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Your One Stop Solution To.. "Getting Your Music Heard"...

## EPK CHECKLIST

REQUIRED INFORMATION HIGHLIGHTED IN YELLOW

NON HIGHLIGHTED RECOMMENDED BUT NOT MANDATORY

### 1. Biography

- ☐ Short Bio (1-2 paragraphs)
- ☐ Extended Bio (detailed musical journey)

### 2. Music

- ☐ High-Quality Tracks (streaming/download links)
- ☐ Discography (list of all releases with details)

### 3. Photos

- ☐ Promotional Photos (high-resolution, professional)
- ☐ Album Cover Art (high-quality images)

### 4. Videos

- ☐ Music Videos (official links)
- ☐ Live Performance Clips (showcasing stage presence)
- ☐ Behind-the-Scenes/Interview Clips (optional)

### 5. Press Coverage

- ☐ Articles/Reviews (links or PDFs)
- ☐ Pull-out Quotes (from notable publications)

### 6. Social Media and Online Presence

- ☐ Social Media Links (Instagram, Twitter, etc.)
- ☐ Streaming Platform Links (Spotify, Apple Music, etc.)
- ☐ Official Website Link (if available)

### 7. Tour Dates

☐ Upcoming Shows (dates, locations, ticket links)

☐ Past Tours (highlights)

## 8. Contact Information

☐ Booking Contact (agent/manager details)

☐ General Contact (email address)

## 9. Logo and Branding Materials

☐ Band Logo (high-resolution in various formats)

☐ Branding Guidelines (colors, fonts, usage)

## 10. Testimonials and Endorsements

☐ Industry Endorsements (quotes from industry figures)

☐ Fan Testimonials (optional)

## 11. Analytics and Achievements

☐ Streaming/Social Media Stats (follower counts, streaming numbers)

## Awards/Nominations (details)

## 12. Press Release (Optional)

☐ Latest Press Release (announcements or news)

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