



2024 **IMPACT REPORT**

2023-2024 BOARD OF DIRECTORS

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*President of Board of
Directors*

Adolfo Lopez,
*Community Engagement
Manager, Parent Institute for
Quality Education*

Anita Rubio,
*Operations Manager at
Firehouse Community
Development Corporation*

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NextGen on Board Fellow

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School Board District 6*

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MD, Family Medicine

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Sergio Camarillo,
*Service Line Executive
Musculoskeletal &
Neurosciences Services*

Sterling Fountain,
*Community Volunteer &
Board Member*



Executive Director's Message

The year 2024 marked a significant milestone for our agency, demonstrating the profound impact a small organization can have in West Modesto. We exceeded our goal of serving 7,462 individuals, reaching over 33,919 community members in need. This growth reflects the power of community trust, referrals, and our reputation as a reliable resource.

To deepen community engagement, we launched Community Builders meetings under the theme "Building a Healthy Community through Advocacy and Education" and organized Climate Resiliency and Economic Summits to equip residents with knowledge and tools for navigating economic and environmental challenges.

The Navigation Program has been crucial in supporting families impacted by COVID-19, providing referrals for housing, rental assistance, food aid, and wellness resources. Our Wellness Center offers essential counseling services to families and children, staffed by a Licensed Clinical Social Worker (LCSW) and interns from California State University, Stanislaus.

Through the California Worker Opportunity Program, we educate individuals about their rights during economic hardships. Our senior programs provide networking opportunities and meals, serving 75 seniors twice a month. During summer, we ensure 250 to 300 children receive daily meals, Monday through Friday.

Our Promotoras act as vital community liaisons, addressing service gaps and language barriers. To further advocacy efforts, we launched "The People's Plan for Economic Justice in Stanislaus County," funded by two foundations. This initiative gathered community input through surveys and focus groups, improving communication between local and state entities. The final report, presented to civic leaders, government officials, educators, and community members, highlighted five key areas: Community Engagement, Economic and Social Well-being, Transportation Equity, Housing, and Climate Change.

Moving forward, WMCC is prioritizing Community Engagement and Climate Change initiatives, ensuring residents have a voice in shaping Modesto and Stanislaus County. Our report has been recognized as a model for effective community engagement.

Communication remains central to our outreach. Our Promotoras and podcast, *Vibin' with West Modesto*, amplify community voices, featuring city and county leaders, stakeholders, WMCC staff, and local residents. These platforms reinforce our commitment to putting the community first. When I accepted this position six years ago, Mrs. Cle Moore-Bell shared a guiding principle: "Keep the community first." This principle continues to shape our work.

We deeply appreciate the support of our funders, whose investments make our mission possible. Their engagement affirms the importance of investing in our communities. Our talented staff—graduates of Sacramento State, UC Berkeley, UC Merced, and Stanislaus State University—bring diverse perspectives and innovative ideas that drive our success.

Finally, I extend my gratitude to our board, funders, partners, and staff for their unwavering commitment. Their belief in our mission has led to real, measurable change. Recognition from organizations beyond Stanislaus County is a testament to our collective impact. Together, we will continue building a stronger, more resilient community.

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Educating, elevating,
and empowering our
communities one
connection at a time.



Our Team



Thank You, WMCC Staff

To our dedicated team here at West Modesto Community Collaborative—your commitment to our mission is the driving force behind the impact we make every day. Through your passion, hard work, and unwavering support, we continue to bridge gaps, uplift our community, and create lasting change.

Your efforts have shaped lives, strengthened families, and built connections that make a difference. Thank you for all that you do to make our vision a reality!



2023-2024 PARTNERS

Who We Are

Our Mission

West Modesto Community Collaborative builds partnerships to address systemic inequities and close gaps in resources and services.

Our Vision

To champion equity and transform systems to create thriving communities and focus on lasting generational change.

Diversity Statement

At West Modesto Community Collaborative, we embrace and celebrate our community's diversity as a cornerstone of equity and transformation. Guided by our mission to bridge gaps and address inequities, we are committed to fostering an inclusive environment where all individuals, regardless of race, ethnicity, gender, age, ability, sexual orientation, or background, are valued and empowered. Together, we strive to create equitable opportunities, dismantle systemic barriers, and cultivate a just and thriving community for future generations.

Target Population

Include underserved and underrepresented communities, such as low-income families, farmworkers, youth, and seniors.

