

Create Every Opportunity

"The CEO Program Info Deck"

Bringing Entrepreneurship and Financial
Literacy Education to High Schools

www.createeveryopportunity.org



Message From The Founder

Why didn't they teach me this in school?

That's something I said a lot as a founder - working on my first venture, learning how to operate a business on my own.

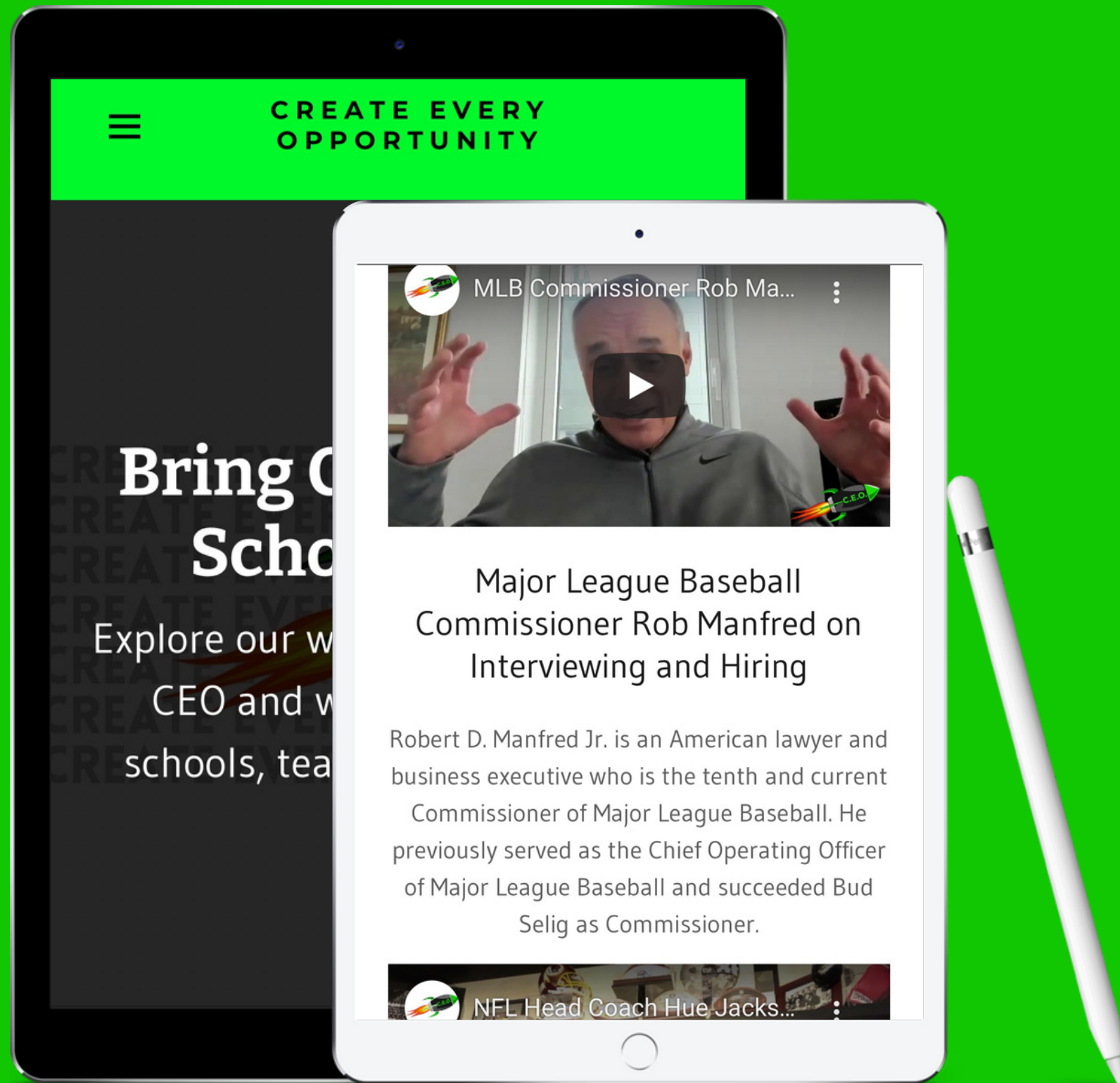
I realized how much easier it would have been if I received more business education before I left high school.

That's what we set out to change at Create Every Opportunity!

