



Vero Beach Orchid Society



March 2024

March Speaker: Luis M. Ortiz Jordan B.S., M.S.E.M.



Luis has been growing orchids for over 20 years since the age of 12. He first discovered his love for orchids when his grandfather gifted him his first *Cattleya*, *Cattleya damiana*, when it bloomed, he was infected with the orchidholic virus. Luis has a mixed collection of orchids, but his passion lays in cool growing miniatures. Luis has multiple AOS awards, in April 2021 he published a paper on an orchid he discovered in Puerto Rico, *Eurystyles luisortizii*. Luis is currently a research scientist at the UF-Scripps Biomedical Research and President of the Orchid Society of the Palm Beaches.

Topic: Orchids of Puerto Rico.

Editor's Notes

Trophy sponsorships are still available. They are priced at \$40 per trophy, each of which may be sponsored by up to 3 people, so the cost will be less for each person. There will be a sign-up sheet at the meeting for you to select from the list of categories that are left.

Also, we have our sheet for outside donations (sponsorships). The sponsorships range from \$75 to \$500. You can ask any business to donate either cash and their name will be on the banner, for a service they provide or donate something for the raffle table. All donations from outside are tax deductible since we are a 501(c)3 organization, meaning we are an official non-profit organization. The forms will be available with the newsletter and at the meeting.

We will have available full-size flyers for you to take, and distribute to any businesses, offices, etc., if they are willing to allow them to be displayed on a front window or bulletin board. From experience, we know Publix and other corporations will not allow things to be posted on their windows from outside organizations, but more local places like convenient stores and sandwich shops are typically happy to support local events. Let us do our best to get the word out around the county.

On Thursday, April 25th, we will need a few people to help to set up smaller tents for our donation and raffle tents, and a couple of folks to put tablecloths on the tables in the main tent (after the big tent is set up). We will

not know the approximate time of the big tent until Wednesday). On Friday, we would like to see helpers for vendors, to show them what area they are assigned in the park and help unpack them if they need it. We will also be asking for members to devote some time at the various tables we set up. The locations will be donation and raffle tent tables. We had plenty of great crews at the tables last year, and we would love to continue that trend. In addition, we will need folks to do the usual yard activities such as checking on the vendors to see if they need something to drink or a break for food or the restroom or to help our visitors throughout the weekend. Sign-up sheets will be available at the meeting.

Also, on Saturday morning, we will need folks to volunteer as clerks to help with the judges. Clerking is a fun, and sometimes very educational, experience. You will sometimes be able to hear the judge's discussion and rationale for why they selected one plant over another. Sign Up Sheets will be available at the meeting for our different needs for the show.

We also have another away show to prepare for in Port St Lucie Orchid Society. The locations will be the Polish American Club in Port St Lucie. The address is 343 Prima Vista Blvd, and the Set-up date is Friday, April 5th beginning at 10am. Our display will be a 6-foot round table, so we will need a pretty wide selection to fill the space adequately. If any of you are interested in helping, please join us, or if you have orchids, you have been growing in your yard or greenhouses that you would allow us to use in our display, but cannot make it to setup, please call Carolyn (321-506-3909) by Wednesday, April 3rd and we will make arrangements to pick it up and deliver it back to you after the show. Port St Lucie has a 2-day show, so teardown will be at the Sunday afternoon closing at 4pm.



Show & Tell from February's Meeting

March Hint:

From the St Augustine Orchid Society Web Page: Signs of spring abound with an abundance of emerging flower spikes and buds. The flush of spring growth will follow soon so plan your repotting program which should begin in earnest this month. The best time to repot is right before the new roots start growing so the plants will reestablish quickly. Watch for signs of mites, particularly on thin leaved orchids like the catasetinae and grammatophyllums, and treat any problems promptly.

Two great sources for information on growing and keeping your orchids healthy are the American Orchid Society Web Page, and the St Augustine Orchid Society Web Page. Both are well organized to make gathering information and research easy for even the most novice user. Both have breakdowns of specific information by species.

VERO BEACH ORCHID SOCIETY OFFICERS

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Newsletter email: vbosnewsletter@hotmail.com

VBOS Website: www.verobeachorchidsociety.org

DUES FOR 2024: SINGLE MEMBER DUES \$20.00

FAMILY DUES: \$25.00

OUR NEXT REGULAR MEETING WILL BE March 21 TH AT THE GARDEN CLUB OF INDIAN RIVER COUNTY, 2526 17TH AVENUE VERO BEACH, FLORIDA 32960. THE MEETING WILL START AT 7:00 PM



Vero Beach Orchid Society

An affiliate of the American Orchid Society, A 501(c)3 non-profit organization
P.O. Box 543, Vero Beach, FL, 32961

TO ALL VERO BEACH ORCHID SOCIETY SUPPORTERS

The Vero Beach Orchid Society (VBOS) is pleased to announce that it will hold its 40th annual American Orchid Society sanctioned show “**There's No Business Like Orchid Show Business**” at Riverside Park in Vero Beach, Florida on Saturday April 27, 2024, and Sunday April 28, 2024. The Show will feature displays by members of the Vero Beach Orchid Society, other Treasure Coast Orchid Societies, commercial growers, and individuals from all over the State of Florida.

Fliers are prepared for distribution from Melbourne to below West Palm Beach and as far as the West Central Coast of Florida to advertise the show. We also send releases to major publications and media in advance of the show for publicity purposes and work to get articles on orchids and the upcoming show in local publications.

Our show is sanctioned and judged by the American Orchid Society. Awards consist of Ribbons, and award certificates, to the best display in each of the assigned categories, and ribbons are awarded for first, second, and third place winners in each category of judging. Honorable mention ribbons are awarded by the judges where appropriate. The award donors will be printed on the award certificates in advance and will be displayed with the winning entry immediately after judging and throughout the remainder of the show.

The proceeds from the Vero Beach Orchid Society are used to promote interest in the propagation, growth, culture, scientific study, and to generate community interest in orchids.

You are invited to join our friends and merchants in Vero Beach in sponsoring the cost of the award to be made at the show. All sponsors are recognized on a banner displayed at the entrance of the Display Tent.

Sponsorships are as follows:

- Platinum \$ 500.00
- Gold Sponsor \$ 300.00
- Silver Sponsor \$ 150.00
- Bronze Sponsor. \$ 75.00
- Trophy Sponsor \$ 40.00

I would like to sponsor the Vero Beach Orchid Society's 40th Annual Orchid Show “**There's No Business Like Orchid Show Business**” with a donation of \$ _____

AND/OR I would like to donate _____ for the Raffle.

Sponsor information: Business /Name _____
 Address _____
 City/State/Zip _____

Your support and contributions will be greatly appreciated. Please return this page and your check payable to VBOS c/o VBOS Show Chair, P.O. Box 543, Vero Beach, FL 32961. For further information, contact Carolyn Greene, Show Chair at 321-506-3909.