What We Do

We have served 7,462 individuals and families in Stanislaus County through our programs and services, with over 33,919 total interactions.



OUTREACH & EDUCATION

Our outreach and education programs work together to educate, uplift, and empower our community. Through collaboration, community events, door-to-door outreach, phone banking, and workshops, we connect individuals with vital resources and knowledge.

In partnership with the American Cancer Society, the TOPS Coalition, the Office of Community Partnerships and Strategic Communications, and the California Workplace Outreach Program, we raise awareness on critical health topics. These initiatives create a united effort to strengthen and support individuals, fostering a healthier, more resilient community.



Valley Thrive Awareness Initiative

22,637

individuals served through outreach and workshops on ITIN, Water Conservation, Youth Behavioral Health, Extreme Heat.

California Workplace Outreach Program

7,250

individuals served through outreach and workshops on Workers Rights and COVID-19.

Health Equity Initiative

2,537

individuals served through outreach and workshops on Youth Behavioral Health and Tobacco Prevention Awareness.





**951 Community
Members Served**



462 Families Served



**256 Children Served
under the age of 5**

CHILD DEVELOPMENT

Our child development programs support families with children under five, fostering early learning, bonding, and community connection. Baby Thrive offers a welcoming space for expectant mothers and families with infants, while Lightning Bugs engages young children through fun, skill-building activities focused on development and nutrition. By nurturing supportive environments, we help build a strong foundation for lifelong learning and well-being.



250 Youth Served

GREEN ROOM YOUTH PROGRAM

Our youth program empowers students by building confidence, advocacy, and leadership skills. Through discussions, activities, and year-round classes, participants explore topics such as mental health, education, and environmental issues. Interactive events foster creativity, connection, and growth, equipping young people to lead and make an impact in their communities.

NAVIGATION PROGRAM

Our Navigation Program connects residents to essential resources that promote stability and well-being. Through strong partnerships, we support a wide range of services that address basic needs and provide opportunities for our community. From food access and financial literacy to workforce development and utility assistance, we ensure individuals and families have the tools they need to thrive. When funds allow, we offer additional support for housing, employment, and other critical needs. By addressing diverse challenges, we create pathways to greater empowerment and long-term stability.



Filed 7 Claims

in regards to worker concerns on behalf of the state.



\$10,908 in Rental & Utility Assistance



3,977 individuals' basic needs met

including food, transportation, hygiene, employment, and clothing.



264 Individuals Served

including individual counseling, and therapeutic workshops.

BEHAVIORAL HEALTH

Our Wellness Center provides compassionate mental health counseling and support for individuals and families experiencing mild to moderate challenges. Located in the heart of West Modesto, we offer a welcoming and accessible space where community members can find guidance, connection, and resources to support their well-being. In addition to counseling, we offer workshops focused on trauma healing, self-care, and more, creating opportunities for growth, resilience, and a stronger community.

COMMUNITY ENGAGEMENT

Our community engagement builds connections and celebrates diversity through cultural events, health fairs, and an annual toy drive. Monthly meetings provide a platform for residents to voice concerns and access resources. By fostering collaboration, we create an inclusive and vibrant community.



161 Participants

in Tobacco Prevention Engagement such as concern cards and pledge wall.



334 Attendees

of community builders meetings.



1,302 Individuals

attended events such as Health Fairs, Community Events, Luncheons, Toy and Coat Drive

SOCIAL MEDIA

Through social media, we share client stories, highlight staff efforts, and promote events, keeping our community informed and engaged. Our digital presence fosters connections, celebrates achievements, and strengthens community ties.



23,000

Facebook interactions and engagements.



6,269

Instagram interactions and engagements.

VIBIN' WITH WEST MODESTO

Vibin' with West Modesto is more than a podcast—it's a platform for connection, empowerment, and storytelling. Through engaging conversations, we amplify community voices, share resources, and highlight local events, fostering informed and inspired discussions.