Zachary Sarf - Founder at Create Every Opportunity



Introduction to Create Every Opportunity



All schools should teach financial literacy and entrepreneurship. A core principle in **The CEO Program** is how to identify problems and create solutions. At Create Every Opportunity, that is exactly what we did - we identified a problem and created the best solution. Our resources not only teach the students, but also educate the school or center how to properly teach entrepreneurship, job readiness and financial literacy.

Create Every Opportunity offers a web-based curriculum for high schools, college athletes and treatment centers to teach the fundamental principles of financial literacy, job readiness and entrepreneurship (The CEO Program). CEO has worked with acclaimed professors and business leaders to develop 300+ interactive learning modules on topics such as: bank accounts, money management, budgeting, credit/debit cards, resume building, interviewing, taxes, interest, saving, investing, credit scores and business planning.

The CEO Program gives access to valuable advice and basics driven from years of real world experience from people like Shark Tank Entrepreneurs to Professors from Top Universities and Colleges.

WHAT IS THE CEO PROGRAM FOR HIGH SCHOOLS

The CEO Program for Schools is a web-based curriculum to teach students the fundamental principles of financial literacy and entrepreneurship. CEO partnered with world class businesses and industry leaders to lend valuable real-world experience and credibility to our program, along with maximum engagement for students.

We have 300 + curated lessons that are taught by the world's top experts including people like Leonard Steinberg, Rob Manfred, Erika Nardini, Jim Silver, David Rubenstein, Jessica Richman, Guy Kawasaki, David "Drock" Rock, David S. Rose, Alon Braun, Shane Dikolli, Gene Marks, Kristin Jordan, Jeffery Carr, Daniel Burrus, Michael Nyenhuis, Jonah Fialkow, Chris Mele, Robert Brace, Ross Andrew Paquette Aditya Jane, Nathan Beckord, Haley Rosen, Dr. Eric Mackey, Jim Donnelly, Adelle Archer, Jasmine Lawerene, Misha Esipov, Courtney Spritzer, Jason Fiefer, John Donovan, Stephen Stokols, Pamela Liebman, Laura Gassner Otting, Steven Wen, Joseph Fung, Marny Sumrall, Barry Moltz, Brenda Andress and John Lee Dumas



THE CEO PROGRAM INCLUDES

Custom CEO Financial Literacy and Entrepreneurship Curriculum made specifically for school instruction, along with:

- All CEO Modules
- Access to Teacher Training and Onboarding
- Access to CEO Connect Platform
- Hybrid/Remote Learning Options
- CEO Connect and CEO Uncovered Access
- Q and A's with Industry Leaders
- Post Graduation Resources, Events and Scholarships
- Personal CEO Team Concierge
- Discounts to Education Tools from CEO Partners
- Internship Opportunities
- Government Reporting Compliance with Bills and Standards



Crafted Lessons from Industry Leaders Across Every Field

We take pride in the excellence of our learning programs. CEO boasts of colors that exude success with our well-crafted lessons provided by known industry leaders worldwide. We provide teachers with the best resources possible to teach students about entrepreneurship and financial literacy skills.

Barstool Sports CEO Erika Nardini, Billionaire John Catsimitidis, CWHL Commissioner Brenda Address, Shark Tank Entrepreneur Sabin Lomac, Marketing Specialist David Aaker, Market Service CEO Larry Sarf, Girl Scouts CEO Sylvia Acevedo, MLB Commissioner Rob Manfred, NYU Professor Jeffrey Carr, Miami Mayor Francis Suarez, Mindset Expert Nancy Feinstein, Apple and Canva Executive Guy Kawasaki, Craigslist Founder Craig Newmark, Real Estate Mogul Leonard Steinberg, Boost Mobile CEO Stephen Stokols, Shark Tank Judges (announcing in September 2021), AUSTRADE Executive Jessica Richmond, NFL Head Coach Hue Jackson, Bestselling Author Jay Samit, NWAB President Jen Earle, AT&T CEO John Donovan, GaryVee Executive Creative Director David Rock, and other industry experts across every sector.



