

BOARD. A publication from LINTEX, Sweden, 2020:
Changing perspectives of writing and ideas.

The image shows two mobile whiteboards against a dark, textured background. The whiteboard on the left is wider and has a wooden frame. It is mounted on a stand with four wheels. The board is white and has several items pinned to it: a small black rectangular object, a piece of paper with handwritten text "QUERCUS ALBANSIS", "QUERCUS ALBA", "ALNUS", "MULUS", a small photograph, a larger photograph, a piece of paper with text, a pen, and a small drawing of a chair. The whiteboard on the right is narrower and also has a wooden frame. It is mounted on a stand with four wheels. The board is white and has a few items pinned to it: a small black rectangular object, a photograph, and a small drawing of a chair.

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You want a space of your own, a place for your thoughts, your ideas and your words. Lintex manufactures writing boards for schools and offices, but bring to this a stringency and subtlety like a well-developed fashion line. They add style and design expertise in a world in which aesthetics have, for years, taken a back seat. Whiteboards, office screens and sound absorbers have been the anonymous carthorses of schools and conference premises. Lintex have changed all that, aiming to surprise and challenge the image of what a writing board can be.

Lintex maintains its very own attitude in this world of non-design. By working with a number of Scandinavia's leading designers they give writable surfaces a stylish and functional beauty by using tempered glass, high-end textiles, solid wood and enamelled steel. The focus on design and materiality heightens the function of the products, making them a delight to use. The products delivers a simple function but they do it with elegance. The level of design also improves what is written on the boards. Beautiful tools enhance creativity, out-of-the-box thinking and new options. That is why the products are so popular and that is why Lintex is market leader in its field. Thinking big and never be afraid of being different.

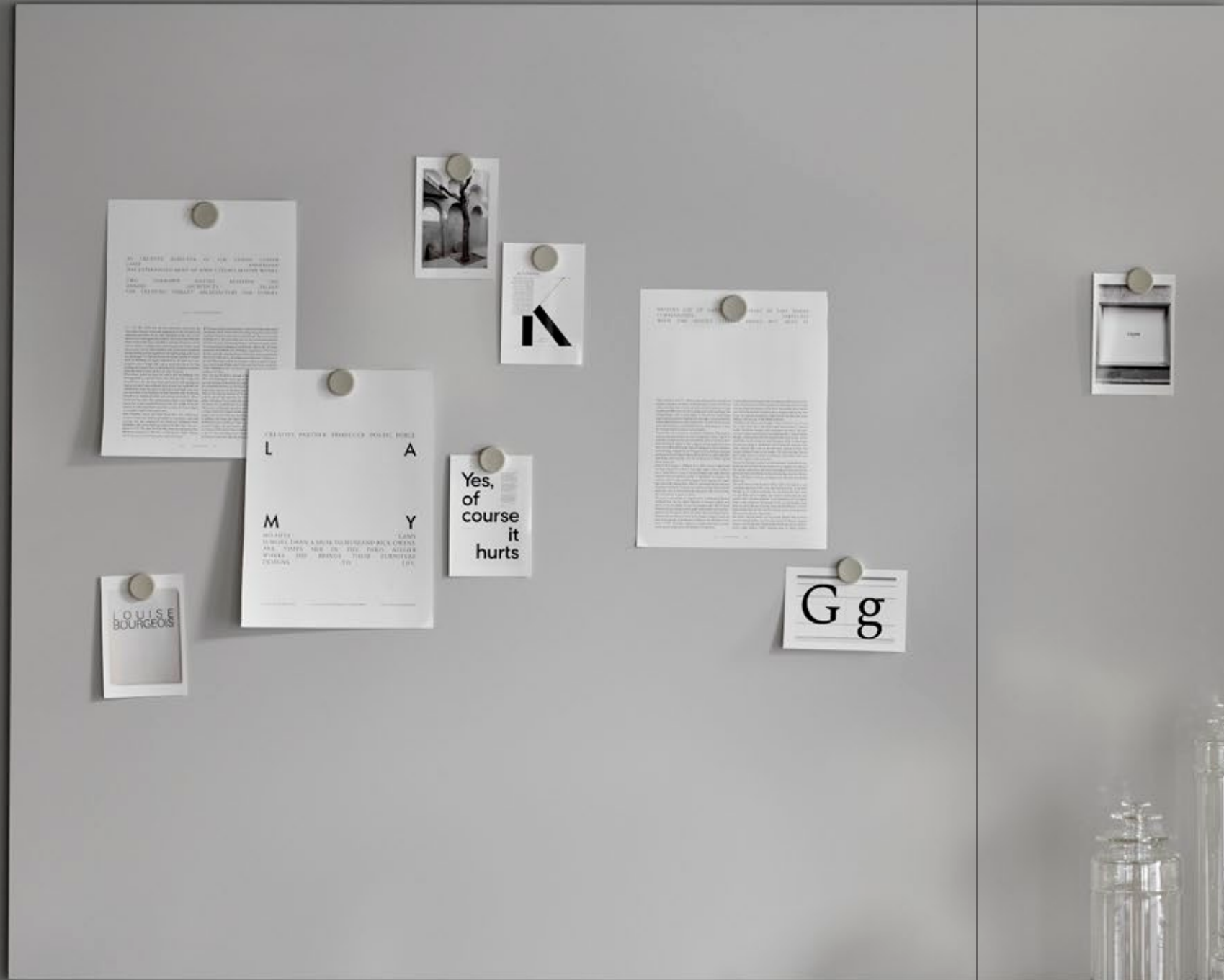
Made in Sweden. Lintex is a family business founded in 1983. All products are sold under the Lintex brand name. Head office and factory are located in the town of Nybro in southern Sweden, a district associated with inventiveness and with Swedish handmade glass. Lintex have subsidiary's, sales offices and agents elsewhere in Scandinavia, Europe and various parts of the world.



