



## AMERICAN FILMS ANNOUNCES ITS PLANS TO TRADE ON THE tZERO ATS

**New Boston, NH – July 19, 2021 – [American Films, Inc.](#)** (Pink Sheets: AMFL), an owner, developer, and acquirer of intellectual property in the film, music, and media industries, announced today its plans to trade its common stock on the tZERO ATS, a regulated alternative trading system operated by tZERO ATS, LLC, subject to completion of customary due diligence and onboarding. tZERO ATS, LLC is the FINRA member broker-dealer subsidiary of [tZERO](#), a leader in blockchain innovation and liquidity for digital securities. American Films expects to trade under its existing ticker symbol AMFL, subject to regulatory approval.

American Films owns, develops, and acquires intellectual property, which it seeks to monetize at higher rates through proprietary technology, litigation, and asset digitization. It will be the first OTC-traded company to direct list on tZERO ATS, a blockchain-based trading platform. Bolstered by its unique proprietary processes and technology, American Films' strategy is to more effectively monetize its intellectual property. These proprietary technologies include FACTERRA, a web-based program that identifies instances of copyright infringement, allowing American Films to pursue intellectual property protection litigation on behalf of copyright owners.

“Transitioning the trading of our common stock to the tZERO ATS will offer our shareholders seamless trade execution and enhanced transparency,” said John Carty, American Films Inc. CEO and President. “More importantly, the decision to submit our common stock for admission to trading on the tZERO ATS represents the first step in our evolution towards a broad-based asset digitization strategy. Over the coming months and years, we expect to enhance the value of our intellectual property portfolio through the issuance of both non-fungible tokens (NFTs), digital securities, and other digital assets.”

tZERO is a financial technology firm with the goal of democratizing access to private companies and assets. The assets on the tZERO ATS represent nearly 75% of all digital security value and are responsible for approximately 95% of dollar trading volumes globally.

“tZERO ATS offers many advantages over other digital security markets,” said Saum Noursalehi, tZERO CEO. “We know that the American Films investors will embrace the friction-free trading experience and will benefit enormously from the continuous liquidity tZERO ATS provides.”

“Issuer transparency is a critical aspect of enabling continuous, automated trading for these types of securities,” said Alan Konevsky, tZERO Chief Legal Officer. “The Rule 15c2-11 amendments for quoting and trading over-the-counter securities enhance investor disclosure and access to information. We very much support this development. Companies that have historically not been required to release information to enable unsolicited quotations of over-the-counter securities will now have to provide such disclosure to the market or not be able to facilitate such trading access for their investors in certain circumstances. We are committed to working with private companies that are seeking a compliant trading venue for their privately issued securities as this regulatory landscape evolves.”

To trade American Films common stock on the tZERO ATS, investors and existing shareholders of American Films must have or open an account at tZERO’s retail broker-dealer subsidiary, [tZERO Markets](#).

### **About American Films, Inc.**

American Films Inc. is an owner, developer, and acquirer of intellectual property which the company seeks to monetize at higher rates through its proprietary technology, litigation, and asset digitization. It seeks to create alternative investment participation vehicles that provide necessary funding to appropriate projects while offering reasonable return on investment and mitigation of business risks traditionally encountered in the film industry. American Films identifies media products and film industry professionals receptive to alternative funding and the fair treatment of equity investors. Through its wholly owned subsidiary, FACTERRA LLC, American Films plans to identify instances of copyright infringement and pursue intellectual property protection litigation.