CEO CONNECT



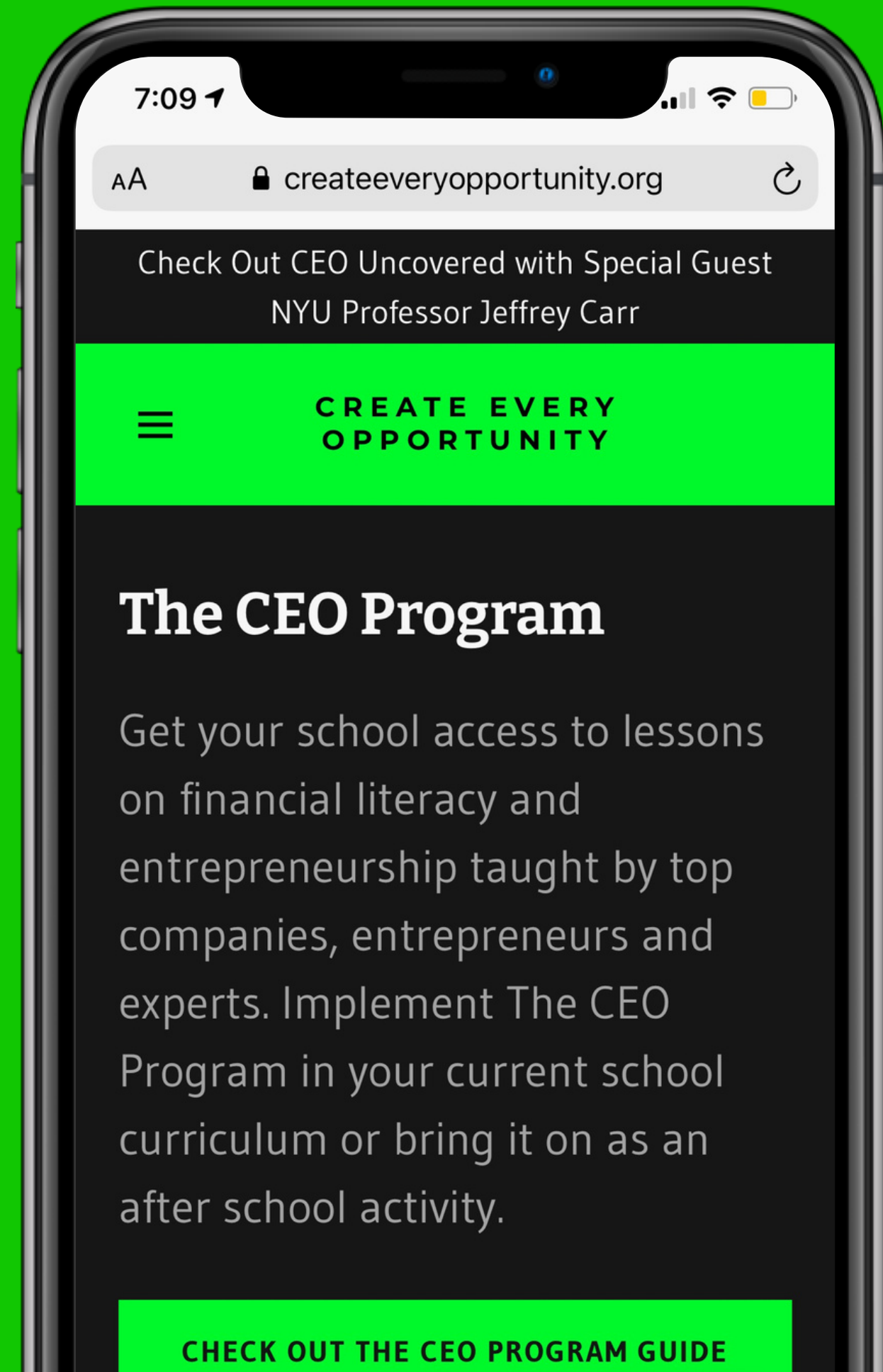
WHAT IS CEO CONNECT?

The CEO Program offers a unique and exclusive entrepreneurship and financial literacy learning experience that allows students and teachers to learn the basics and use their full potential. CEO Members are granted online access to CEO Connect - which delivers a world class, online learning experience available anytime, anywhere on your smartphone or personal computer. CEO Connect allows teachers to interact with other schools within our portal to collaborate on modules and projects. CEO Connect is the home for The CEO Program and all of it's resources - contact CEO today for a demo of CEO Connect.



CEO IMPLEMENTATION

1. Call with CEO Team and High School
 - a. Program Inquiry and Sign Up
2. Call with CEO Team and High School Teacher(s).
 - a. School and Teacher Onboard
3. Ready to implement The CEO Program.



