media and unique environments.

overview:

Get creative while coloring! Enjoy a series of coloring pages featuring Captain Trash Wheel, the trash-gobbling machine who lives at Masonville Cove.



Diamondback Terrapin



terrappin coloring pages



topic area:

diamondback terrapins

grade level:

kindergarten - 2nd

overview:

Get creative while coloring! Enjoy a series of coloring pages featuring Maryland's favorite turtle.

lesson details:

Download, print, and color terrapin-themed artwork.



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[e-lesson library](#)
[contact us](#)
[menu](#)

how do trash wheels work?




topic area:
trash wheels

grade level:
3rd-8th

overview:
 How exactly does a trash wheel work? In this interactive e-learning module, students will learn how the different parts of a trash wheel fit together to make trash wheels function and try their hand at making trash wheel trivia. This lesson includes extension activities in STEM (designing a trash wheel) and environmental science (thinking critically about runoff into local waterways).

How DO Trash Wheels Work?

featuring Captain Trash Wheel

BROUGHT TO YOU BY THE PORT OF BALTIMORE



- 
 Meet Captain Trash Wheel!
- 
 Parts of a Trash Wheel
- 
 Putting the Pieces Together
- 
 How Trash Wheels Help Wildlife
- 
 Trash Wheel Trivia Test
- 
 Try an Official Captain Challenge!

Students work their way through an interactive Prezi to learn more about

- ✓ Parts of trash wheels
- ✓ What makes them effective trash-gobbling machine
- ✓ How wildlife can be impacted by litter/debris
- ✓ Test their knowledge with a trash wheel quiz
- ✓ And even design their own trash wheel

Eagle Expedition at Masonville Cove

An Interactive e-Learning Module brought to you by the Port of Baltimore

CLICK HERE TO START

CLICK HERE TO FINISH



Eagle Expedition

1. Did you survive and have your own nest at least once? (check one)

Yes

No

2. Was it challenging to live as an eagle? (check one)

Absolutely!

It wasn't that bad!

It was easy at times and hard at others!

3. Describe something positive that happened to you while you were an eagle and share how many times you survived.

4. Describe something negative that happened to you while you were an eagle and share how many times you "died dramatically."

5. Unscramble the name of the very important habitat mentioned while on your eagle expedition.

ALLVMOSNEI OVEC

Maryland ENVIRONMENTAL SERVICE

sponsored by the Port of Baltimore

e-lesson library contact us

eagle expedition

topic area:
maryland birds

grade level:
3rd - 5th



Did someone say EAGLES?

