



Your One Stop Solution To.. "Getting Your Music Heard"...

## EPK REQUIREMENTS & CHECKLIST

### 1. Biography

- **Short Bio:** A concise version (1-2 paragraphs) for quick reading.
- **Extended Bio:** A more detailed biography that highlights your musical journey, influences, achievements, and style.

### 2. Music

- **High-Quality Tracks:** Provide downloadable or streaming links to your best songs. Include a selection of your most popular tracks or those from your latest album/EP.
- **Discography:** A list of all your releases, including singles, EPs, and albums. Provide release dates, track listings, and any chart achievements.

### 3. Photos

- **Promotional Photos:** High-resolution, professionally shot photos. Include a variety of shots (portrait, live performance, full-body) in different formats (landscape, portrait).
- **Album Cover Art:** High-quality images of your album covers.

### 4. Videos

- **Music Videos:** Links to official music videos or live performance videos.
- **Live Performances:** Clips or full videos of live performances to showcase your stage presence.
- **Behind-the-Scenes or Interview Clips:** Short videos that give a glimpse of your personality and creative process.

### 5. Press Coverage

- **Articles/Reviews:** Links or PDFs of recent press coverage, such as interviews, reviews, or features in magazines, blogs, or newspapers.
- **Quotes:** Pull-out quotes from notable publications or industry professionals praising your work.

### 6. Social Media and Online Presence

- **Social Media Links:** Direct links to all your active social media profiles (Instagram, Twitter, Facebook, TikTok, etc.).

- **Streaming Platforms:** Links to your profiles on streaming platforms (Spotify, Apple Music, YouTube, etc.).
- **Website:** Link to your official website (if available).

## 7. Tour Dates

- **Upcoming Shows:** A list of upcoming performances with dates, locations, and ticket links.
- **Past Tours:** Highlights or notable performances from past tours.

## 8. Contact Information

- **Booking Contact:** Details for booking inquiries, including agent/manager contact information.
- **Press Contact:** Information for media inquiries, including a publicist's contact if you have one.
- **General Contact:** An email address for general inquiries.

## 9. Technical Rider (Optional)

- **Stage Plot:** A diagram showing your stage setup for live performances.
- **Equipment Needs:** A list of technical requirements for live shows, such as sound, lighting, and instruments.

## 10. Logo and Branding Materials

- **Band Logo:** High-resolution versions of your logo in various formats (PNG, EPS).
- **Branding Guidelines:** If applicable, include any specific branding guidelines for colors, fonts, and usage.

## 11. Testimonials and Endorsements

- **Industry Endorsements:** Any quotes or testimonials from notable figures in the industry.
- **Fan Testimonials:** Quotes from fans or fan reviews (optional, but can add a personal touch).

## 12. Analytics and Achievements

- **Streaming and Social Media Stats:** Current follower counts, streaming numbers, and engagement statistics.
- **Awards/Nominations:** Details of any awards or nominations received.

## 13. Press Release (Optional)

- **Latest Press Release:** A press release announcing new music, tours, or other significant news.