PRIVACY POLICY

STEAM ONWARD, Inc. / Ujamaa Cooperative Farming Alliance (UCFA)
Effective Date: September 29, 2026
Last Updated: September 29, 2026

1. Our Commitment to Privacy

STEAM ONWARD, Inc. and its Ujamaa Cooperative Farming Alliance (UCFA) program and its Ujamaa Seeds program respect the privacy of our donors, customers, program participants, conference attendees, volunteers, educators, farmers, growers, community partners, families, website visitors, and supporters.

This Privacy Policy explains how we collect, use, maintain, protect, and disclose information when you visit our websites, purchase products, make a donation, register for an event or educational program, subscribe to our communications, or otherwise interact with STEAM ONWARD, Inc. or UCFA.

Our goal is to collect only the information reasonably necessary to carry out our charitable, educational, agricultural, commercial, and community-based activities and to handle that information responsibly.

2. About STEAM ONWARD and UCFA

STEAM ONWARD, Inc. is a nonprofit organization that operates educational, agricultural, youth, community, and related charitable programs.

The **Ujamaa Cooperative Farming Alliance (UCFA)** is a program of STEAM ONWARD, Inc. dedicated to supporting culturally meaningful heirloom seeds, seed stewardship, seed farming, education, agricultural training, community engagement, and the preservation of culturally significant foodways and agricultural traditions.

UCFA activities include educational programs, conferences, workshops, seed-related initiatives, publications, community programs, and Ujamaa Seeds.

For purposes of this Privacy Policy, references to "STEAM ONWARD," "UCFA," "we," "us," and "our" include STEAM ONWARD, Inc. and programs and activities operated under its authority,

as applicable.

3. Information We May Collect

We may collect information that you voluntarily provide to us, including:

- Name
- Mailing and billing address
- Email address
- Telephone number
- Organization or business affiliation
- Donation information
- Membership or supporter information
- Event and conference registration information
- Workshop or educational program registration information
- Volunteer information
- Product orders and purchasing history
- Shipping information
- Newsletter and email subscription preferences
- Communications sent to us
- Survey and program evaluation responses
- Information submitted through website forms
- Information necessary to administer youth or family programs

We may also automatically receive limited technical information when you visit our websites, such as your browser type, device type, approximate geographic information derived from an IP address, pages visited, referring website, and general website usage information.

4. Donations

When you make a donation to STEAM ONWARD, Inc. or UCFA, we may collect information necessary to process the contribution, provide an acknowledgment or tax receipt, maintain appropriate financial records, communicate with you about the impact of your support, and comply with applicable accounting, tax, and legal requirements.

Information may include your name, contact information, donation amount, date of donation, designation or purpose of the contribution, and payment-related transaction information.

Online donations may be processed through third-party payment processors or fundraising platforms. Those providers may collect payment card, bank account, or other financial information necessary to complete your transaction.

STEAM ONWARD generally does not need to receive or retain complete payment-card numbers when payments are processed directly by an independent payment processor.

5. Donor Privacy

STEAM ONWARD and UCFA value the trust of our donors.

We do not sell, rent, or trade our donor lists or donors' personal information to outside organizations for their independent marketing purposes.

Donor information may be used to:

- Process and acknowledge contributions;
- Provide donation receipts;
- Maintain financial and tax records;
- Respond to donor questions;
- Provide information about programs, events, campaigns, and organizational activities;
- Administer grants, sponsorships, and restricted contributions; and
- Meet legal, regulatory, accounting, and auditing requirements.

We may share limited donor information with service providers acting on our behalf when reasonably necessary to process donations, maintain records, send communications, provide technology services, or perform other legitimate organizational functions.

We may publicly recognize donors, sponsors, or supporters when appropriate. Donors who wish to remain anonymous should inform us when making their contribution or contact us afterward.

6. Ujamaa Seeds Purchases and Online Store Transactions

When you purchase seeds, publications, educational materials, gifts, or other merchandise through Ujamaa Seeds or another STEAM ONWARD/UCFA sales channel, we may collect information necessary to process and fulfill your order.

This may include:

- Name;
- Billing address;
- Shipping address;
- Email address;
- Telephone number;
- Products ordered;
- Order value;
- Transaction history;
- Shipping and delivery information; and

- Limited payment transaction information.

We use this information to process orders, arrange shipping, provide customer service, communicate about purchases, process returns or refunds when applicable, maintain business records, and improve our products and services.

