

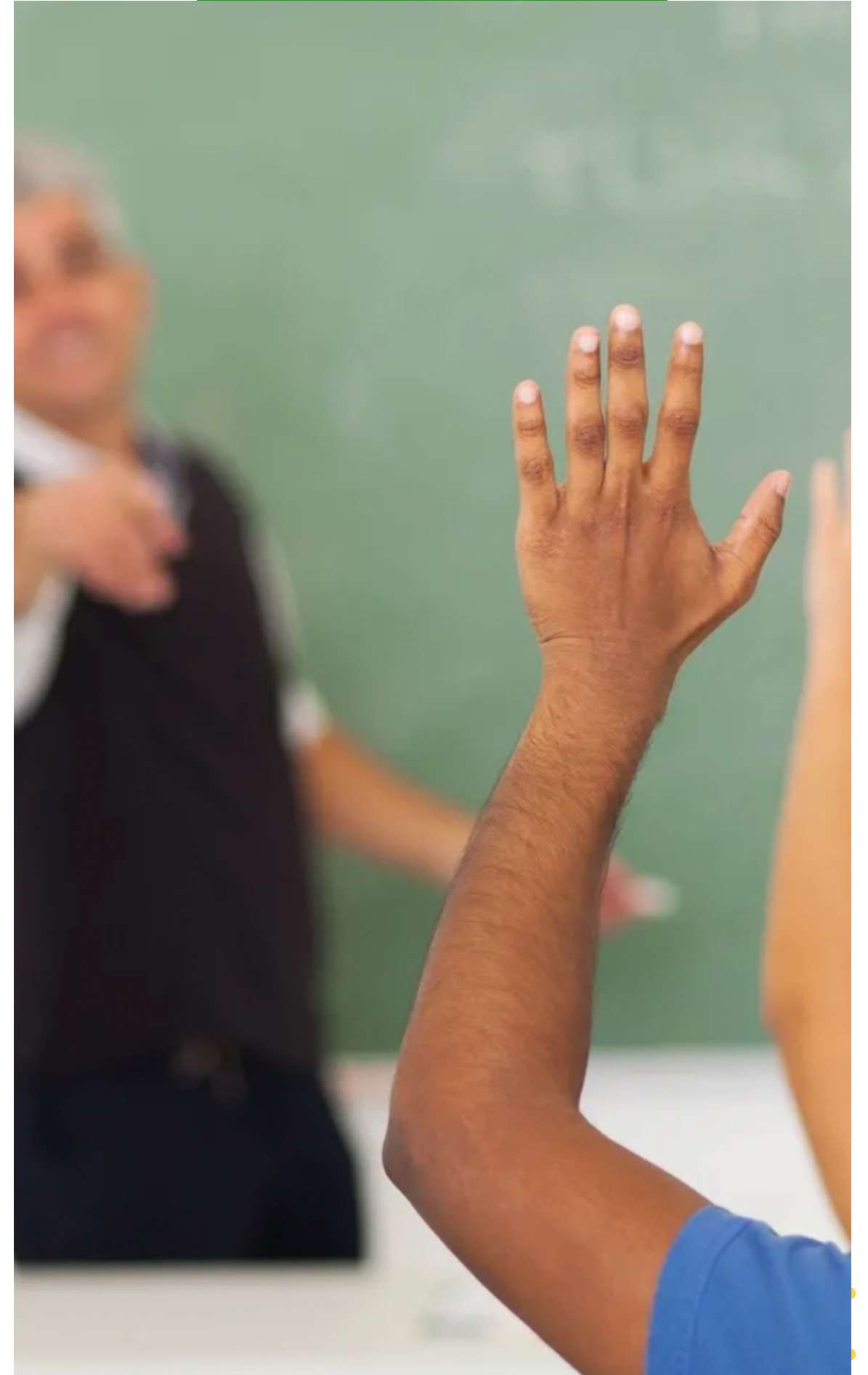


CEO

Financial Literacy and Entrepreneurship Education

# CREATE EVERY OPPORTUNITY

[www.createeveryopportunity.org](http://www.createeveryopportunity.org)



# About Create Every Opportunity

Create Every Opportunity's mission is to provide financial literacy and entrepreneurship learning to all, know matter their financial circumstances or background.

