

THE JOURNEY OF YOUR SINGLE RELEASE WITH SBM GLOBAL MEDIA

CLIENT INTRODUCTION:
INTRODUCTION TO SBM GLOBAL MEDIA AND OUR SERVICES.

PHOTO SHOOT

Conduct a photo shoot for your SBM GLOBAL MEDIA promotional material.

COVER / POSTER ARTWORK:

Create Cover and Poster Artwork, Pre-Promotion for Single: Prepare and execute pre-promotion for the single on social media and other platforms.

EPK SETUP

Create your digital promo package (EPK) with a bio, photos, music, press releases, tour dates, and contact info, designed for easy access by industry professionals.

TUNECORE SETUP / UPLOAD

Create a TuneCore account and upload your track to all major download and streaming platforms.

RELEASE TO DOWNLOAD PLATFORMS

Release your music to download platforms. Involves uploading tracks, artwork, and metadata through TuneCore, making them available on services like Spotify, Apple Music, and more for global streaming and downloads.

PROMOTE DOWNLOADING

Promote the track on platforms like TuneCore and Spotify, encouraging your fans to download and support the release.

PLAN MUSIC VIDEO

Create a plan for the music video and its promotion, selecting a location in Ireland of your choice for the video shoot.

VIDEO SHOOT DAY

Film your music video at your chosen location in Ireland

PRE-PROMOTE MUSIC VIDEO

Prepare promotional material for the video and create a showreel.



RELEASE YOUR MUSIC TO RADIO

Today is the day !! we release your music to radio to reach a wider audience, gain new fans, and boost your credibility. By submitting your tracks to local, national, and online stations, we amplify your presence by distributing your music to be heard by listeners worldwide.

PROMOTE VIDEO RELEASE

Promote the already-created showreel on social media to build anticipation for the music video, releasing a week after the single.

ONLINE NETWORKING

Networking is essential for promoting a radio release, encourage friends and fans to request your music to radio DJs on local, national, and online stations.

REACH OUT

Share posters and artwork created by SBM Global on your social media, tagging local stations, DJs, and music communities to boost engagement and requests.

KEEP DOWNLOADING!

Continue promoting the track on platforms like TuneCore and Spotify, encouraging fans to download and support the release.



RELEASE YOUR MUSIC VIDEO

Today is the day !! we release your music video also to reach a wider audience, gain new fans, and boost your credibility. By submitting your video to social media and TV outlets, we amplify your presence by distributing your video to be seen by viewers worldwide.

PROMOTE VIDEO RELEASE

Promote your Music Video
Keep sharing and promoting your music video across all social media platforms, and reach out to TV shows and similar outlets to maximize its visibility.

CONTINUE NETWORKING

Continuing to promote a radio release is crucial, encourage your friends and fans to regularly request your music from radio DJs on local, national, and online stations.

KEEP DOWNLOADING!

Keep promoting your single on platforms like TuneCore and Spotify, encouraging fans to stream, download, and support the release.

ONGOING PHONE SUPPORT AVAILABLE

We're here to assist you with dedicated phone support whenever you need it.