

Searches to Use For Finding Relevant Websites

When creating a list of potential backlink opportunities, put the following searches into Google, replacing the word keyword with your actual keyword. This will generate many back link possibilities for you to pursue.

For Writing Opportunities

article + intitle:"keyword" OR inurl:"keyword"
blog + intitle:"keyword" OR inurl:"keyword"
website + intitle:"keyword" OR inurl:"keyword"
write for us + intitle:"keyword" OR inurl:"keyword"
guest blog + intitle:"keyword" OR inurl:"keyword"
guest article + intitle:"keyword" OR inurl:"keyword"
contribute + intitle:"keyword" OR inurl:"keyword"
become a contributor + intitle:"keyword" OR inurl:"keyword"
become an author + intitle:"keyword" OR inurl:"keyword"
news + intitle:"keyword" OR inurl:"keyword"
magazine + intitle:"keyword" OR inurl:"keyword"
research + intitle:"keyword" OR inurl:"keyword"

For Link Submission and Commenting Opportunities

directory + intitle:"keyword" OR inurl:"keyword"
links + intitle:"keyword" OR inurl:"keyword"
resource + intitle:"keyword" OR inurl:"keyword"
guide + intitle:"keyword" OR inurl:"keyword"
news + intitle:"keyword" OR inurl:"keyword"
magazine + intitle:"keyword" OR inurl:"keyword"
research + intitle:"keyword" OR inurl:"keyword"

For Local Business Opportunities

Likewise, you can look for local relevant websites for a local business by doing similar searches. Put the following searches into Google replacing the word 'location' with your location to find new link building opportunities.

forum + intitle:"location" OR inurl:"location"
blog + intitle:"location" OR inurl:"location"
directory + intitle:"location" OR inurl:"location"
news + intitle:"location" OR inurl:"location"



newspaper + intitle:"location" OR inurl:"location"
businesses + intitle:"location" OR inurl:"location"



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