



Department of Wisconsin
 Veterans of Foreign Wars Auxiliary
 Membership (Fudge of the Month Report)
 October 2021

Meeting our Goals

October 31st marks the end of the first quarter and the first chance for us to receive awards for meeting National goals. As of this writing, there were only about a dozen states who hadn't reached either their gain goal or their retention goal. Unfortunately, we are one of those states. **I know we can do it!** These are the number of auxiliaries who haven't turned in any transmittals at this time: **District 1: 3, District 2: 5, District 4: 1, District 6: 2, District 7: 6, District 8: 5, District 9: 5, District 10: 6, and District 11: 3.** Let's be proud of our Department, get our numbers up and show them we are a force to recon with!

Tips for Getting Dues Payments

All auxiliaries should have already sent out their initial dues reminders and it is time to send them out again. Here are a few tips to help you get your dues in early (and reap rewards for doing so)! Offer an early bird special. Anyone who pays their dues before October 31 gets \$5 off their total (or whatever amount you choose to offer). Have a "textathon". Grab a couple of members and spend some time sending out text or Facebook messenger reminders to your members. There are so many ways to reach out to your members, via mail, phone, text, social media, etc. Members can renew online in MALTA as well!

Have a Plan

Every Auxiliary should have a Membership Plan. This plan should include: Contacting current members, outreach to former members and recruiting events for new members. Set your calendar for when you plan to do each of these and plan accordingly. In regards to recruiting, anyone who recruits 5 or more members still **MUST FILL OUT THE FORM** and **SUBMIT TO NATIONAL**. What National had put out was only to encourage everyone including Dept. Treasurers to put the recruiting members number on the Application.

District Challenge and Standings

As the Field Representative for the **Flamboyant Fanci Fudge Factory**, I'd like to remind you of the **Fall Festival of Fudge** in November. Any Franchisee reaching 80% by that council meeting will receive their first ingredient for their **Fast & Foolproof Frosting Fudge** which so happens to be our best seller! I am happy to report that we have **FIVE** Franchisees who will be getting their first ingredient so far. I'd love to hand it out to all nine Franchisees. Wouldn't that be fantastic? Current standings are as follows:

District	Life	New	Rejoin	Continuous	Percentage	Need for 100%
2	968	2		104	85.58%	181
9	548	5		86	84.86%	114
4	281	1		79	83.37%	72
11	345	1		96	82.77%	92
8	557	1		206	81.54%	173
6	375	1		85	79.35%	120
10	474	2		95	77.69%	164
1	404	2		106	74.53%	175
7	821	5		160	74.36%	340
Aux's	73			7	60.15%	53

Good luck to all of our Franchisees and May the Fudge be with you!!!

In closing, keep in mind that we are all part of the bigger picture.....a piece of the puzzle. Let's increase the number of our puzzle pieces and remember: "Don't FUDGE on Care for Veterans" while "Soaring Above & Beyond!"

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