



CREATE EVERY OPPORTUNITY

THE CEO PROGRAM

FOR COLLEGE ATHLETES

WHO WE ARE

Create Every Opportunity offers a web-based curriculum for high schools, college athletes and treatment centers to teach the fundamental principles of financial literacy, job readiness and entrepreneurship (The CEO Program). CEO has worked with acclaimed professors and business leaders to develop 300+ interactive learning modules on topics such as: bank accounts, money management, budgeting, credit/debit cards, resume building, interviewing, taxes, interest, saving, investing, credit scores and business planning.

WHAT WE DO

The CEO Program for College Athletes provides a financial literacy and entrepreneurship learning experience via CEO Connect. The CEO Program teaches student athletes the financial literacy, entrepreneurial and life skills necessary to profit from their NIL. Our modules were created to provide skills like learning taxes and signing a contract to endorse products to college athletes - it has become more important than ever to provide tools to help student-athletes maintain compliance and learn money management skills. The CEO Program provides athletes with workshops and modules to help athletes discover how to manage time and money. T

LESSONS

Financial Literacy
Entrepreneurship
Life Skills

CONTACT US

Zachary Sarf (Founder)
Sarf@createeveryopportunity.org
Ashley Henschel (Founder)
Ashley@createeveryopportunity.org

www.createeveryopportunity.org