Air Whiteboard

WRITING BOARDS

Space for ideas. Lintex’ writing boards likes brainstorm and brainwaves. They are designed for creative torrents, flows and waves. They make everything visible: words, drawings, signals, sketches, daydreams. Write and erase, forget and visualise your thoughts. Something magical happens between brain and fingers round a marker. Thoughts turn into physics, ideas become text or image – not through anyone else’s agenda but your own thoughts. The writing board is the source of opportunities, the runway for your creativity.

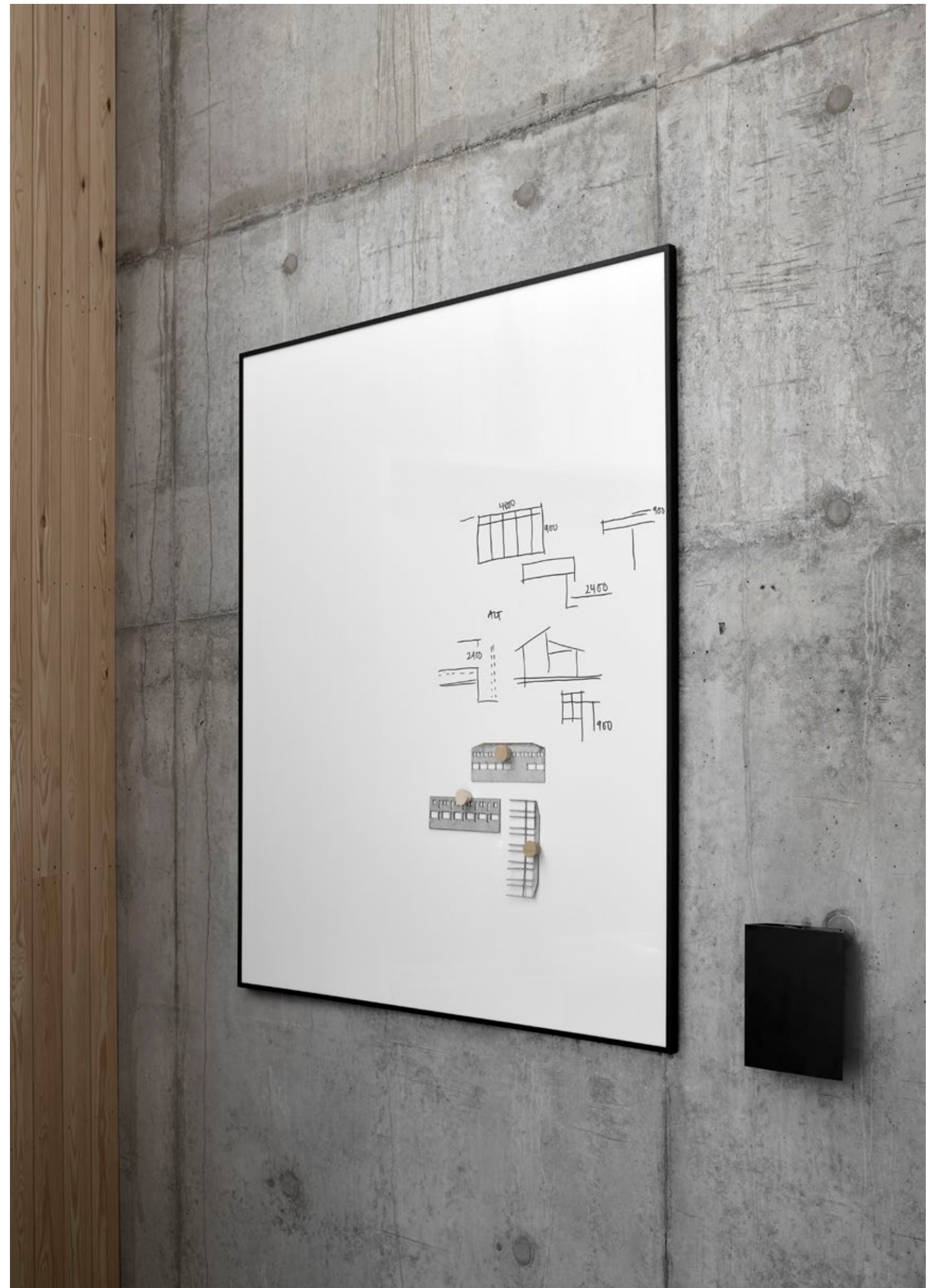




Air Space Whiteboard



Air Spaces and ONE Whiteboard (right)





Air Whiteboard





Wood Whiteboard



When ideas reach surfaces,
they become reality.





Area



22.





