

Veterans of Foreign Wars Auxiliary
Department of WI
Membership Dues Suggestions



We are getting close to the end of the year and now is the time to collect the last of the dues. How about doing a **Membership Round Up**? Possibly the weekend of December 11-12 or December 18-19. Send another dues notice to unpaid members letting them know you will come to their house between ? and ? and pick up their dues in person (of course this only works for the ones who live in the nearby area). Have your membership TEAM split up the areas of town they can go to in that time - bring them a Christmas card and a treat, some cookies or candy or fruit. The personal touch you can give to your members - bring a smile to their face and warmth in their heart.

For any that are not in their area or live out of state - send them a Christmas card and include a return envelope and let them know by renewing their dues they are supporting veterans and maintaining their membership is very important AND they are appreciated.

OR you could plan an open house round up at your post on one of those days. Invite your members to come in and pay their dues AND enjoy some hospitality and fellowship. Have coffee and tea, donuts or desserts, or any kind of foods the auxiliary would like to do. Play Christmas music, promote your programs, and enjoy visiting with their members! The team can send the invitations and also follow up with them by phone to remind them and get an idea of how many might be coming. They could invite their life members too and have them chat with folks about converting to life - how easy it is to never pay dues again! Welcoming and friendly, and spirit of the season.

Make your members feel valued and go the extra mile to reach out and encourage them to pay their dues during your special event! **Membership Round Up! Membership Round Up!**

Sherrie Rosenau
Membership Chair - Dept of WI

