



ELAWA FARM FOUNDATION

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# IMPACT REPORT

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2020



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## A LETTER FROM THE EXECUTIVE DIRECTOR & BOARD PRESIDENT

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Dear Community,

Despite the many challenges faced in 2020, we are proud of our impact at Elawa Farm Foundation. We could not have made this impact without your support. From the contributions to our Keep Elawa Growing initiative to support of our weekly market and programs, your commitment to Elawa allowed us to be responsive to our community and remain resilient.

While our historic campus was a little quieter in 2020, we were able to focus on what makes us essential to the community – a vital source of local, healthy food and engaging education. We were honored to receive a major grant from the Chicago Region Food System Fund to feed families in need and provide support to local farms, as a response to the pandemic. Through this partnership, we fed more than 1,630 families across 11 communities in Lake County, including Lake Forest.

We also expanded our garden production area by 30% in fall 2020. The harvest from this additional space will be distributed through partnerships with local community organizations to feed Lake County families in need and improve healthy food access.

As we look to this new season, we are excited to build on our momentum to feed more community members, offer new educational programs, and expand our garden. Thank you for your support of Elawa Farm Foundation and dedication to our mission. We look forward to growing our collective impact with you in 2021!

With gratitude,

*Laura Calvert*

Laura Calvert  
Executive Director

*Marina Carney Puryear*

Marina Carney Puryear  
Board President





- 1,630 grocery bags** of local food distributed to Lake County families, in partnership with Chicago Region Food System Fund & BellaRu Catering
- 11 local communities** served from the food access distributions
- An additional \$8,070** in fresh produce, meals from our kitchen, and garden seedlings donated to local community organizations, including North Chicago Community Partners and Roberti Community House in Waukegan
- 28 new growing beds** in our vegetable garden, which will increase our harvest by 30%, in partnership with The Grainger Foundation
- 25 local farms and food businesses** supported with more than **\$80,000 in purchases** for our weekly Garden Market and Take & Bake meal program
- 4 tons and 12,671 servings** of fresh, nutrient-dense food harvested from our garden
- 13 CSA (Community Supported Agriculture)** shares to local community members
- 668+ volunteer hours** in our garden
- 54 virtual and in-person classes** offered with **450+ youth and adults** in attendance
- 4 garden interns** hired and received on-farm training

## Partner Spotlight

### North Chicago Community Partners

“For many families that North Chicago Community Partners serves four miles north of your beautiful farm, food insecurity is a real challenge. Thank you for providing healthy food and cuisine exposure to those who attend our weekly exposure care resource distributions.

Healthy food is hard enough to access, and combined with the loss of income that many families suffered since March 2020, your support was needed more than ever.

Because of you, hundreds of families took home fresh produce, prepared meals, and even bouquets. By donating from the farm, you brightened the days of many, enabled our families to set the table with new and delicious healthy meals, and helped students meet their basic needs.”



Photo Credit: Yeri Photo Co.