COMPARE THE CEO PROGRAM WITH NATIONAL CURRICULUM STANDARDS

The 21st century is different. Schools and teachers need supportive, strong tools and resources to prepare students with the skills needed for success. We created a financial literacy and entrepreneurship program for your high school that creates a better way for teachers and schools to make dreams come true. Compare our program and curriculum with national curriculum guidelines below:

<https://createeveryopportunity.org/national-curriculum>



WHAT PEOPLE SAY ABOUT CEO



"Founder and Managing Director of the company, Zachary Sarf established [CEO] because he wanted to push what he called "common sense knowledge." It has become such a coveted form of wisdom that he had to establish his own company to push it back into the world". - Yahoo Finance

"But the brilliance of this educational organization lies beyond money-making pursuits. As the problem of financial illiteracy continues to increase in numbers, Ashley helped establish Create Every Opportunity in order to address this alarming gap. Hence, this after school program was not only created to become a breeding ground for business moguls, but it was also built to prepare young individuals in the future by equipping them with the basics of financial literacy and management" - The LA Wire

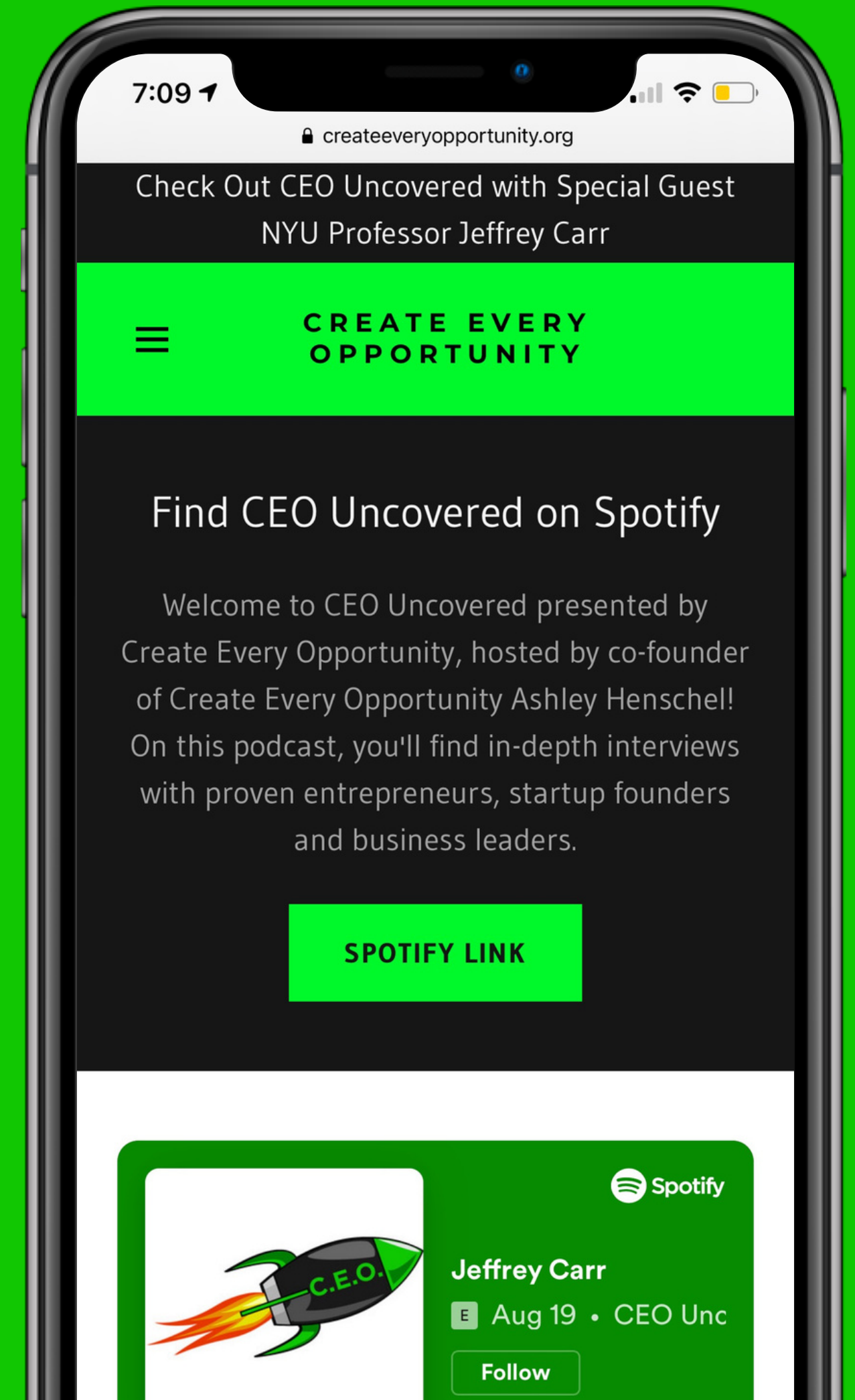
"The student-participants, to apply their entrepreneurial knowledge, can start banking on their business ideas with the company's support. Connecting with mentors and other experts in the field, they can use the company's extensive network of well-known business owners. For students to understand how to start with their business ventures, they can schedule counseling sessions with the company's in-house entrepreneurial specialists. " - The NY Weekly