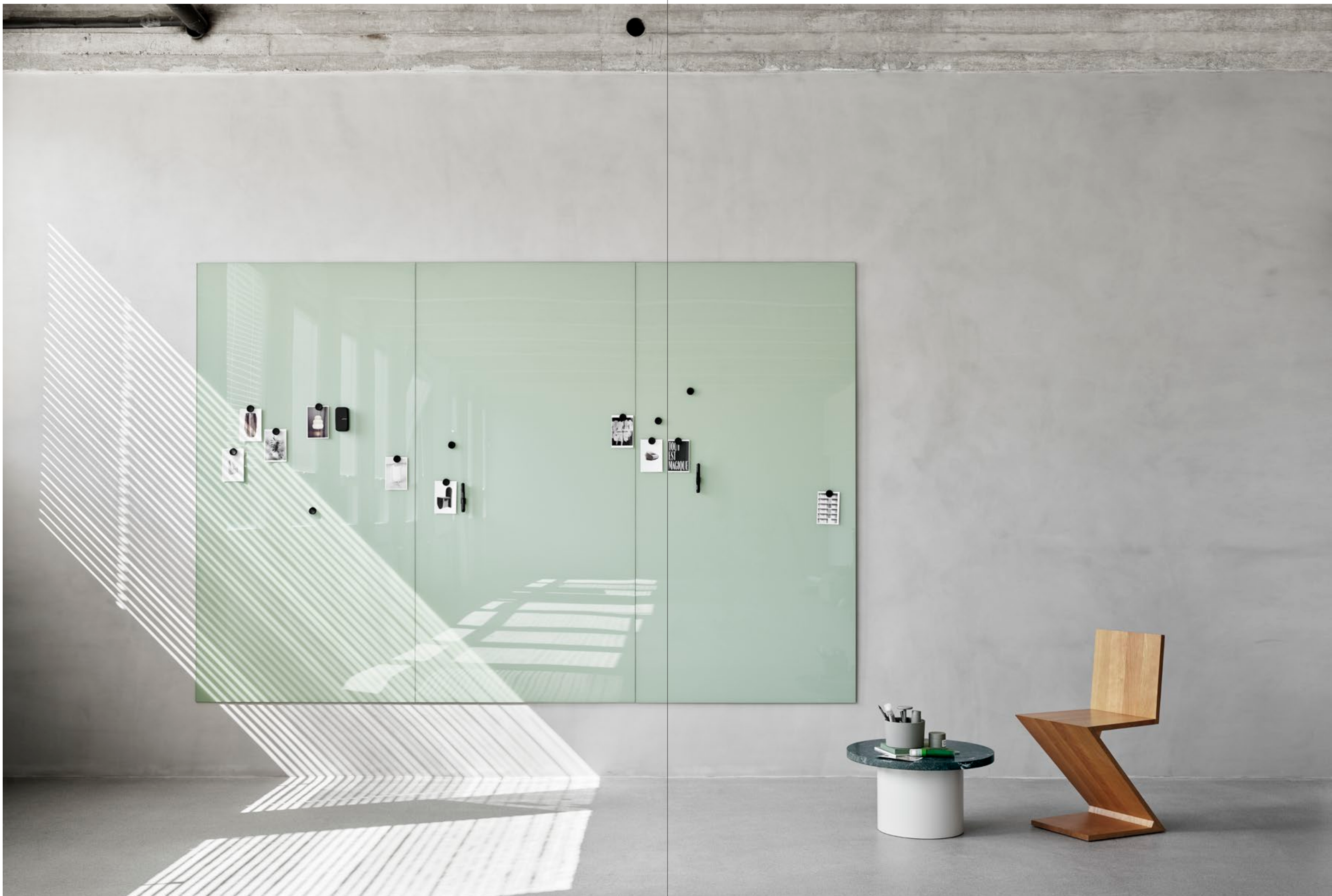




A01



30.