837 listens



96 hours of consumption

LISTEN NOW



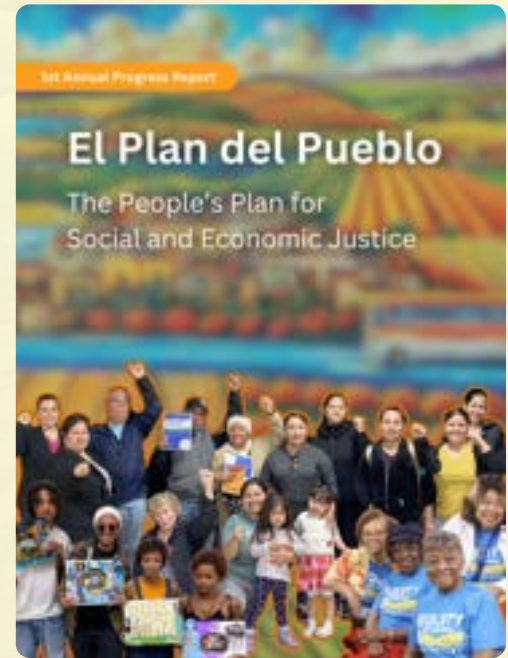
El Plan del Pueblo

The People's Plan for Social & Economic Justice

The People's Plan for Economic Justice, led by WMCC, amplifies marginalized voices in shaping Modesto and Stanislaus County's future. Developed over two years through extensive collaboration, it involved community meetings and expert discussions on local economic issues.

Discussions were focused on 5 key areas of concern, which included:

- Civic engagement and community building
- Economic and social health
- Transportation and equity
- Housing experience and development
- Climate resiliency



Comprehensive Economic Development Strategy (CEDS)

In 2021, Stanislaus County updated its Comprehensive Economic Development Strategy for the 2022-2027 period to promote job creation and essential services. Shortly after, the Stanislaus Community Foundation launched Stanislaus 2030.

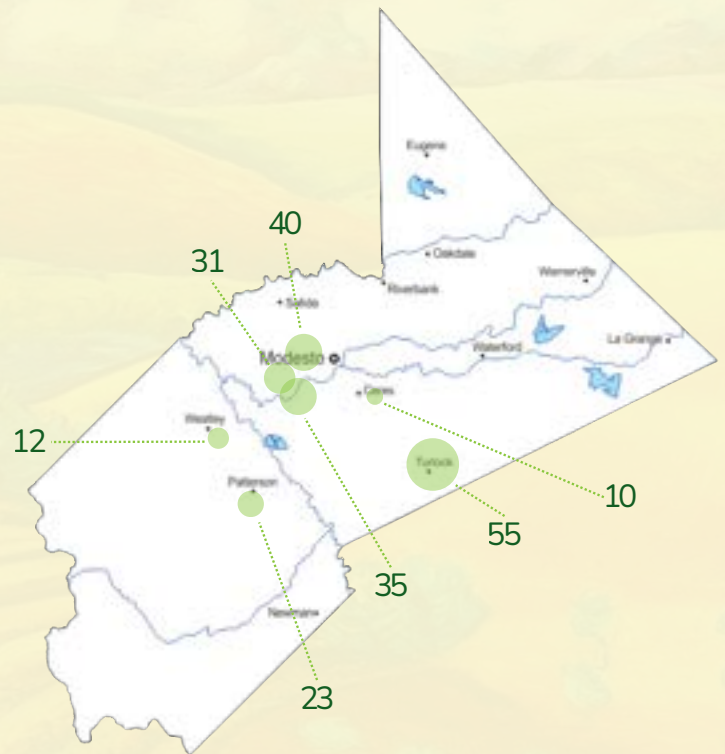
Investment Plan Stanislaus 2030

It is an initiative that brought together over 200 business, government, and civic leaders to drive economic progress through a diverse, inclusive, and sustainable economy. This 10-month project provided insights into economic stability, wage increases, and strategic partnerships.

The Stanislaus 2030 Investment Plan expands economic growth but overlooks key racial, social, and economic challenges faced by underserved communities. The People's Plan for Economic Justice amplifies their voices and promotes truly inclusive growth by prioritizing equity, economic justice, and social inclusion.

Key Findings & Challenges

The West Modesto Community Collaborative (WMCC) developed The People's Plan for Economic Justice to address economic and social inequities in Stanislaus County. The plan is a product of extensive community engagement over two years, including 289 surveys and 12 focus groups with 206 participants across seven locations: West Modesto, South Modesto, Central Modesto, Turlock, Grayson, Patterson, and Ceres.



ECONOMIC & SOCIAL WELL-BEING

- 34% unemployment rate; only 9% believe local jobs offer a living wage.
- 49% feel they must leave the county for better opportunities.
- 62% of participants live in poverty, with limited access to childcare and healthcare.

HOUSING & DEVELOPMENT

- 37% of residents spend over half their income on housing.
- 80% cite high costs as a major barrier, with discrimination worsening the housing crisis.

