



**Department of Wisconsin
Veterans of Foreign Wars Auxiliary
Membership (Fudge of the Month Report)
August 2021**

Retention of our members is the key to our success. We need every piece of the puzzle to keep their membership in good standing.

Here are a few tips to help with membership:

- Send new members a welcome packet with information about your Auxiliary, events that are coming up and invite them to the next meeting.
- Offer an early bird incentive. Consider offering \$5-\$10 off for those who renew their dues by October 1st.
- Hold a drawing for a Life Membership for those who renew by December 31st.
- Renewals may be sent by text, email, mail and phone. You can also post a reminder on your Auxiliary Facebook page.
- Bring your members into your meetings via Zoom, GoToMeeting, WebEx or other technologies. Some members may be on the road enjoying life. Keep them updated with what's going on in your Auxiliary by text, email, newsletters, and Auxiliary Facebook pages.

Our District Presidents have been challenged to earn their Franchises with the **Flamboyant Fanci Fudge Factory**. Any Franchisee (District) that reaches 80% by the Council of Administration meeting in November will receive their first ingredient for their **Fast & Foolproof Frosting Fudge**. They will all also find out what their Flavor of the Franchise will be. Come join in the fun and help your Franchisee earn their Franchise! The sooner your membership dues are collected, the better! 😊

There are many awards to be earned from our Department.

Mid-Winter Awards:

Auxiliaries:

80% by September 30, 2021	10 (\$10) awards
90% by November 30, 2021	10 (\$15) awards
100% by December 31, 2021	4 (\$75) awards

Districts

District 95% by December 31, 2021	1 (\$25) award
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Department Convention Awards:

1. Auxiliaries 100% by April 30 th	10 (\$15) awards
2. Districts 100% by May 15 th	1 (\$25) award
3. Recruit 10 new or reinstated members by May 15 th	4 (\$50) awards
4. Recruit 5 new or reinstated members by May 15 th	4 (\$25) awards
5. Recruit the most new or reinstated members by May 15	1 (\$25) award
6. Auxiliary with Best Recruitment Program by May 15 th	1 (\$25) award
7. New Life Member or Convert to Life purchased by May 15 th	1 (up to \$100) award

*All awards will be chosen by drawing.

We are all part of the bigger picture.....a piece of the puzzle. Let's increase the number of our puzzle pieces and remember: "Don't FUDGE on Care for Veterans" while "Soaring Above & Beyond!"

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