The CEO Program  
for High Schools



The CEO Program  
for College Athletes



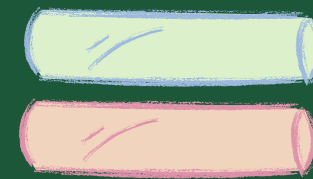
The CEO Program for  
Treatment Centers



The CEO Program  
for Homes



A core principle in The CEO Program is how to identify problems and create solutions. At Create Every Opportunity, that is exactly what we did - we identified a problem and created the best solution. **Create Every Opportunity** offers a web-based curriculum for high schools, college athletes and treatment centers to teach the fundamental principles of financial literacy, job readiness and entrepreneurship. CEO has worked with acclaimed professors and business leaders to develop 300+ interactive learning modules on topics such as: bank accounts, money management, budgeting, credit/debit cards, resume building, interviewing, taxes, interest, saving, investing, credit scores and business planning. The CEO Program is delivered through our proprietary platform, 'CEO Connect". Our resources not only teach the students, but also educate the school or center how to properly teach entrepreneurship, job readiness and financial literacy. for Schools



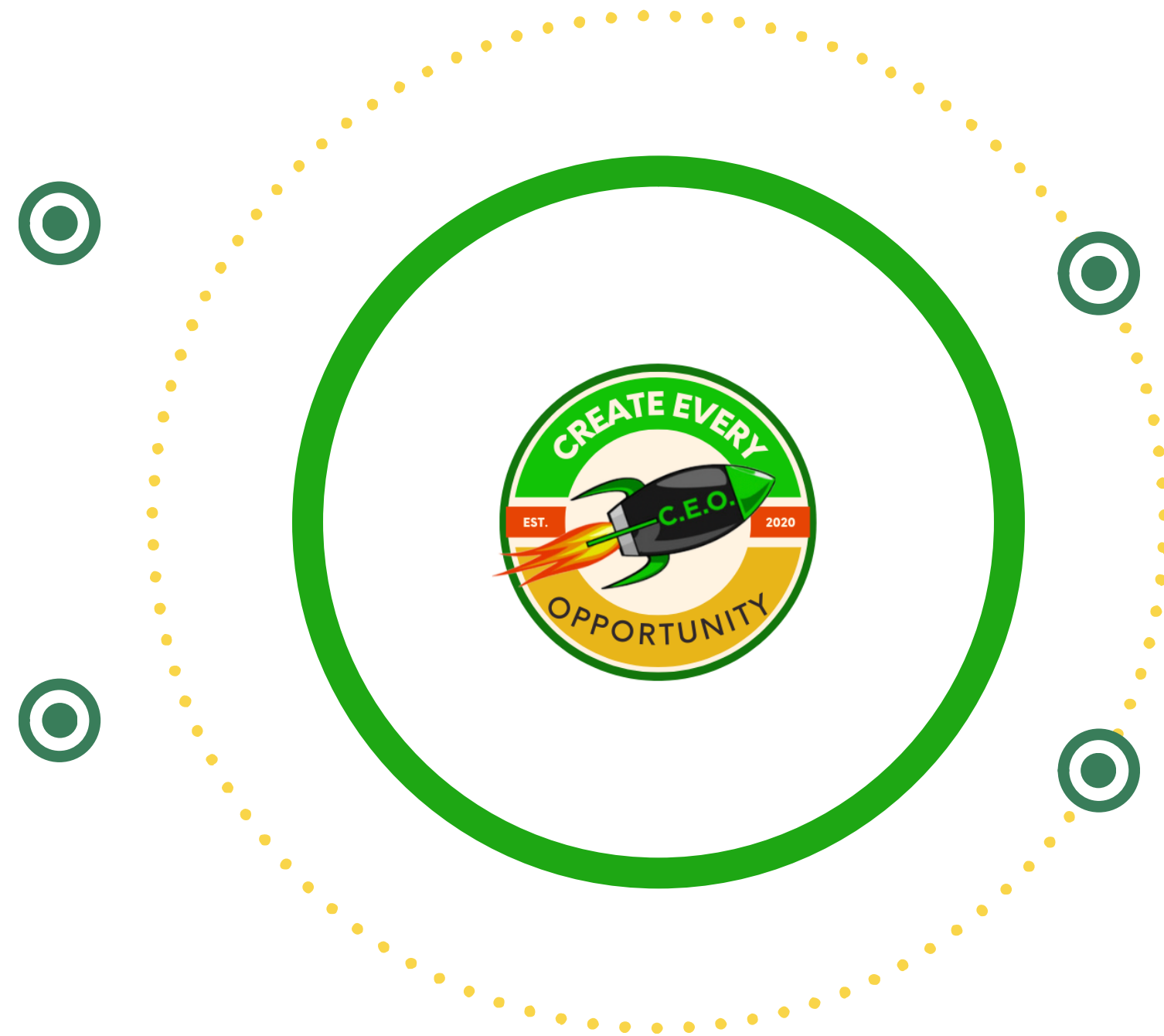
# About The CEO Program

Customized CEO Financial Literacy,  
Job Readiness and Entrepreneurship  
Curriculum