Payment-card information may be collected and processed by third-party e-commerce and payment-processing providers rather than being stored directly by STEAM ONWARD or UCFA.

7. Conferences, Workshops, and Event Registration

STEAM ONWARD and UCFA sponsor conferences, workshops, educational programs, seed schools, farm demonstrations, community events, and other activities.

When you register for an event, we may collect information including your name, organization, contact information, registration category, workshop selections, dietary or accessibility requests that you choose to provide, payment information, and other information reasonably necessary to administer the event.

We may use registration information to:

- Confirm registrations;
- Process registration payments;
- Communicate schedule or program information;
- Prepare participant materials;
- Administer workshops and sessions;
- Evaluate programs;
- Provide information about future related programs; and
- Meet financial, insurance, safety, or legal requirements.

Event registration may be administered through third-party registration, scheduling, ticketing, payment, or event-management services. Information provided through those services may also be subject to the privacy policies of the respective providers.

8. Email, Newsletters, and Communications

Visitors may voluntarily subscribe to newsletters, announcements, educational materials, conference information, fundraising communications, Ujamaa Seeds information, SEED CULTURE communications, or other updates.

We may use your email address and related information to send communications that we believe are relevant to your relationship with the organization.

You may unsubscribe from promotional or newsletter communications at any time by using the unsubscribe mechanism provided in the communication or by contacting us.

Certain transactional or administrative communications—such as purchase confirmations, donation receipts, registration notices, or important program communications—may still be sent when necessary to complete a transaction or provide a requested service.

9. Youth Programs and Children's Privacy

STEAM ONWARD and UCFA may provide educational programs, gardening activities, agricultural education, workshops, publications, or other activities intended for children, youth, families, schools, or community organizations.

We take children's privacy seriously.

When personal information about a minor is necessary for participation in a program, we seek to collect only information reasonably necessary to administer the activity, maintain appropriate records, communicate with parents or guardians, and support participant safety.

Where required, information concerning minors should be provided by, or with the authorization of, a parent, legal guardian, school, or other authorized adult.

We do not knowingly use children's personal information for unrelated commercial marketing purposes.

If a parent or guardian believes that a child has provided personal information to us inappropriately, the parent or guardian may contact us to request that we review and, where appropriate and legally permitted, delete the information.

10. Photographs, Video, and Program Media

STEAM ONWARD and UCFA may photograph or record public conferences, workshops, farm activities, educational programs, and community events for educational, historical, promotional, or organizational purposes.

When an event or program requires individual authorization—particularly activities involving minors—we may use appropriate registration notices, consent forms, parental or guardian permissions, or media releases.

11. Cookies and Similar Technologies

Our websites may use cookies and similar technologies to help websites function properly, remember visitor preferences, understand how visitors use our websites, measure website performance, maintain shopping-cart functionality, and improve the visitor experience.

Cookies are small data files placed on a computer or device by a website.

Some cookies may be necessary for essential website functions, while others may be associated with analytics, e-commerce, embedded media, or other third-party services.

Most web browsers allow users to control or delete cookies through browser settings. Disabling certain cookies may affect the functionality of portions of our websites.

12. Website Analytics

We may use website analytics services to better understand how visitors interact with our websites.

These services may collect information such as pages viewed, approximate location, device and browser information, referral sources, and the duration or general pattern of website visits.

We use this information primarily to evaluate website performance, improve content, understand audience interests, and improve our programs and services.

13. Third-Party Payment Processors and Service Providers

STEAM ONWARD and UCFA may use third-party organizations to help provide website, e-commerce, fundraising, communications, event, shipping, accounting, technology, analytics, and payment-processing services.

These may include providers responsible for:

- Website hosting;
- Online stores;
- Credit and debit card processing;
- Electronic payments;
- Donation processing;
- Email distribution;
- Event registration;
- Conference scheduling;
- Shipping and fulfillment;
- Website analytics;
- Database management;
- Cloud storage; and
- Other administrative or technology services.

These organizations may receive information necessary to perform services on our behalf.

Third-party providers maintain their own privacy and security practices. When you interact directly with a third-party platform, its privacy policy and terms may also govern the information it collects.

14. How We Use Personal Information

We may use personal information to:

- Provide requested programs and services;
- Process donations;
- Process and fulfill purchases;
- Register participants for conferences and programs;
- Communicate with donors, customers, participants, volunteers, and supporters;
- Send newsletters and organizational announcements;
- Respond to questions and requests;
- Maintain financial and organizational records;
- Improve our websites, programs, products, and educational services;
- Evaluate the effectiveness of our programs;
- Prevent fraud or misuse of our websites;
- Protect the safety and security of our organization and participants;
- Comply with applicable laws and regulatory obligations; and
- Carry out STEAM ONWARD's charitable and educational mission.

