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BUSINESS

Non-Profit Org 'Create Every Opportunity' Promotes Entrepreneurship and Financial Literacy Skills to the Younger Generation

Securing one's income is crucial in this uncertain world. And among the most effective ways to do so is to equip oneself with entrepreneurship and financial literacy skills.



Though it does not always guarantee success, getting a head start on learning new skills or learning them earlier in life, gives people much more time to practice and develop these skills. And most of the time, given that you are fully equipped with resources, persistence really is all that is needed to succeed. This head start is the kind of opportunity that Create Every Opportunity (C.E.O.) hopes to give high school students all over the world.

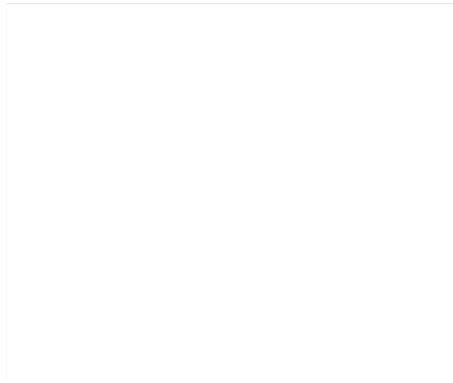
C.E.O. is a non-profit organization built by Managing Director Zachary Sarf in response to the need to instill entrepreneurship and financial literacy skills to the younger generation. The organization provides high school students with an after school club that gives them basic knowledge about starting, growing, and maintaining their own businesses, as well as equipping them with the tools to be proficient in financial literacy. C.E.O. provides business lessons and gives its students access to a variety of help,

including connection to mentors and other experts who could provide them counseling. Furthermore, the organization helps expand the network, education, and experience of these students by connecting them with investment, scholarship, and internship opportunities.

As its website reads, the organization "envisions a financially inclusive world where people from all ages and backgrounds can hold the power to improve their lives through the world of entrepreneurship." C.E.O. allows people to loan money to low-income entrepreneurs and students all over the world through its programs. These are done through donations, which could give young entrepreneurs the chance to chase their dreams.

Students are also given access to C.E.O.'s private crowdfunding page, which allows them to seek investments to start or grow their businesses. The organization includes personal stories of each person, paving the way for their team of donors to connect with their entrepreneurs or students on a human level.

Aside from this non-profit organization, Zachary Sarf was also able to build his own business in college called FlipFlop. This is a travel company focusing on a marketplace where users can buy and sell hotel rooms with each other. Despite FlipFlop being a success—it was selected as an alpha start-up company at the Web Summit—Zachary also experienced his fair share of struggles in starting the business. This is why he is even more inspired to help other entrepreneurs, especially those from the younger generation, through C.E.O..



Zachary is eager to connect with more high school students and high school administrators to widen C.E.O.'s reach. The Managing Director hopes for the organization to soon be present in every high school across the United States. With this, they could empower more youth to be financially literate and have the skills to tackle their entrepreneurial dreams.

The availability of resources and opportunities like these are often life-saving for many. The power to own and grow a business, as well as being financially literate, could not only possibly change one's life, but also that person's community, and even the world. This is the kind of change C.E.O. hopes to spark.

To connect and know more about the organization, visit their [website \(http://createeveryopportunity.org\)](http://createeveryopportunity.org) and [Instagram page \(https://www.instagram.com/the_ceo_official_/\)](https://www.instagram.com/the_ceo_official_/).

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