



21ST ANNUAL

WINE, WALK & SHOP

DOWNTOWN TRUCKEE

Long established as one of Truckee's preeminent events, this annual favorite brings 1,000 locals and tourists to historic downtown Truckee to sip wine, taste scrumptious food samples and enjoy shopping. Your business can be a part of this success by supporting the event with one of our sponsorship packages!

PREMIER EVENT SPONSOR

\$4,000: Exclusive

- Logo imprinted on commemorative wine glass
- Logo on buttons worn by all volunteers throughout the event
- Logo printed on poster
- Logo prominently displayed on website
- Mentions in all press releases and in some advertising
- Logo prominently displayed on event banners
- 6 VIP "Prosecco & Pastries" tickets (\$600 value) or 8 regular event tickets (\$560 value)
- Company name on event ticket

PROSECCO & PASTRIES SPONSOR

\$2,500: Exclusive

- Logo printed on napkins served during VIP breakfast event
- Name imprinted on commemorative wine glass
- Logo printed on poster
- Logo displayed on website
- Mentions in all press releases and in some advertising
- Logo prominently displayed on event banners
- 6 VIP "Prosecco & Pastries" tickets (\$600 value)

See page two for additional options



Contact: truckeevinewalk@gmail.com

Brinn Talbot 530-448-2774 or Jen Eastwood 775-750-6441



WINE GLASS SPONSOR
\$2,000: Only 5 available!

- Name imprinted on commemorative wine glass
- Logo printed on poster
- Logo displayed on website
- Mentions in all press releases and in some advertising
- Logo prominently displayed on event banners
- 6 VIP “Prosecco & Pastries” tickets (\$600 value) or 8 regular event tickets (\$560 value)

SAVE THE DATE SPONSOR
\$1,000: Only 4 available!

- Logo printed on all save the date postcards distributed to every venue starting July 1
- Logo printed on poster
- Logo displayed on website
- Mentions in all press releases and in some advertising
- Logo on event banners
- 2 VIP “Prosecco & Pastries” tickets (\$200 value) or 4 regular event tickets (\$280 value)

VINTNER’S RESERVE SPONSOR
\$750

- Logo printed on poster
- Logo displayed on website
- Logo on event banners
- 2 regular event tickets (\$140 value)

The downtown merchants overwhelmingly endorse this event - for some, it's one of the biggest revenue days of the year. Your sponsorship will not only help our non-profit recipient but also expose your business to a wonderful group of fun, outdoor-loving, affluent individuals!



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