

EPK - IGOR RIPARI



WHO IS IGOR RIPARI?

IGOR RIPARI IS A PASSIONATE GUITAR PLAYER, PRODUCER, MUSIC STRATEGIST AND MENTOR BASED IN CHICAGO. KNOWN IN THE LOCAL MUSIC SCENE BY HIS INTRICATE GUITAR RIFFS, DYNAMIC RHYTHMS, AND MEMORABLE SOLOS, IGOR DRAWS INSPIRATION FROM HIS SURROUNDINGS, MUSICAL MENTORS, AND GUITAR HEROES.

HIS MUSIC REFLECTS HIS PERSONAL JOURNEY AND EMOTIONS, GUIDING LISTENERS THROUGH A RICH VARIETY OF MOODS AND MUSICAL STYLES.

“ FROM A SUCCESSFUL CAREER AS AN ENGINEERING LEADER TO THRIVING AS WORKING MUSICIAN, I BRING A UNIQUE FUSION OF TECHNICAL EXPERTISE AND CREATIVE EXPRESSION. WITH A DEEP FOUNDATION IN ENGINEERING PRINCIPLES, PRODUCT MANAGEMENT, AND AI-DRIVEN TECHNOLOGIES, I APPLY SYSTEMATIC PROBLEM-SOLVING, CREATIVE INSIGHTS, AND CUTTING-EDGE INNOVATIONS TO EVERY ASPECT OF MY MUSIC —WHETHER IN SONGWRITING, GUITAR PLAYING, OR TONE MODELING.

LEVERAGING AGILE METHODOLOGIES AND ADVANCED SIGNAL PROCESSING, I BRIDGE THE GAP BETWEEN SCIENCE AND ART, OPTIMIZING SOUND DESIGN, PERFORMANCE TECHNIQUES, AND PRODUCTION WORKFLOWS. AS A VERSATILE MUSICIAN, HIRED-GUN GUITARIST, AND ENTREPRENEUR, I LEAD ORIGINAL PROJECTS, COLLABORATE WITH EMERGING ARTISTS AND ENTERTAINMENT ACTS, AND CONTINUOUSLY PUSH CREATIVE AND BUSINESS BOUNDARIES BY INTEGRATING THE LATEST ADVANCEMENTS IN AI, AUTOMATION, AND DIGITAL INNOVATION INTO THE MUSIC INDUSTRY. ”



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MUSIC INDUSTRY EXPERIENCE

VERSATILE PROGRAM MANAGER AND MUSIC INDUSTRY ENTREPRENEUR WITH 20+ YEARS OF EXPERIENCE LEADING MUSICAL ENTERTAINMENT ACTS.

ADEPT AT STRATEGIC PLANNING, AI-DRIVEN TECHNOLOGY INTEGRATION, PRODUCT LIFECYCLE MANAGEMENT, AND BUSINESS TRANSFORMATION.

PASSIONATE ABOUT BRIDGING CREATIVITY AND BUSINESS, LEVERAGING EXPERTISE IN AGILE METHODOLOGIES, STAKEHOLDER ENGAGEMENT, AND DIGITAL BRAND STRATEGY TO DELIVER HIGH-IMPACT SOLUTIONS AND ENTERTAINMENT EXPERIENCES.

BRIDGE THE GAP BETWEEN CREATIVITY AND BUSINESS, MANAGING PROJECTS, BRANDING, AND DIGITAL MARKETING STRATEGIES WHILE DELIVERING HIGH-IMPACT LIVE PERFORMANCES & MUSIC PRODUCTIONS.

KEY ACHIEVEMENTS:

- + SESSION & TOURING GUITARIST – PERFORMED PROFESSIONALLY IN LIVE SHOWS & STUDIO RECORDINGS ACROSS DIVERSE GENRES.**
- + SONGWRITING & PUBLISHING – COMPOSED, PRODUCED, AND MANAGED ORIGINAL MUSIC PROJECTS.**
- + CONTENT & BRAND STRATEGY – CREATED AND EXECUTED DIGITAL CAMPAIGNS, ENHANCING AUDIENCE ENGAGEMENT.**
- + PRODUCT & PROJECT MANAGEMENT – APPLIED AGILE METHODOLOGIES AND LEVERAGED AI & TECH IN MUSIC WORKFLOWS.**
- + MENTORSHIP AND COACHING - TEACHING BUSINESS, ENGINEERING, SOFT AND PROBLEM SOLVING SKILLS TO YOUNG MUSICIANS.**

[LEARN MORE ABOUT MY WORK](#)



THE OPPORTUNITY I AM LOOKING FOR:

- Opportunities to showcase guitar related gear, workshops or clinics.
- Musical collaborations and partnerships with peers and professionals in the music industry.
- Endorsements with prominent brands in the retail / music industry.

LOOKING FORWARD TO DO BUSINESS WITH YOU!

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