

The CEO Program

Standards Alignment – Sunshine State Standards



The CEO Program

All schools should teach financial literacy and entrepreneurship. A core principle in The CEO Program is how to identify problems and create solutions. At Create Every Opportunity, that is exactly what we did – we identified a problem and created the best solution. Our resources not only teach the students, but also educate the school and teacher how to teach financial literacy, so your students understand everything, and get the most out of our resources.



Curated from The National Standards for Financial Literacy from the Council of Economic Education

Curriculum included from NYU Stern, Illinois Institute of Technology, an University of Virginia's Darden School of Business

Sunshine State Standards

The Sunshine State Standards were first approved by the State Board of Education in 1996 as a means of identifying academic expectations for student achievement in Florida. Effective for students entering grade 9 in the 2023–2024 school year and thereafter, financial literacy standards must establish specific curricular content as listed here.

Bank Accounts, Loans and Bookkeeping

Money Management, Credit and Debt

Consumer Skills, Income and Fraud

Loans, Taxes, Inheritance and Insurance

Interest, Saving, Investing and Contracts



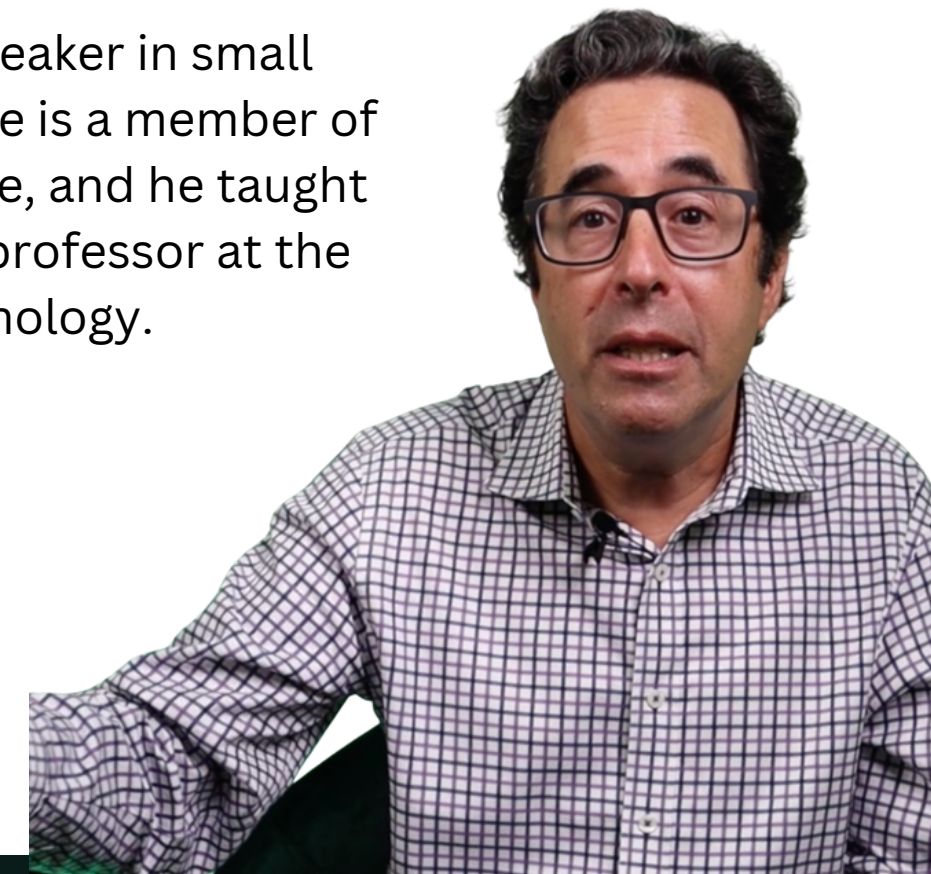
Sunshine State Standards Compared with The CEO Program

| | Bank Accounts | Check Book | Money Management | Loans and Inheritance | Taxes | Insurance | Interest | Contracts | Fraud | Saving and Investing | Finance Laws | Entrepreneurship Skills | Job Readiness Skills | Common Sense Knowledge Skills |
|--|---------------|------------|------------------|-----------------------|-------|-----------|----------|-----------|-------|----------------------|--------------|-------------------------|----------------------|-------------------------------|
| Sunshine State Standards | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ |
|  | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |



Jeffrey Carr has been on the faculty of the New York University Stern School of Business for 23 years where he teaches marketing, competitive strategy and entrepreneurship in the MBA, EMBA and undergraduate programs.

Barry Moltz is an author and speaker in small business and entrepreneurship. He is a member of the Entrepreneurship Hall of Fame, and he taught entrepreneurship as an adjunct professor at the Illinois Institute of Technology.



Having top entrepreneurs teach each subject lends valuable real-world experience and credibility to The CEO Program, along with maximum engagement for students.

Press



Jason Feifer is the editor in chief of Entrepreneur magazine and host of two popular podcasts: Build for Tomorrow and Problem Solvers.

"The nurturing of young minds is of paramount importance, especially when it comes to giving them practical life skills. Create Every Opportunity has done this beautifully ..." - **Yahoo Finance**

"Driven to serve as a pillar for success, Create Every Opportunity or CEO emerges as a go-to authority in financial literacy and wealth management" - **NY Weekly**

"The availability of resources and opportunities like these are often life-saving for many. The power to own and grow a business, as well as being financially literate, could not only possibly change one's life, but also that person's community, and even the world. This is the kind of change C.E.O. hopes to spark." - **NBC News**



Get in Touch



JOIN THE
Financial Literacy Education
Movement



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