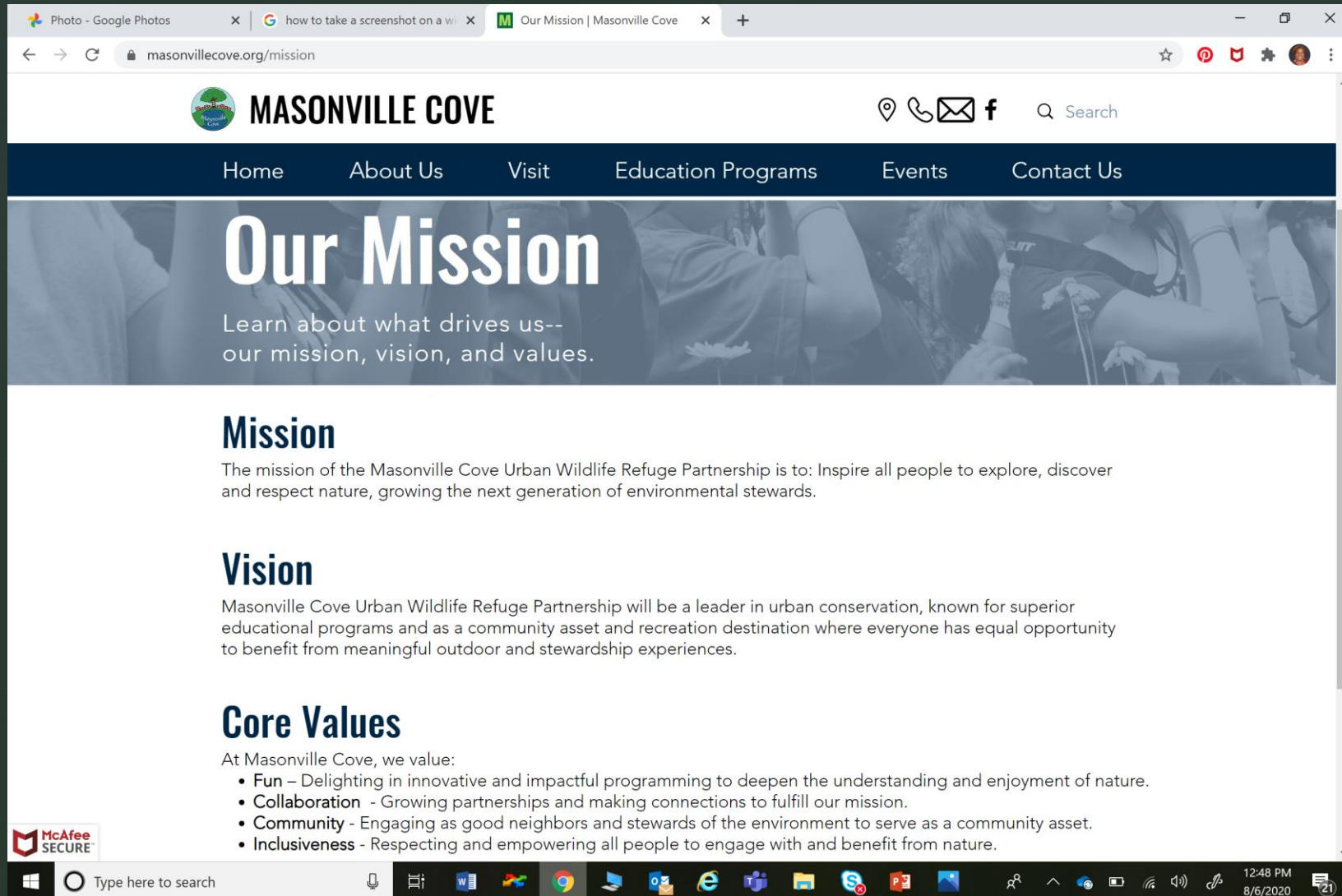


Refresh

Stakeholder ENGAGEMENT



STRATEGIC Planning Process



The screenshot shows a web browser window displaying the 'Our Mission' page of the Masonville Cove website. The browser's address bar shows the URL 'masonvillecove.org/mission'. The website header includes the Masonville Cove logo, navigation links for Home, About Us, Visit, Education Programs, Events, and Contact Us, and social media icons for location, phone, email, and Facebook. The main content area features a large blue-tinted image of people working in a field, with the text 'Our Mission' and a sub-headline 'Learn about what drives us-- our mission, vision, and values.' Below this, the page is divided into three sections: 'Mission', 'Vision', and 'Core Values'. The 'Mission' section states the goal of inspiring people to explore and respect nature. The 'Vision' section describes the organization's role as a leader in urban conservation. The 'Core Values' section lists four principles: Fun, Collaboration, Community, and Inclusiveness.

Photo - Google Photos x how to take a screenshot on a w x Our Mission | Masonville Cove x +

masonvillecove.org/mission

MASONVILLE COVE Search

Home About Us Visit Education Programs Events Contact Us

Our Mission

Learn about what drives us-- our mission, vision, and values.

Mission

The mission of the Masonville Cove Urban Wildlife Refuge Partnership is to: Inspire all people to explore, discover and respect nature, growing the next generation of environmental stewards.

Vision

Masonville Cove Urban Wildlife Refuge Partnership will be a leader in urban conservation, known for superior educational programs and as a community asset and recreation destination where everyone has equal opportunity to benefit from meaningful outdoor and stewardship experiences.