Access to all 300+ CEO Modules  
and CEO Connect Platform

Government Compliance with Bills  
and State Standards and CEO  
Uncovered Access

Q and A's with Industry Leaders,  
Access to Teacher Training and  
24/7 Support



CREATE EVERY

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# Lessons From Industry Leaders

The CEO Programs includes videos and modules from world class businesses like Major League Baseball, Barstool Sports, AT&T, Boost Mobile, Canva and industry leaders like MLB Commissioner Rob Manfred, Author Jay Samit, NBA Champion Bill Cartwright, Shark Tank Entrepreneur Sabin Lomac, Barstool CEO Erika Nardini and over 100+ others! Contact CEO for the full list of industry leaders and businesses.



**Jon Donovan**  
Former AT&T CEO



**Sylvia Acevedo**  
Girl Scouts USA CEO



**Bill Cartwright**  
3x NBA Champion



**Rob Manfred**  
MLB Commissioner

# PICK FROM OVER 300+ MODULES



## Financial Literacy

- Budgeting
- Taxes
- Banking
- Investing



## Entrepreneurship and Business

- Business Basics
- Leadership
- Negotiating
- Marketing and Social Media



## Common Sense Education

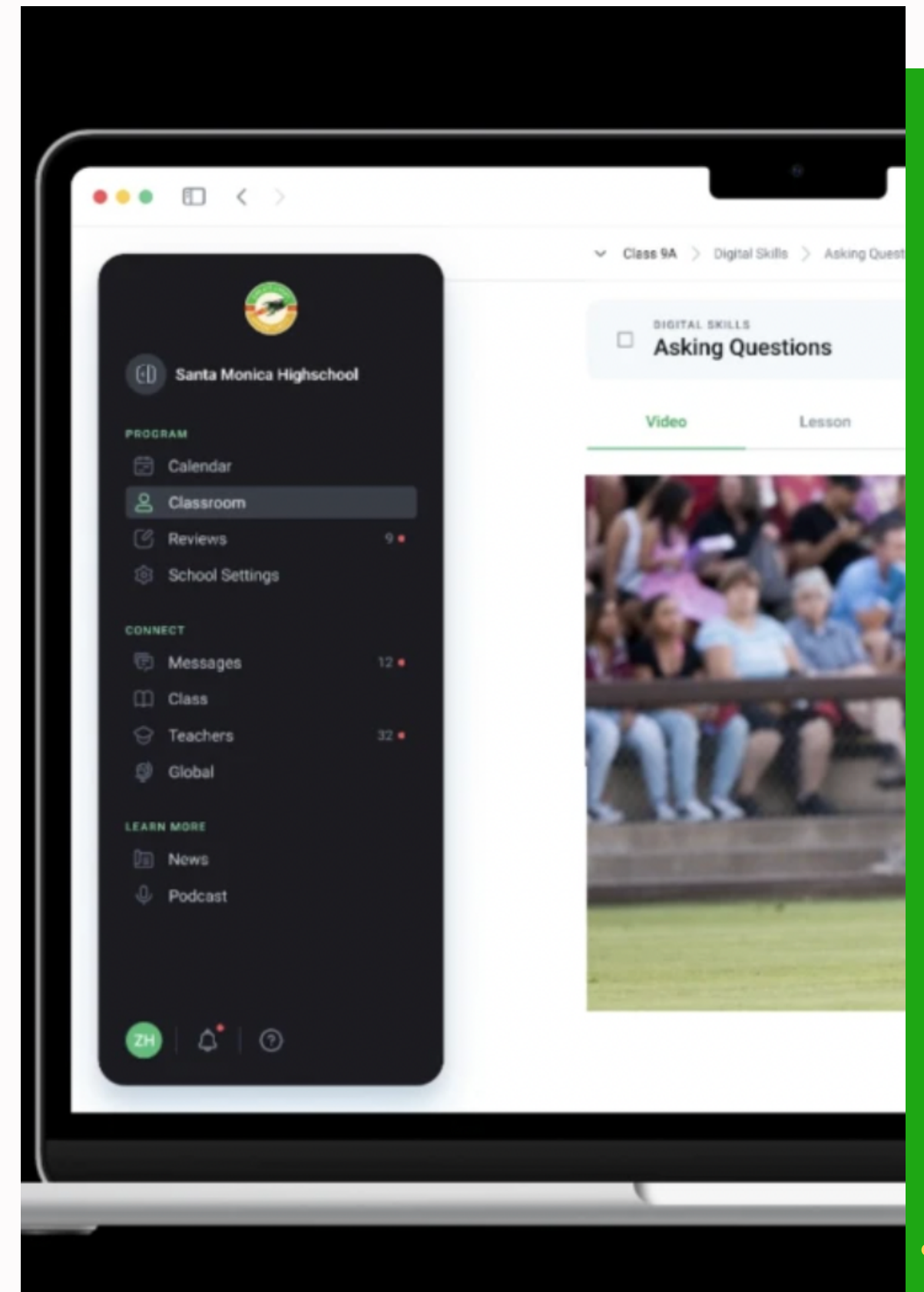
- Time Management
- Stress Management
- Email Etiquette
- Problem Solving
- Teamwork



