

# The CEO Program

Standards Alignment – Missouri



# The CEO Program

All schools should teach financial literacy and entrepreneurship. A core principle in The CEO Program is how to identify problems and create solutions. At Create Every Opportunity, that is exactly what we did – we identified a problem and created the best solution. Our resources not only teach the students, but also educate the school and teacher how to teach financial literacy, so your students understand everything, and get the most out of our resources.



Curated from The National Standards for Financial Literacy from the Council of Economic Education

Curriculum included from NYU Stern, Illinois Institute of Technology, an University of Virginia's Darden School of Business

# Missouri Department of Elementary and Secondary Education

The standards specify levels of attainment for high school students in the areas of financial decision making, earning income, buying goods and services, saving, using credit, protecting and insuring, and financial investing. A half-credit of personal finance is required for Missouri students to graduate.

Financial decision making  
Earning income



Buying goods and services  
Saving



Using credit  
Protecting

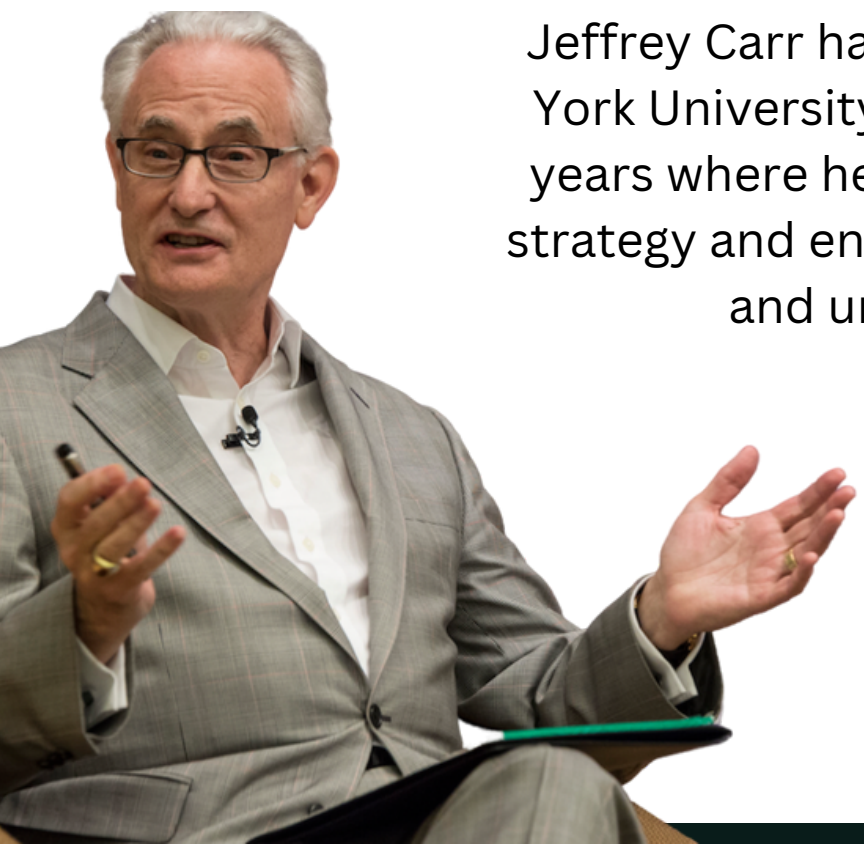


Insurance  
Financial investing



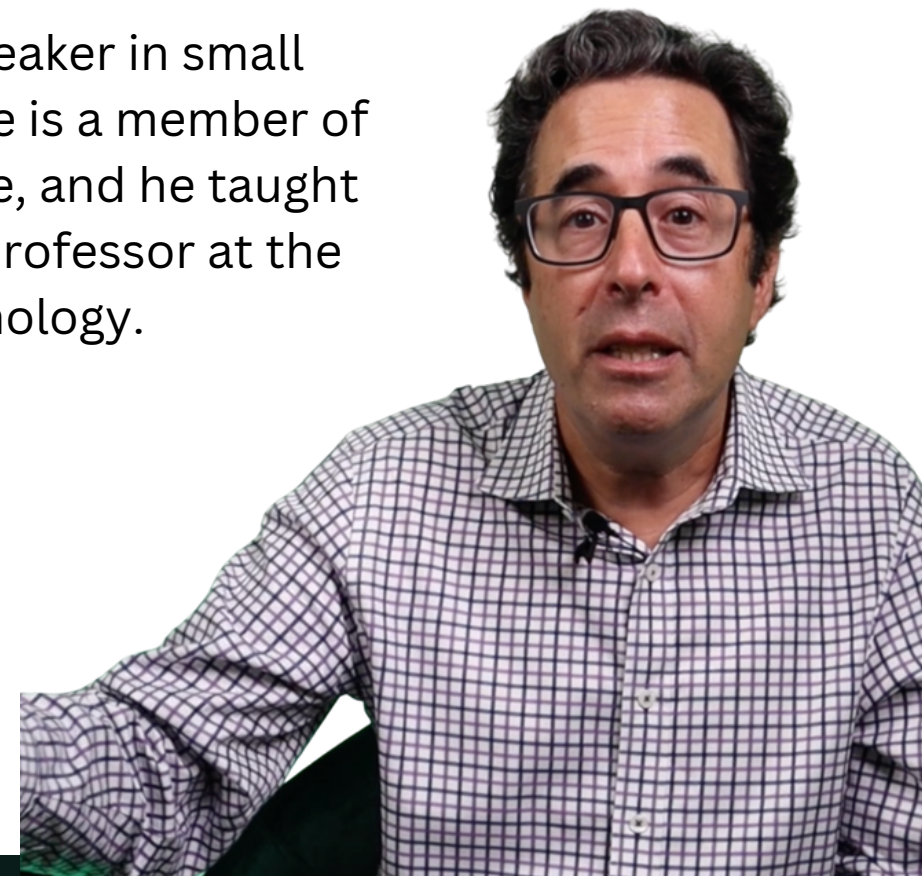
# Missouri Personal Finance Standards vs. The CEO Program

Missouri Financial Literacy Standards	Bank Accounts	Check Book	Money Management	Loans and Inheritance	Taxes	Insurance	Interest	Contracts	Fraud	Saving and Investing	Finance Laws	Entrepreneurship Skills	Job Readiness Skills	Common Sense Knowledge Skills