# Revenue

## Revenue

Foundation, Corporate & Individual Gifts: \$306,057

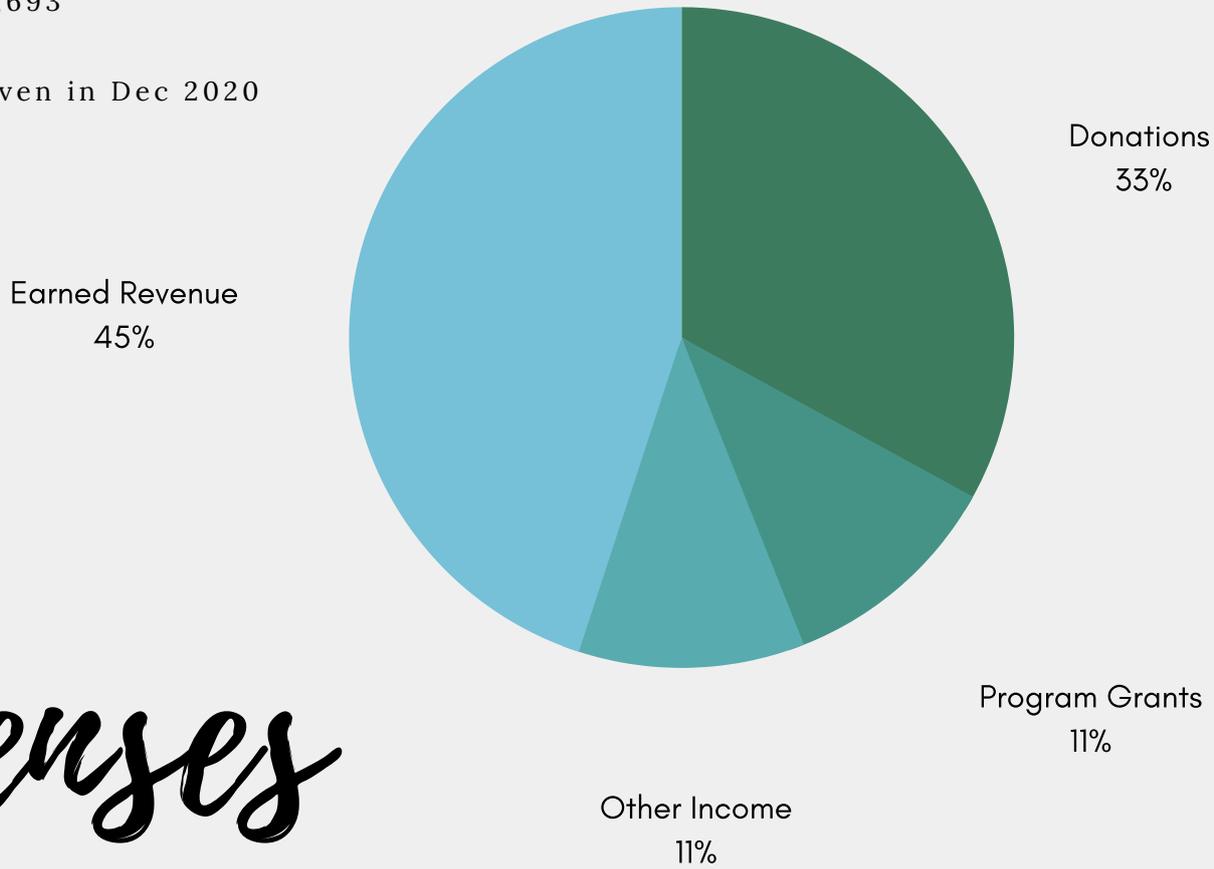
Program Grants: \$100,000

Other Income (Investments, PPP loan\*): \$96,964

Earned Revenue: \$418,693

**Total: \$921,714**

\*PPP Loan Fully Forgiven in Dec 2020



# Expenses

## Expenses

Personnel & Program Delivery: \$455,691

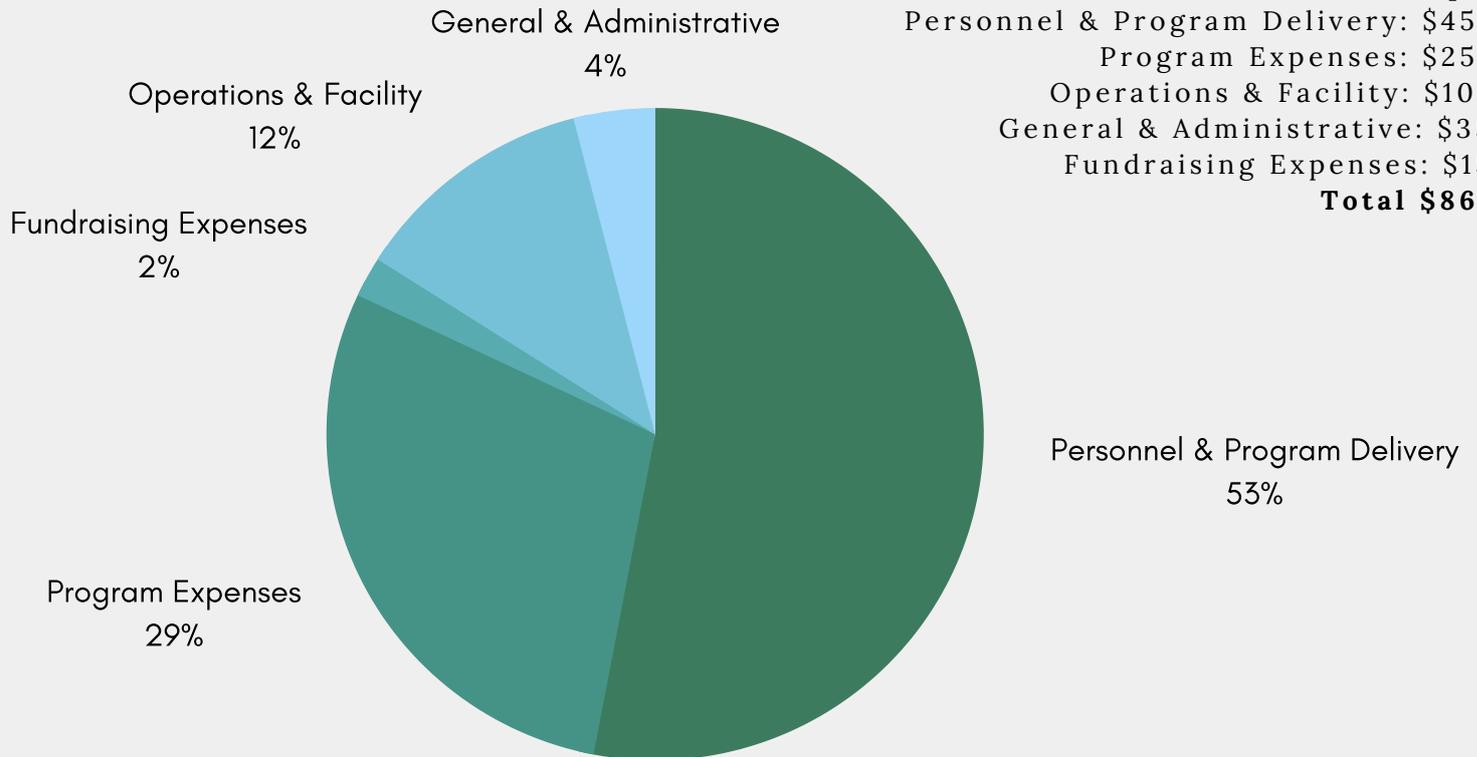
Program Expenses: \$253,186

Operations & Facility: \$102,487

General & Administrative: \$35,703

Fundraising Expenses: \$15,554

**Total \$862,621**



# thank You

Elawa Farm Foundation would like to acknowledge the generous support of the following donors for making our work possible.

## **From \$25,000 and above**

Packaging Corporation of America  
The Plansoen Foundation  
The Chicago Region Food System Fund

## **From \$10,000 to \$19,999**

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The Junior Garden Club of Lake Forest

## **From \$1,000 to \$2,499**

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Kim & Craig Werner  
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Maeve Willett  
Louise Wilson  
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Martha & Gregory Zeeman  
William Zwecker & Thomas Gorman

**From \$1 to \$99**

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Elisa Allan  
Elizabeth Blodgett  
Craig Bergmann Landscape Design  
Karen & Mike Conley  
Maddie Dugan  
Katie Ford  
Jane & Alex Hodges  
Taddy Opat

**Kind donations have been made in memory of...**

DeeDee Borland  
Barry J. Carroll  
Pat Hartung

**Matching gifts**

Abbie  
Grainger  
Macy's, Inc.

# Get Involved



Donate - Support Elawa Farm by making a contribution on our website at [elawafarm.org/donate](http://elawafarm.org/donate)



Volunteer - Help us on the farm as a volunteer or organize a group volunteer day



Shop our Market - Purchase our products and support local farms and vendors at our weekly Garden Market from May - October



Attend a Class - Register for a class and learn about many gardening, culinary, wellness, & sustainability topics



Tour our Farm - Schedule a private tour of the farm or attend our monthly public tours



Follow Us - Sign up for our weekly newsletter at [elawafarm.org](http://elawafarm.org) and follow us on Facebook and Instagram @elawafarm

For more information, email us at [info@elawafarm.org](mailto:info@elawafarm.org) or call at 847-234-1966.