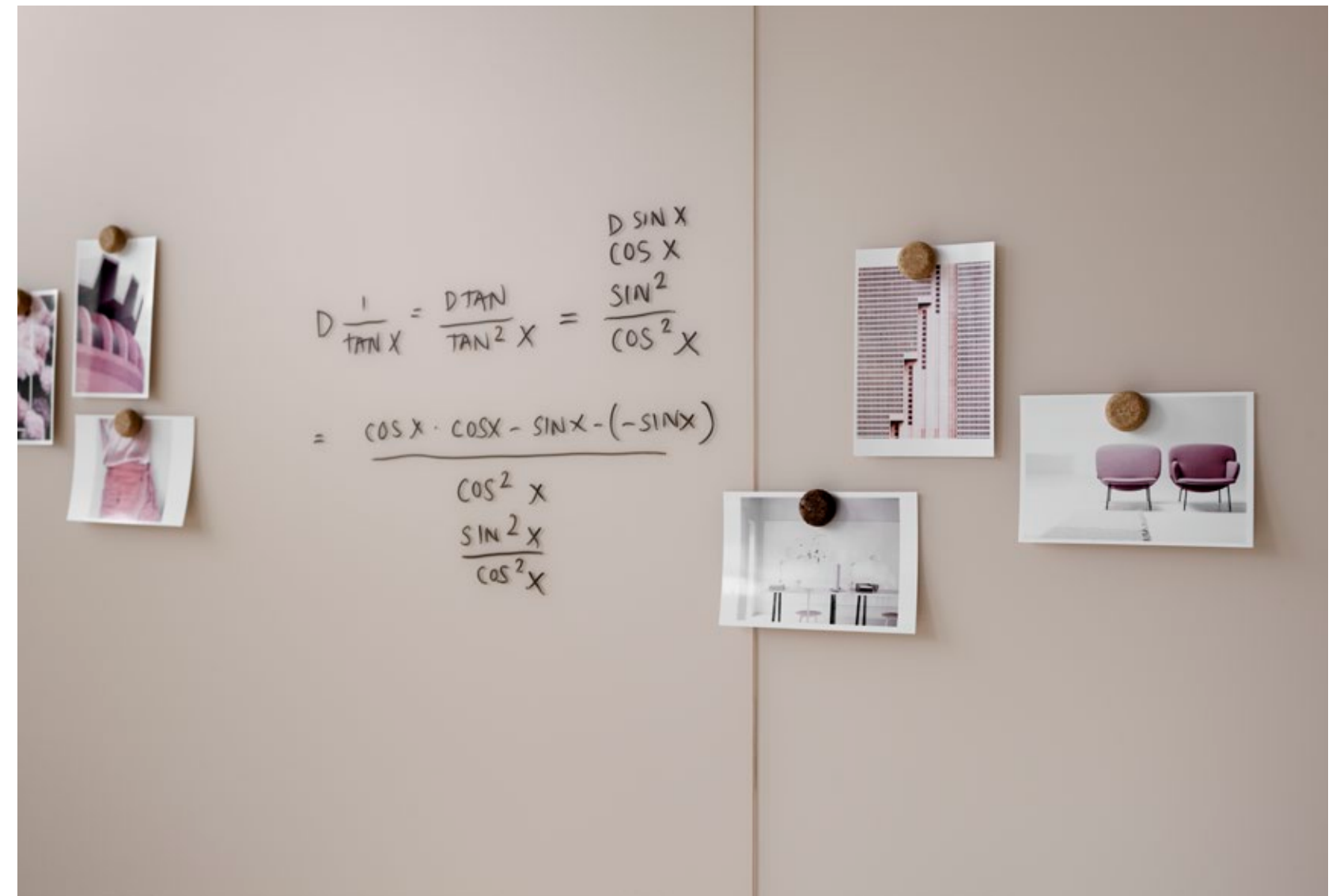




Mood Wall









MOBILE WRITING BOARDS

The mobile writing board is a butler in the rapidly changing office and workplace. Style and finesse in the uncertainties of daily life. Our future working environment needs to focus on people, with proximity in materials and precision of function. The analogue writing board simplifies collaborations and contributes to a cheerful atmosphere. In a transient world of interior design, it is durable and distinct. In a digital eternity of shifting images, the writing board represents precision and efficiency.



