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#### **Privacy Policy**

#### **Coach Curran Limited**

This Privacy Policy sets out how Coach Curran Limited ("we", "us", "our") collects, uses, stores, and protects your personal information in accordance with the Data Protection Act 2018 and the United Kingdom General Data Protection Regulation ("UK GDPR").

By accessing our services or interacting with our website, you agree to the practices described in this policy.

#### 1. Data Controller

Coach Curran Limited is the data controller responsible for the collection and processing of your personal data.

For any queries or to exercise your rights, contact:

Email: support@coachcurran.co.uk

#### 2. Personal Data We Collect

We may collect and process the following categories of personal data:

- Identity Data: such as name, date of birth, gender
- Contact Data: such as email address, telephone number, residential or billing address
- Health Data: basic information related to your health and fitness goals
- Technical Data: including device identifiers, IP address, browser type
- Usage Data: information regarding your use of our website and services
- Marketing Data: your preferences for receiving communications

We do not knowingly collect personal information from individuals under the age of 16.

#### 3. How We Collect Personal Data

We may collect personal data in the following ways:

- When you register for or use our services
- When you complete forms or questionnaires
- When you contact us directly via email, phone, or messaging
- Through interactions on our website, including cookies and analytics



### 4. Purpose and Legal Basis for Processing

We process your data only when we have a lawful basis to do so, including:

- Consent: where you have provided your explicit permission
- Contractual Necessity: to perform our contractual obligations to you
- Legitimate Interests: for our internal business purposes and service improvement
- Legal Obligation: where we are required to comply with applicable laws

#### 5. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes for which it was collected, including for legal, accounting, or reporting requirements.

**Data Category** Retention Period

Coaching Records 5 years after the end of services

Billing Records 6 years

Marketing Preferences 2 years from last interaction

## 6. Data Sharing

We do not sell your personal information. We may disclose your data to the following categories of recipients:

- Professional advisors (including legal and accounting consultants)
- Service providers who act on our behalf under contractual obligations and appropriate safeguards

All third-party recipients are required to respect the confidentiality and security of your data and to process it in accordance with applicable law.

### 7. International Transfers

Where your data is transferred outside the United Kingdom, we ensure appropriate safeguards are in place, such as Standard Contractual Clauses (SCCs) approved by the Information Commissioner's Office.

### 8. Your Rights

Under UK GDPR, you have the right to:

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- Access your personal data
- Request correction of any inaccurate or incomplete information
- Request erasure of your data ("right to be forgotten")
- Object to the processing of your data
- Restrict processing
- Request the transfer of your data to another party (data portability)
- Withdraw consent where processing is based on consent

You may exercise any of these rights by contacting support@coachcurran.co.uk.

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO) at www.ico.org.uk.

### 9. Cookies and Similar Technologies

We use cookies to enhance user experience and collect website analytics. These include:

- Necessary cookies for basic site functionality
- Performance and analytical cookies to track usage patterns
- Marketing cookies to personalise communications and offers

You may manage your cookie preferences via your browser settings or through any cookie banner provided on our website.

#### 10. Data Security

We implement appropriate technical and organisational measures to protect personal data from unauthorised access, disclosure, alteration, or destruction. These include:

- Access restrictions and secure data storage
- Role-based access control
- Staff privacy training
- Regular reviews of data handling procedures

Despite these precautions, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

### 11. Third-Party Tools and Links

Our services may contain links to or integrate with third-party tools. We do not control and are not responsible for the privacy policies or practices of such third parties. You are advised to review their privacy policies before submitting any personal information to them.



# 12. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website and will indicate the effective date and version number. Your continued use of our services constitutes acceptance of any such changes.

### 13. Contact Details

If you have any questions about this policy or wish to exercise your data rights, please contact:

### **Coach Curran Limited**

Email: support@coachcurran.co.uk

**Updated July 2025**