TRANSPORTATION & INFRASTRUCTURE

- 74% rely on personal vehicles, and 76% say transportation is too expensive.
- Many areas lack sidewalks, streetlights, and public transit options.

CIVIC ENGAGEMENT & COMMUNITY BUILDING

- Only 24% are aware of the city's housing plan, and 38% feel unheard by local officials.
- Barriers to participation include language, lack of awareness, and accessibility issues.

CLIMATE RESILIENCE

- 75% believe the county is unprepared for climate change, citing rising heat, flooding, and food insecurity.
- 96% of participants have never received communication about climate resilience efforts.

Scan to learn
our next steps.



2024 Financials

ASSETS

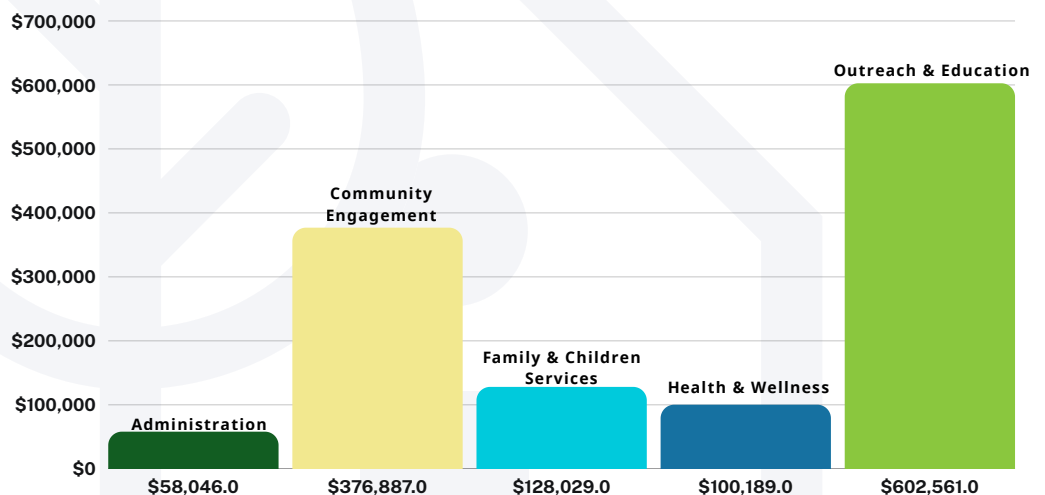
Cash Balance:	\$288,595
Accounts Receivables:	\$54,095
Prepaid Expenses:	\$6,336
Total Assets:	\$349,026

REVENUE

American Cancer Society Cancer Action Network	\$5,000
The California Endowment	\$83,800
North Valley Thrive	\$5,000
Stanislaus County – Navigation, Work Force Ed, Senior Program	\$210,491
City of Modesto	\$13,000
Kaiser	\$78,011
Sutter Health	\$125,000
Office of Community Partnerships & Strategic Communications	\$222,380
UC Merced - Valley SEED	\$61,000
UC Merced – CWOP	\$265,378
Bank of America	\$27,000
Stanislaus Community Foundation	\$18,000
Sunlight Giving Foundation	\$45,000
San Joaquin Valley Health Fund	\$37,577
The Center at Sierra Health Foundation	\$18,748
EBMA – HUD	\$16,145
Baby Thrive	\$44,132
Merced Community College	\$53,500
Fundraising and Contributions	\$20,000
Total Revenue:	\$1,349,162

EXPENSES

Total Expenses: **\$1,288,437**



Ways to Give

Donating to West Modesto Community Collaborative (WMCC) directly supports youth empowerment, mental health education, public health initiatives, and community advocacy. From the Green Room Youth Club to the People's Plan, WMCC uplifts underserved voices and provides vital resources. Every contribution—financial, in-kind, or volunteer support—helps create a healthier, more just community. Join us in advancing community well-being for all.



Volunteer

Volunteer your time, support, or your professional services.



Partnerships

Whether you're a business or community group, we welcome collaboration to grow our resources!



Fundraisers

Participate in our amazing events such as our galas, crab feeds, and much more.



Make a gift by mail

Checks can be made out to West Modesto Community Collaborative at:

West Modesto Community Collaborative
601 S Martin Luther King Dr
Modesto, CA 93351



Donate Online

Make a secure donation online with a one-time, monthly, or annual gift at:

westmodestocollaborative.com

Scan to
learn more about
ways to give.



LET'S WORK TOGETHER!

 www.westmodestocollaborative.com

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