







FOREPLAY









THE FRONT



INCOGNITO



"INCOGNITO" - STALK ASHLEY FEATURING ALKALINE

THE CANDIDATE

It's election season! With Jamaican elections held last month and US elections coming next month, politics is top of mind. This seductive narrative, shot in Miami, one of the sexiest cities in the world, could have been torn from the headlines of The Gleaner, Observer, CNN or Fox news. Follow us into a provocative twist on today's politricks as two rival candidates heat up the debate on stage, but offstage have a much hotter discourse.

Supported by fiery performances from Stalk Ashley and Alkaline, as you've never seen them before, the video will entice you around every unexpected turn leading up to the surprise incognito meetup. Power is the strongest aphrodisiac.

0:00-0:25 We open in the executive suite of a luxurious hotel room. The camera rolls in and out of focus over details of the opulent surroundings in a floating, dreamlike capture. A steamy bathroom with Slalk Ashley silhouetted as she showers. A designer overnight bag on the bed. Glamorous accouterments adorn the closet. A bluetooth speaker plays the track.

0:25-0:35 Alkaline pulls on the jacket his tailored suit, straightens his gold tie and adjusts his expensive watch. We only see him in closeups as he checks himself in the mirror before checking his phone. The camera already tempting us with his appearance.

0:35-0:45 Insert to text messages hinting to an incognito meetup. He tells her to wear something green. She requests the gold tie. He sends a pic and reminds her "don't hold back tonite."

0:45-1:30 Stalk Ashley gets ready in a professional, designer, white skirt suit while she performs around her room. The camera would stalk her movements like a hunter, noting the subtle beauty and nuances of her natural vibe. Cutaways to cameras being set up as photographers take up position. Microphones being tested.

1:30-1:40 Close up shots of cars pulling up, people getting searched, wristbands getting scanned, cameras flashing and inserts of an official invitation with b-roll of the convention center. The viewer still unsure how all the elements fit until...

1:40-2:35 Alkaline and Stalk Ashley take to the podium. Alkaline performs on stage in the style of a debate against Stalk Ashley as it is finally revealed they are opponents in this political race. Political posters featuring the big debate between Stalk Ashley (green party) vs Alkaline (gold party). Dramatic lighting, key editing and creative camera angles all play a role in making the performance a presidential one. Cameras flashing, notes being taken, a moderator asks questions.

2:35-2:45 Stalk Ashley takes centerstage and seduces us once more with her final say.

2:45-2:55 Both candidates shake hands, pose for a picture and are ushered off the stage in separate directions. Politics as usual.

2:55-3:20 The candidates make their way out of the hotel in separate routes. Stalk Ashley loses her advisor and slips out of a service door into the back alley where a limo waits. A young paparazzi waits to get the perfect shot.

3:20-3:47 Stalk Ashley is out the back door and into the limo in one swift movement. The paparazzi takes the shot only to realize the lens cap is still on. It's too late as the limo drives off.

Inside the limo, she stretches out and accepts a glass of champagne from the shadows. It's Alkaline, presenting her with a toast as he sits across from her. She gestures approvingly to his tie. He questions what did she wear that was green for him. Slowly, sensually she uncrosses her legs. We see his reaction.



Submitted by: Zev Lenchus & David Rousseau