

Topics in The CEO Program	Monday	Tuesday	Wednesday	Thursday	Friday
Week 1 - Financial Literacy - Earning Income	Jobs vs. Careers	Income and Taxes	Managing Income	Earning Money	Investing in Yourself
Week 2 - Financial Literacy - Buying Goods and Services	Advertising	Consumer Awareness	Identity	Researching	Frauds and Scams
Week 3 - Financial Literacy - Saving	Budgeting	Charitable Giving	Avoiding Financial Pitfalls	Money Decisions	Fraud
Week 4 - Financial Literacy - Credit	Credit Cards	Loans and Inflation	Debt and Interest	Lending	Financial Responsibility
Week 5 - Financial Literacy - Investing and Saving	Raising Money	Saving Money	Investments	Stocks and Crypto	Buy, Sell, Hold
Week 6 - Financial Literacy - Insurance, Future and Protections	Living on Your Own	Consumer Privacy	Cost of College	Insurance Types	Banking Partner
Week 7 - Entrepreneurship - Entrepreneurial Processes	Discovery	Concept Development	Resourcing	Actualization	Harvesting
Week 8 - Entrepreneurship - Entrepreneurial Traits/Behaviors	Leadership	Personal Assessment	Personal Management	Ready Skills	Controlling
Week 9 - Entrepreneurship - Business Foundations	Business Concepts	Business Activities	Young Entrepreneurship	How to Write a Business Plan	Relationships
Week 10 - Entrepreneurship - Communications and Interpersonal Skills	Fundamentals	Staff Communication	Codes and Ethics	Conflict and Resolution	Group Work Relationships
Week 11 - Entrepreneurship - Digital Skills	Computer Basics	Applications	Email Skills	Social Media	Privacy
Week 12 - Entrepreneurship - Economics	Basic Concepts	Cost and Profit Relationships	Economic Indicators and Trends	Economic Systems	International Business
Week 13 - Entrepreneurship - Business Financial Literacy	Money Basics	Financial Services	Money Management	Taxes	Professionalism
Week 14 - Entrepreneurship - Professional Development	Career Planning	Job Seeking	Time Management	Mental Health	Decision Making
Week 15 - Entrepreneurship - Financial Management	Accounting	Finance	Debit Card vs Credit Card	Banking	Networking
Week 16 - Entrepreneurship - Human Resource	Organizing	Staffing	Training and Development	Motivation	Assessment
Week 17 - Entrepreneurship - Information Management	Record Keeping	Technology	Information Acquisition	Business Risks	Legal Considerations
Week 18 - Entrepreneurship - Marketing	Product Creation	Marketing Management	Promotion	Pricing	Selling
Week 19 - Entrepreneurship - Operations	Business Systems	Channel Management	Purchasing/Procurement	Daily Operations	Planning
Week 20 - Common Sense Knowledge - Media Balance and Well Being	Screen Time	Social Media Positives and Negatives	Digital Life	Media Balance	Media Literacy
Week 21 - Common Sense Knowledge - Privacy and Security	Online Safety	Government and Privacy	Risk and Technology	Protect Your Privacy	Clickbait and Data
Week 22 - Common Sense Knowledge - Relationships and Communication	Digital Audiences	Healthy Relationships	Pause and Think	Filtering	Communications
Week 23 - Common Sense Knowledge - Business Basics	Types of Businesses and Components	Management Basics	Leadership Skills	Explorations	Goal Setting

Month	Week 1	Week 2	Week 3	Week 4		New Weekly
August	Summer Break	Summer Break	Membership Dues Deadline	Summer Break		CEO Uncovered
September	CEO Welcome Week	Optional CEO Founders Zoom	CEO Business Challenge 1	Optional CEO Q and A Session		Q and A Access
October	CEO Executive Board Applications Due	Optional CEO Football (NFL) Week	CEO Executive Board Interviews	Optional CEO Founders Zoom		Internship Opportunities
November	Optional CEO Stock Market Game Start	CEO Entrepreneurship Week	Optional CEO Q and A Session	Thanksgiving		Mentorship Opportunities
December	CEO Business Challenge 2	Optional CEO Q and A Session	Optional CEO Founders Zoom	Winter Break		Live Student and Teacher Workshops
January	Winter Break	CEO Tank Applications Due	CEO Competitions Applications Due	Optional CEO Stock Market Game End		CEO Video Content
February	Optional Student Scholarship Applications Due	CEO Business Challenge 3	CEO Competitions Finals Applications Due	Optional CEO Founders Zoom		CEO Programs and Events
March	Optional Outstanding Advisor Applications Due	CEO Tank Finals Applications Due	Annual CEO Week	CEO Tank Finals		
April	Spring Break	CEO Financial Literacy Week	Optional Grant Applications Due	Optional CEO Founders Zoom		
May	Optional CEO Baseball (MLB) Week	CEO Business Challenge 4	Summer Break	Summer Break		