# CEO Connect

The CEO Program Members are granted online access to CEO Connect - which delivers a world class, online learning experience available anytime, anywhere on your smartphone or personal computer. CEO Connect is Create Every Opportunity's proprietary web-based platform that allows users to get the most robust financial literacy, entrepreneurship and life skills education in one place.

**Contact CEO to get a free demo!**



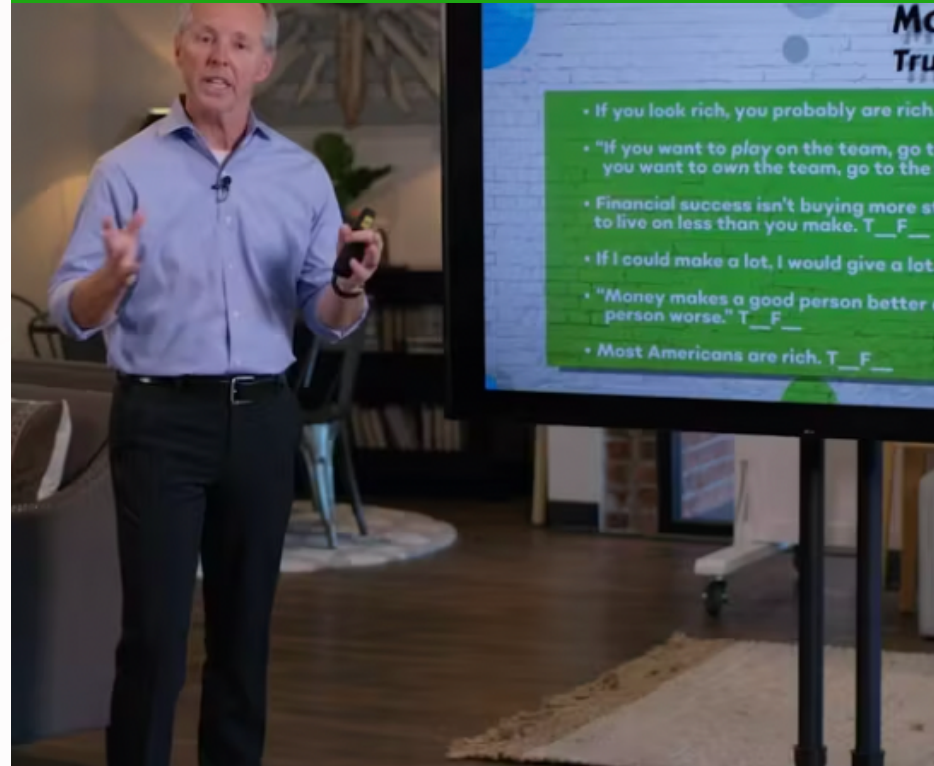
# The CEO Program Offerings

## High Schools



*We have been providing The CEO Program to High School's since 2020. CEO partnered with world class businesses and industry leaders to lend valuable real-world experience and credibility to our program, along with maximum engagement for students.*

## College Athletes



*With student-athletes now being able to profit off of their own NIL, players are set to earn income from sponsors and advertisers. With a larger paycheck comes greater responsibility, and The CEO Program teaches the financial literacy basics needed.*

## Treatment Centers



*We acknowledge that many individuals with mental health and substance abuse problems may have a limited income, poor credit and minimal access to financial institutions, so we created our program with 300+ lessons from industry leaders to help bridge the knowledge gap for all people.*





# CONTACT US TO LEARN MORE OR SET UP A DEMO

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