Frame Mobile



Frame Mobile



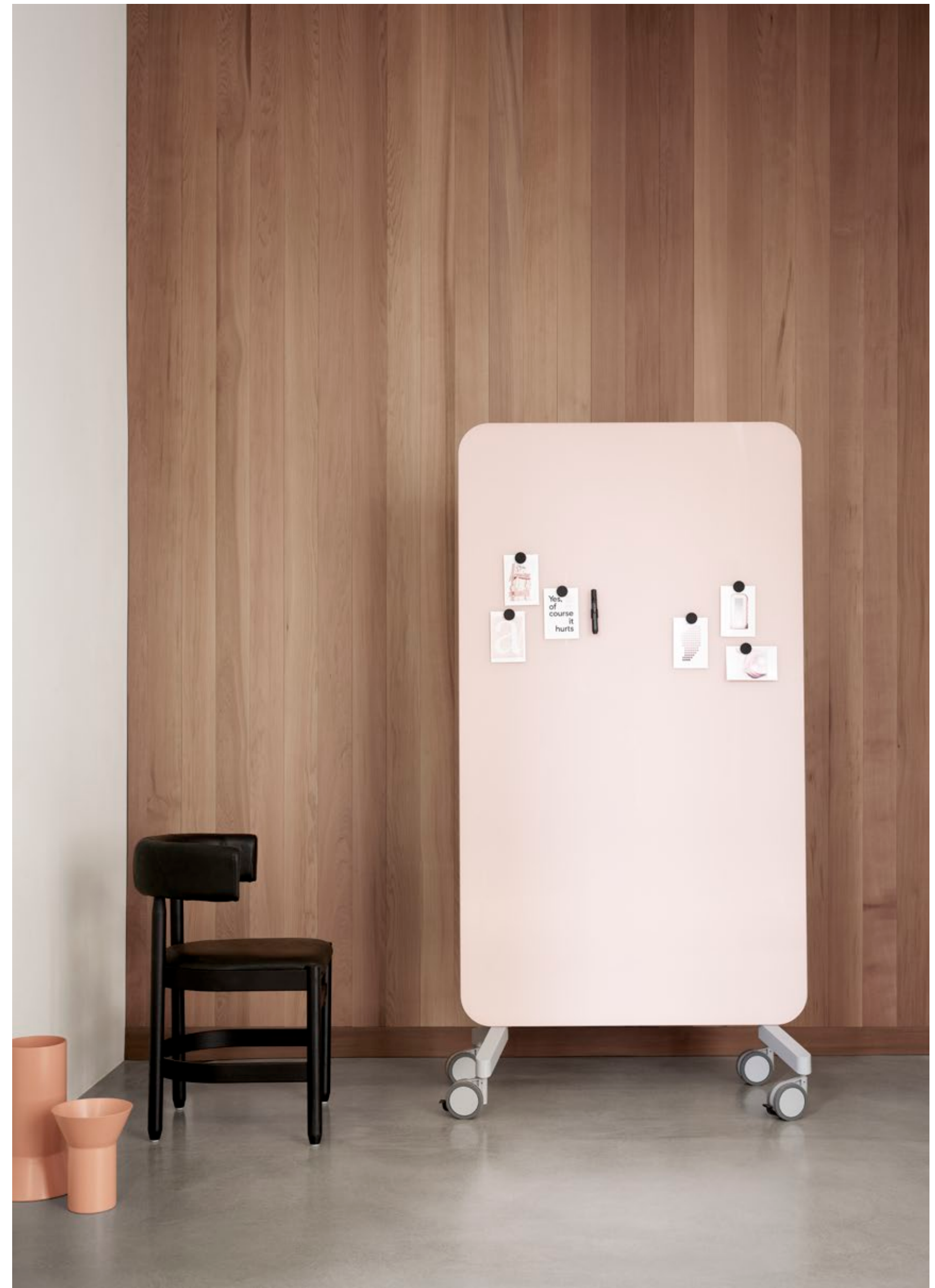




Mood Fabric Mobile



We want to change
people's perception of what
a writing board can be.







Wood Mobile







Mood Mobile and Flow Mobile (right)







Mono



62.

Rooms within rooms. Screen yourself and form privacy in the clutter and rush that is the modern office. Raise your screen, shade sounds, shape your working space. Concentrate. Let your thoughts form patterns. Let pictures drift and link elsewhere, in moods, hues and colours. Gentle sounds, a Lintex space in the room. Quality and caring are evident to the fingers. Lintex is at hand.



Edge Floor



Edge Table







Raise your screen, shade sounds,
shape your working space.



Edge Wall Sound Absorber



Lintex' design-driven aesthetic raises the stakes. Thoughts rise to a higher level, driven upwards by the design of the noticeboard. Materials of the highest class. Lintex is both coolness and warmth. The precision of the sharp pin, nailing a piece of paper. But also, the comfort and scent of the oak timber. Textile fabrics and cork; rounded corners, mild colours. Sketches on the board where they are visible. When ideas reach surfaces, they become reality.





