



22<sup>nd</sup> ANNUAL

# WINE, WALK & SHOP

DOWNTOWN TRUCKEE

Long established as one of Truckee's preeminent events, this annual favorite brings 1,000 locals and tourists to historic downtown Truckee to sip wine, taste scrumptious food samples and enjoy shopping. Your business can be a part of this success by supporting the event with one of our sponsorship packages!

## PREMIER EVENT SPONSOR

**\$4,000: Exclusive**

- Logo imprinted on commemorative wine glass
- Logo on buttons worn by all volunteers throughout the event
- Logo on event ticket
- Logo printed on poster
- Logo prominently displayed on website
- Mentions in all press releases and in advertising (where available)
- Logo prominently displayed on event banners
- 6 VIP "Prosecco & Pastries" tickets (\$600 value) or 8 regular event tickets (\$520 value)

## PROSECCO & PASTRIES SPONSOR

**\$2,000: Exclusive**

- Logo printed on napkins served during VIP breakfast event
- Option to help serve Prosecco, have a table or other participation
- Name imprinted on commemorative wine glass
- Logo printed on poster
- Logo displayed on website
- Mentions in all press releases and in some advertising
- Logo prominently displayed on event banners
- 6 VIP "Prosecco & Pastries" tickets (\$600 value)

See page two for additional options →



Contact: [truckeewinewalk@gmail.com](mailto:truckeewinewalk@gmail.com)

Brinn Talbot 530-448-2774 or Jen Eastwood 775-750-6441



### WINE GLASS SPONSOR \$1,750: **Only 5 available!**

- Name imprinted on commemorative wine glass
- Logo printed on poster
- Logo displayed on website
- Mentions in all press releases and in some advertising
- Logo prominently displayed on event banners
- 4 VIP “Prosecco & Pastries” tickets (\$400 value) or 6 regular event tickets (\$390 value)

### VINTNER’S RESERVE SPONSOR \$750

- Logo printed on poster
- Logo displayed on website
- Logo on event banners
- 2 regular event tickets (\$140 value)

### SAVE THE DATE SPONSOR \$1,500: **Only 4 available!**

- Logo printed on all save the date postcards distributed to every venue by July 1
- Logo printed on poster
- Logo displayed on website
- Mentions in all press releases and in some advertising
- Logo on event banners
- 4 regular event tickets (\$280 value)
- **\$500 ADD ON:** to also have name imprinted on commemorative glass and a total of 4 VIP “Prosecco & Pastries” tickets (\$400 value) or 6 regular event tickets (\$390 value)

*Downtown merchants rave about this event—some say it’s their biggest sales day of the year. Sponsoring supports our nonprofit, drives traffic to local businesses, and connects you with a fun, affluent, outdoor-loving crowd!*



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