	✓	✓	✓	✗	✓	✓	✓	✗	✗	✓	✗	✗	✗	✗
	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓



Jeffrey Carr has been on the faculty of the New York University Stern School of Business for 23 years where he teaches marketing, competitive strategy and entrepreneurship in the MBA, EMBA and undergraduate programs.

Barry Moltz is an author and speaker in small business and entrepreneurship. He is a member of the Entrepreneurship Hall of Fame, and he taught entrepreneurship as an adjunct professor at the Illinois Institute of Technology.



Having top entrepreneurs teach each subject lends valuable real-world experience and credibility to The CEO Program, along with maximum engagement for students.

# Press



Jason Feifer is the editor in chief of Entrepreneur magazine and host of two popular podcasts: Build for Tomorrow and Problem Solvers.

"The nurturing of young minds is of paramount importance, especially when it comes to giving them practical life skills. Create Every Opportunity has done this beautifully ..." - **Yahoo Finance**

"Driven to serve as a pillar for success, Create Every Opportunity or CEO emerges as a go-to authority in financial literacy and wealth management" - **NY Weekly**

"The availability of resources and opportunities like these are often life-saving for many. The power to own and grow a business, as well as being financially literate, could not only possibly change one's life, but also that person's community, and even the world. This is the kind of change C.E.O. hopes to spark." - **NBC News**



# Get in Touch



JOIN THE  
*Financial Literacy Education*  
Movement



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