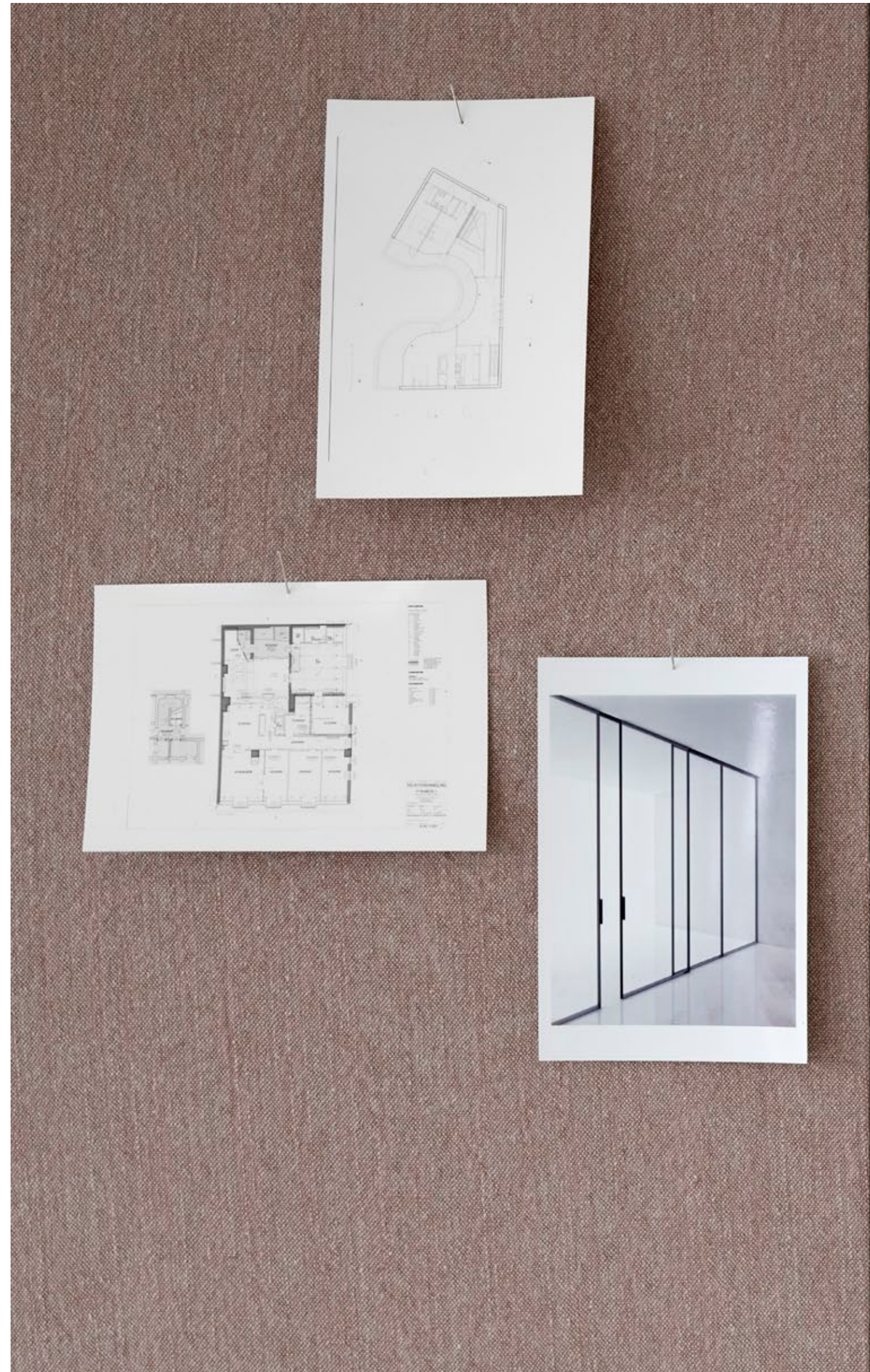
Wood Noticeboard





Make everything visible.
Words, sketches and daydreams.





Air Textile





Air Bulletin



84.



Air Cork



LIST OF PRODUCTS

- 6. Air Whiteboard (Grey)
- 8. Air Spaces Whiteboard and Air Textile (LDP32)
- 11. ONE Whiteboard and Air Pocket
- 12. Air Whiteboard and Air Pocket
- 14. Wood Whiteboard
- 16. Note Whiteboard
- 19. Mood Fabric Wall (Naive 640 and LDP74)
- 20. Area (Lazy 140)
- 22. Frame (Cozy 450)
- 24. Frame (Soft 150)
- 26. A01 (Pure 130, Shy 120 and Mellow 730)
- 29. A01 (Soft 150 and Shy 120)
- 30. Mood Spaces (Fair 550)
- 32. Mood Wall (Naive 640)
- 34. Silk Wall (Shy 120)
- 36. Silk Spaces (Neat 650)
- 38. Bloc (Calm 320 and LTH63)
- 40. Frame Mobile Grey (Soft 150)
- 42. Frame Mobile Oak (Lazy 140)
- 44. Mood Fabric Mobile (Lazy 140 and LDP32)
- 46. Mood Fabric Mobile (Cozy 450 and LDP32)
- 49. Mood Fabric Mobile (Naive 640 and LDP74)
- 50. Wood Mobile
- 54. ONE
- 56. Mood Mobile (Shy 120)