### **About tZERO**

tZERO Group, Inc. (tZERO) and its broker-dealer subsidiaries provide an innovative liquidity platform for private companies and assets. We offer institutional-grade solutions for issuers looking to digitize their capital table through blockchain technology, and trade on a regulated alternative trading system. tZERO, through its broker-dealer subsidiaries, democratizes access to private assets by providing a simple, automated, and efficient trading venue to broker-dealers, institutions, and investors. For more information on tZERO, please visit <https://www.tzero.com/>.

tZERO is not a registered broker-dealer, funding portal, underwriter, investment bank, investment adviser or investment manager, and is not providing brokerage, investment banking or underwriting services, recommendations or investment advice to any person, and does not provide any brokerage services. tZERO takes no part in the negotiation or execution of secondary market transactions for the purchase or sale of securities and at no time has possession of investor funds or securities in connection with such transactions.

### **About tZERO ATS**

[tZERO ATS, LLC](#) is a broker-dealer registered with the SEC and a member of FINRA and SIPC. More information about tZERO ATS may be found at <https://brokercheck.finra.org/>. Digital

securities that trade on tZERO ATS are conventional uncertificated securities. Ownership of such securities is reflected on the traditional books and records of regulated market participants. The term "digital" refers to the blockchain technology elements of a security that are intended to enhance investor experience through added transparency.

### **Investor Notice**

Investors should note that trading securities could involve substantial risks, including no guarantee of returns, costs associated with selling and purchasing, no assurance of liquidity, which could impact the price and ability to sell, and possible loss of principal invested. Further, an investment in single security could mean lack of diversification and, consequently, higher risk. Potential investors are urged to consult a professional adviser regarding any economic, tax, legal or other consequences of trading any securities as described herein.

### **No Offer, Solicitation, Investment Advice or Recommendations**

This release is for informational purposes only and does not constitute an offer to sell, a solicitation to buy, or a recommendation for any security, nor does it constitute an offer to provide investment advisory or other services by tZERO or any of its affiliates, subsidiaries, officers, directors or employees. No reference to any specific security constitutes a recommendation to buy, sell, or hold that security or any other security. Nothing in this release shall be considered a solicitation or offer to buy or sell any security, future, option or other financial instrument or to offer or provide any investment advice or service to any person in any jurisdiction. Nothing contained in this release constitutes investment advice or offers any opinion with respect to the suitability of any security, and the views expressed in this release should not be taken as advice to buy, sell or hold any security. In preparing the information contained in this release, we have not taken into account the investment needs, objectives, and financial circumstances of any particular investor. This information has no regard to the specific investment objectives, financial situation, and particular needs of any specific recipient of this information and investments discussed may not be suitable for all investors. Any views expressed in this release by us were prepared based upon the information available to us at the time such views were written. Changed or additional information could cause such views to change. All information is subject to possible corrections. Information may quickly become unreliable for various reasons, including changes in market conditions or economic circumstances.

### **Forward-Looking Statements**

This release contains forward-looking statements. In addition, from time to time, tZERO, its subsidiaries, or its representatives may make forward-looking statements orally or in writing. These forward-looking statements are based on expectations and projections about future events, which is derived from currently available information. Such forward-looking statements relate to future events or future performance, including financial performance and projections; growth in revenue and earnings; and business prospects and opportunities. You can identify forward-looking statements by those that are not historical in nature, particularly those that use terminology such as "may," "should," "expects," "anticipates," "contemplates," "estimates," "believes," "plans," "projected," "predicts," "potential," or "hopes" or the negative of these or

similar terms. In evaluating these forward-looking statements, you should consider various factors, including, without limitation: the ability of tZERO and its subsidiaries to change the direction; tZERO's ability to keep pace with new technology and changing market needs; and competition. These and other factors may cause actual results to differ materially from any forward-looking statement. Forward-looking statements are only predictions. The forward-looking events discussed in this release and other statements made from time to time by tZERO, its subsidiaries or their respective representatives, may not occur, and actual events and results may differ materially and are subject to risks, uncertainties and assumptions. tZERO, its subsidiaries, and its representatives are not obligated to publicly update or revise any forward-looking statement, whether as a result of uncertainties and assumptions, the forward-looking events discussed in this release and other statements made from time to time by tZERO, its subsidiaries or its representatives might not occur.

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