



Did you know that 50% of potential sales are lost because consumers can't find the information they're looking for on a business' website? Improve the appeal of your website to get you more leads and customers by adding the information visitors want and need. Call us today for a free consultation at (916) 251-9669

Is Your Website Ready for 2018?

Get the Search Traffic, and Convert the Leads

1. Google uses a mobile-first index

If your site is not mobile-friendly, it will not rank well in Google. This means your customers will find your competitors, not you. 94% of B2B purchases are preceded by an online search. The higher you rank when people search for a window supplier, the more qualified leads you will generate.



2. Strong home pages and websites

A good homepage will answer the questions "What do you do?" and "Why should I trust you?" Consumers will make a split-second decision on whether they'll stay to learn more or go to a competitor. Don't lose them at the start.



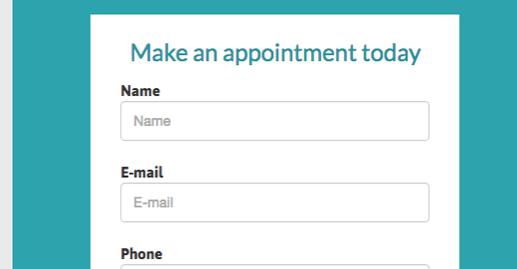
3. Optimization is more important than ever

Did you know that only the top three search positions get most of the clicks? If your business website is not on the first page you are losing potential sales. We are skilled SEO experts who know how to get your website to "rank" on the first page and to show up in the valuable Maps box.



4. The latest designs with clear call-to-actions

The most important key to converting website visitors into leads is to have a call-to-action. To get your prospects to call you or fill a form to make an appointment, it helps to include a clear call to action on your website.



5. First come, first serve per geographic area

Because we want to make your business stand out, we are working with only one niche per geographic location. Only one business in each city will have the opportunity to work with us on a new mobile friendly, lead-generating website. Backed by the experience of marketing experts and our own search engine expertise.