- 57. Flow Mobile (Neat 650)
- 58. M3
- 60. Mono (Pure 130)
- 61. Mono (Mellow 730 and Shy 120)
- 62. Edge Floor (LDS32)
- 64. Edge Table (LDS32)
- 66. Edge Floor (LTH43, LTH63 and LTH39)
- 68. Bowl (Fog)
- 70. Edge Wall (LDS33)
- 74. Wood Noticeboard (Linen)
- 76. Textile Noticeboard (Linen)
- 79. Bloc Cork
- 80. Air Textile (Liège 091)
- 82. Air Bulletin (Nutmeg Spice 2166)
- 84. Air Cork

Design: Christian Halleröd (11, 14, 20, 50, 54, 56, 57, 58, 60, 62, 68 and 74); Matti Klenell and Christian Halleröd (19, 22, 38, 40, 44 and 79); Afterroom (26); Fredrik Mattson (16)

THIS IS HOW WE GOT HERE. A BRIEF HISTORY OF LINTEX.

Lintex is on a journey through ideas, products and design, from signs for grocery stores to design- driven analogue writing boards. The company was started in 1983 by Carl af Ekenstam, a graduate in business and economics at Uppsala University. He came into contact with a surface that was writable and erasable. Carl started Lintex and began to develop sign systems for shops.