Core Values

At Masonville Cove, we value:

- **Fun** – Delighting in innovative and impactful programming to deepen the understanding and enjoyment of nature.
- **Collaboration** - Growing partnerships and making connections to fulfill our mission.
- **Community** - Engaging as good neighbors and stewards of the environment to serve as a community asset.
- **Inclusiveness** - Respecting and empowering all people to engage with and benefit from nature.

McAfee SECURE

Type here to search

12:48 PM 8/6/2020

A



Concept Tested LOGO CHOICES

B



- Which logo is most unique and would help us “stand out from the crowd”?
- Which logo do you feel best represent the value that Masonville Coe brings to the community?
- Which would you choose for the Masonville Cove Partnership logo?

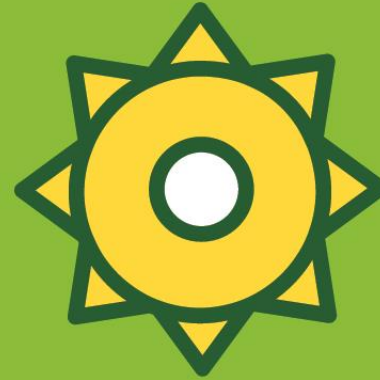
C



LOGO Refresh!

- Although logo B is visually more attractive, logo A is the one that conveys the Cove's partnership between people & nature, that it's not just a pretty park
- A is fun and comprehensive in MC's variety
- What I like about Logo A is that it encompasses more of what all the habitat/center is about
- I LOVE the color in A

MASONVILLE COVE



PARTNERSHIP

Outreach EVENTS



MASONVILLE COVE

DECADE OF DEDICATION

Back by popular demand!
September 26th
Stay Tuned

Urban Wildlife Refuge Day

featuring Kayak Adventures

Free guided kayaking for beginners and all outdoor activities for more YOUR Urban Wildlife Refuge!

Sunday, September 29th - 9:30am to 4:00pm
Rain date of October 14th

Masonville Cove
1000 Frankfurst Avenue Baltimore, MD 21226

Come and celebrate Urban Wildlife Refuge Day. Activities include **outdoor games and activities for families.**

Free Guided Kayak Tours

Reserve a slot for one of the following times at the site below for ages 13 & up:

<http://bit.ly/MVCkayaking>

10AM, 12PM, 2PM

First come, first served!



All children on site must be accompanied by a parent or guardian over the age of 18

For more information:
(410) 246-0669 x100 or events@masonvillecove.org

[@captaintrashwheel](https://www.facebook.com/captaintrashwheel)
[@CaptTrashWheel](https://www.instagram.com/capttrashwheel)



Masonville Cove

free and fun community events

Extended Hours: On the first Thursday of every month: 9am - 8pm

Birding Basics

Thursday, August 6th

Additional activities offered between 5pm to 7pm

Welcome all first time birders! Self guided activities and binoculars will be available on campus!

Masonville Cove
1000 Frankfurst Avenue
Baltimore, MD 21226

All children must be accompanied by a parent or guardian over the age of 18

COVID-19 Guidelines

Please note that the Masonville Cove Environmental Education Center building remains closed under COVID-19 restrictions, and bathroom facilities are not currently available.

Visitors must sign in outside the building. When visiting, please stay safe and respect others by following CDC guidelines by socially distancing yourself from others and wearing a mask when in close proximity to others.



Contact Information

(410) 246-0669 x100
events@masonvillecove.org

RSVP Required



SCAN ME

<https://bit.ly/MVBirdingBasics>

Follow Us!

[f](https://www.facebook.com/captaintrashwheel) Friends of Masonville Cove
[f](https://www.facebook.com/captaintrashwheel) captaintrashwheel
[i](https://www.instagram.com/capttrashwheel) [t](https://www.tiktok.com/@capttrashwheel) CaptTrashWheel

Now That We're Virtual . . .

- Virtual Tours
- Video Blogs (Vlogs)



Now That We're Virtual . . .



- Better Attendance!
- Annual Meeting, November 6, 10 AM
- Webinar Series 2021



Thank You!

kjones1@marrylandports.com

410-385-4438