CHECK OUT OUR PODCAST

Spotify and Apple Music
CEO Uncovered



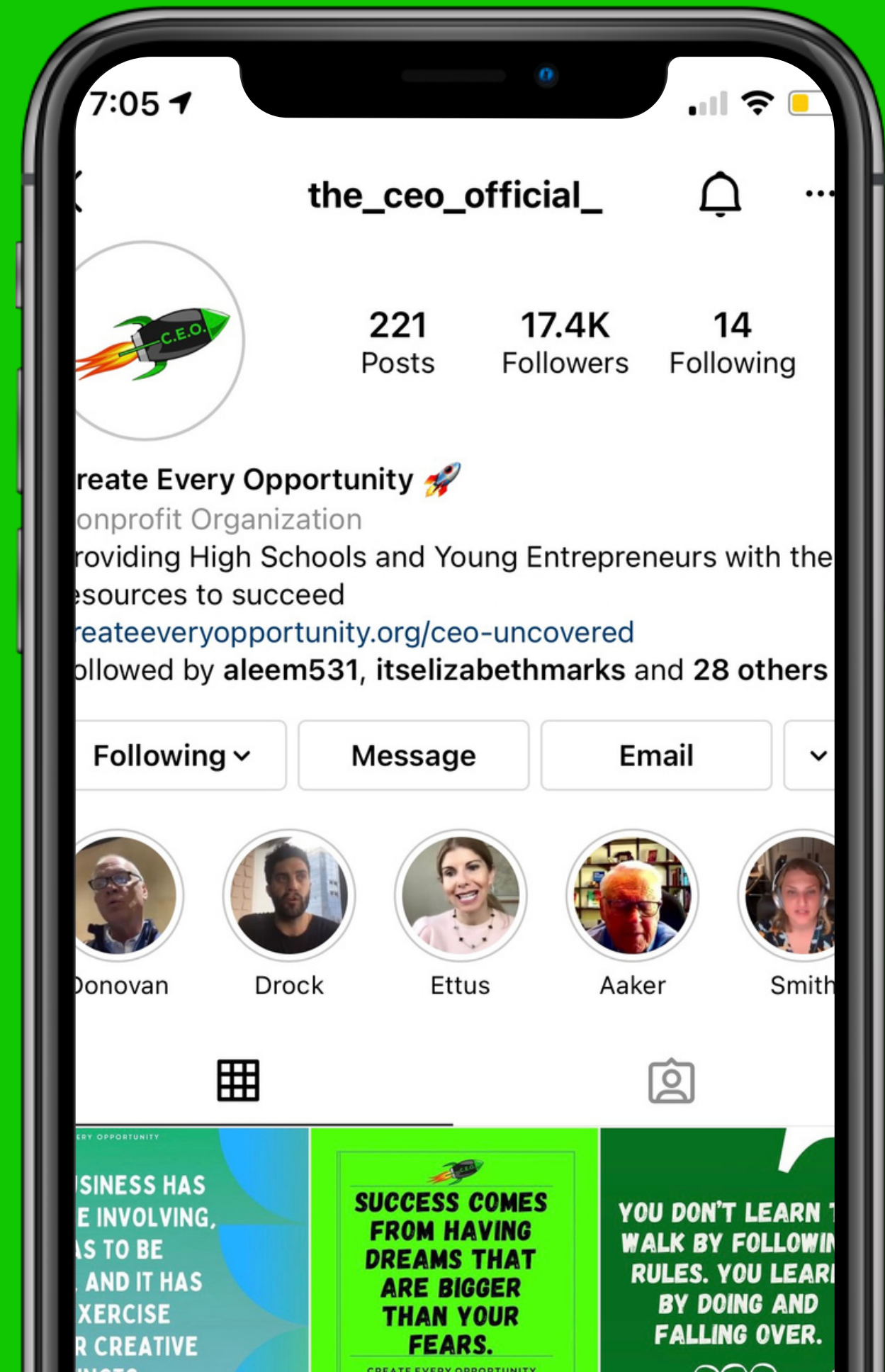
Check out the podcast and more at www.createeveryopportunity.org



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BRING THE CEO PROGRAM TO YOUR SCHOOL AND STATE TODAY



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JOIN THE MOVEMENT



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