15. When Information May Be Shared

We do not sell personal information as part of our nonprofit fundraising activities.

We may disclose information when reasonably necessary:

- To service providers performing services on our behalf;
- To process purchases, donations, registrations, or payments;
- To fulfill and ship orders;
- To comply with applicable laws, regulations, subpoenas, court orders, or other lawful requests;
- To protect the rights, property, security, or safety of STEAM ONWARD, UCFA, our participants, customers, donors, or others;
- To investigate suspected fraud, misuse, or security incidents;
- In connection with professional accounting, auditing, insurance, or legal services; or
- With your authorization or at your direction.

Service providers are expected to use information for the purposes for which it was provided and consistent with applicable contractual and legal requirements.

16. Data Security

STEAM ONWARD and UCFA take reasonable administrative, technical, and organizational measures designed to protect personal information against unauthorized access, loss, misuse, alteration, or disclosure.

These measures may include limiting access to personal information, using password-protected systems, relying on secure payment-processing providers, maintaining appropriate administrative procedures, and periodically reviewing organizational information practices.

However, no website, electronic communication, database, or internet transmission can be guaranteed to be completely secure. We therefore cannot guarantee absolute security of information transmitted electronically.

17. Data Retention

We retain personal information for as long as reasonably necessary to carry out the purposes for which it was collected and to meet legitimate operational, financial, tax, accounting, recordkeeping, contractual, and legal requirements.

Different types of records may be retained for different periods.

When information is no longer reasonably required, we may delete, anonymize, or securely dispose of it consistent with applicable organizational policies and legal requirements.

18. Your Choices and Requests

Depending upon applicable law and the circumstances, you may request that we:

- Update or correct your contact information;
- Remove you from mailing or email lists;
- Review certain personal information we maintain about you;
- Correct inaccurate information;
- Delete certain information where appropriate and legally permitted; or
- Explain how certain information is being used.

We may need to verify a requester's identity before fulfilling certain requests.

Some records cannot immediately be deleted because they must be maintained for tax, accounting, charitable solicitation, transaction, legal, security, or other legitimate organizational purposes.

19. External Websites and Links

Our websites may contain links to websites operated by other organizations, educational institutions, government agencies, community partners, social media companies, vendors, or other third parties.

STEAM ONWARD and UCFA are not responsible for the privacy practices, security, content, or policies of independently operated websites.

We encourage visitors to review the privacy policies of external websites before providing personal information.

20. Social Media

STEAM ONWARD and UCFA may maintain accounts or pages on third-party social media platforms.

Information that you voluntarily post publicly on social media may be visible to others and is governed by the policies of the respective social media platform.

Interactions with our organization through social media may also be subject to the privacy practices and terms of the social media provider.

21. Surveys, Evaluations, and Research

We may invite participants, customers, farmers, growers, conference attendees, educators, or community members to participate in surveys or program evaluations.

Information collected through these activities may be used to assess programs, improve services, measure organizational impact, prepare grant reports, support educational activities, or conduct organizational planning.

When practical, information used for public reporting may be presented in aggregate or de-identified form.

22. Changes to This Privacy Policy

STEAM ONWARD and UCFA may update this Privacy Policy periodically to reflect changes in our programs, websites, technologies, legal requirements, or organizational practices.

When changes are made, the revised Privacy Policy will be posted on the appropriate website with an updated "Last Updated" date.

We encourage visitors to periodically review this page.

23. Contact Us

Questions, concerns, or requests regarding this Privacy Policy or the handling of personal information may be directed to:

STEAM ONWARD, Inc.
Ujamaa Cooperative Farming Alliance (UCFA)

Website: **UjamaaFarms.org**

Please use the organization's published contact information or website contact form for privacy-related inquiries.

24. Privacy Policy Acceptance

By using our websites or voluntarily providing information to STEAM ONWARD or UCFA, you acknowledge that you have had an opportunity to review this Privacy Policy.

Your continued use of our websites following the posting of revisions constitutes acknowledgment of the updated policy, subject to any additional rights provided by applicable law.

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Ujamaa Cooperative Farming Alliance (UCFA) is a program of STEAM ONWARD, Inc.