

# THE CULTURE SHIFT

COME TOGETHER TOUR

*Community. Music. Purpose.*



[www.wearetheshifters.com](http://www.wearetheshifters.com)

# WHAT THIS IS

The Culture Shift Come Together Tour is a multi-genre, immersive live music experience designed to bring people together, celebrate creativity, and create moments of connection that extend beyond any single genre or performer.

**There are no headliners.**

**No hierarchy.**

Just a shared experience built around music, participation, and community.

*This is not a traditional concert.*

*It's an experience designed for connection.*



# FORMAT AT A GLANCE

## LENGTH

4.5 hours

## MUSIC RANGE

Rock, pop, hip-hop, country,  
and genre-blending  
performances

## SET STRUCTURE

Curated 30-minute sets

## AUDIENCE EXPERIENCE

Participatory, inclusive, and  
community-focused

## ARTISTS

Core creators, rotating  
collaborators, and a featured  
local artist at every stop

## VENUE TYPES

Indoor and outdoor venues, festivals, campuses, and  
community spaces.

Each event adapts to the host city while maintaining a  
consistent, high-quality experience.

# FEATURED CREATORS & PERFORMERS

Core creators for the Come Together Tour

## Mr. Shamrock



High-energy, crowd-driven performances centered on unity and shared celebration.

## FPH



Country, pop, and hip-hop artist delivering emotionally driven, crossover performances.

## Alex MacDonald



Spoken word and lo-fi artist creating reflective, message-forward moments.

## Ian "Schoolboy" Garrett



Boxing champion and engaging host known for warmth, clarity, and high-impact connection.

## Preach Willie



Gospel-rooted rap grounded in authenticity, purpose, and lived experience.

*Featuring local artists at every stop*

# HEAR THE RANGE

A short sampler representing the variety and flow of the Come Together Tour

## High-Energy & Crowd-Driven

Up-tempo performances designed to engage, move, and unite the room.

▶ [Listen](#) (2 minutes 30 seconds)

## Melody & Crossover

Rock, pop, country, and hip-hop with broad audience appeal.

▶ [Listen](#)

## Reflective & Spoken Word

Lo-fi and spoken word moments that create space, focus, and connection.

▶ [Listen](#)

*Lineups and musical emphasis adapt by city while maintaining a consistent experience.*

# PRODUCTION & LOGISTICS

## TECH SETUP

Professional touring audio provided when needed.  
Adaptable to indoor and outdoor stages

## RUN OF SHOW

Multi-hour program with curated 30-minute sets  
Flexible scheduling to meet venue needs

## LOAD IN / LOAD OUT

Efficient setup and breakdown coordinated by the Culture Shift production team

## CREW & VOLUNTEERS

Dedicated production crew supported by trained local volunteers  
Stage management, artist coordination, and audience flow handled in-house

## OUTREACH & COMMUNITY ENGAGEMENT

Optional street-team and community outreach the day prior to events  
Local collaboration encouraged and supported

# BOOKING & CONTACT

## IDEAL FOR

Festivals, campuses, community events, city series, and purpose-driven programming

## CUSTOMIZATION

Lineups, duration, and emphasis adapt by city while maintaining a consistent experience

## CONTACT

Booking & Partnerships

**Ken Mason** - Events & Program Committee President

423-403-2339

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[www.wearetheshifters.com](http://www.wearetheshifters.com)

The Culture Shift Come Together Tour is designed to integrate seamlessly into existing event programming.

# NEXT STEPS

Interested in hosting the Come Together Tour? We make the process simple and collaborative.

## 1. Review the EPK

Confirm fit, format, and timing.

## 2. Share Event Details

Let's book a date! We are specifically looking to fill between August 2<sup>nd</sup> and August 13<sup>th</sup>. Yet we are open to many other dates and opportunities.

## 3. Confirm & Customize

Lineup, run of show, and scale adapt to your space and audience.

## WHAT TO EXPECT

- Clear communication and coordinated production
- Flexible programming tailored to your venue
- A multi-genre, inclusive experience designed for broad audiences

## BOOKING & PARTNERSHIPS

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