The first order was to equip a chain of more than 2,000 Swedish grocery stores with erasable signs. It turned up at the right moment, and it was a success. The return was invested in whiteboards, which were still quite rare in the 1980s. Soon the boards were being marketed all over the Nordic region. Noticeboards, flip chart easels and conference cabinets all became big sellers over the years.

A major step in the Lintex’ journey took place around the year 2000. The company became a brand in its own right, selling directly to retail dealers. It was at this time that the focus on design really began. Designer Christian Halleröd, who had worked with Lintex since the 1990s, introduced a holistic thinking about design, involving everything that was Lintex, from small details such as brackets and magnetic erasers to whole product families and the actual architecture of the factory. Other designers who has worked with Lintex are Afteroom Studio, Matti Klenell and Fredrik Mattson.

In 2009, the company moved its head office to its current premises in Nybro, a centre for innovation and manufacturing. In 2011 Paul Magnusson was appointed managing director. He developed the business strategy, appointed new sales staff and moved attention from office supply customers to interior designers. Lintex manufactures everything themselves and has control of lead times, prices and stocks. The management knows all about production and can often be seen on the factory floor, discussing with staff on every level. 100 people’s brains are usefully employed every day. Quality, service and proximity to the customers are decisive. Lintex always answers expeditiously and delivers on time.

Even today, Carl af Ekenstam chairs the board and is deeply involved in Lintex. He still spends time in the prototype studio reviewing materials and technical solutions. He has two sons working for the firm, managing product development and marketing, making Lintex a real family business. “Lintex is built on straightforward, honest dealing. The only thing that works in the long run”, founder of the firm Carl af Ekenstam insists.

THIS IS WHERE WE ARE: SOLAR POWER
AND SUSTAINABILITY.

Working sustainably is essential. Lintex is constantly engaged in improving its environmental profile. Today the manufacturing is energy neutral through the use of geothermal heating and some 3,200 solar panels installed on the factory roof in late 2019, producing 1.1 million kWh annually. Solar panels and geothermal heating together contribute as much electricity and heat as the factory actually uses. The system is durable and can carry on supplying green energy for decades to come. All products are manufactured by people with good working conditions and pay.

By controlling the production, Lintex can decide which raw materials and processes to use from a sustainable perspective. But also, the design itself have to be long-term. Better-designed products last longer from an emotional standpoint and can be reused in new environments. If a product survives from one office to another its environmental footprint become substantially lower. Great design and durable quality are never out of date.

Lintex work closely with the Swedish reference and labelling system Möbelfakta and the Sunda Hus Environmental Data system. Lintex is also ISO 14001-certified.

CONTACT

LINTEX AB, Madesjövägen 17, 382 45 Nybro, Sweden
T +46 481 799 000
info@lintex.se www.lintex.se
Showroom: Madesjövägen 17, Nybro; Maskingatan 5,
Gothenburg; Åsögatan 174, Stockholm

OSNES AS, Musmyrveien 4, 3520 Jevnaker, Norway
T +47 613 149 99
firmapost@osnes.no www.osnes.no
Showroom: Stålfjæra 9, Oslo

LINTEX A/S, Mandal Allé 3, 5500 Middelfart, Denmark
T +45 702 215 17
info@lintex.as www.lintex.as
Showroom: Carl Jacobsen vej 16, Copenhagen; Mandal
Allé 3, Middelfart; Søren Frichs vej 38B, Aarhus

LINTEX OY, Kalkkitie 2, 24280 Salo, Finland
T +358 272 712 20
info@lintex.fi www.lintex.fi
Showroom: Kalkkitie 2, Salo; Kruunuvuorencatu 3,
Helsinki

LINTEX GmbH, Fasanenstraße 45, 10719 Berlin,
Germany
T +49 151 1630 6741
info.de@lintex.org www.lintex.org
Showroom: Fasanenstraße 45, Berlin; Gotzinger
Straße 52b, Munich; Limburger Straße 2b, Cologne

LINTEX UK Ltd, 104–105 Saffron Hill, EC1N 8HB
London, UK
T +44 7715 523 181
info.uk@lintex.org www.lintex.org
Showroom: 104–105 Saffron Hill, London

The writing board is the source
of opportunities, the runway for
your creativity.

LINTEX

Madesjövägen 17, 382 45 Nybro, Sweden
T +46 481 799 000
info@lintex.se www.lintex.se