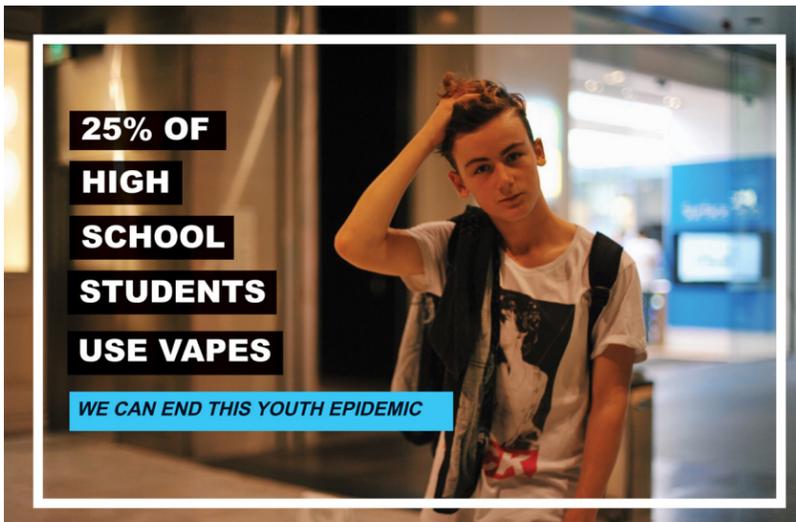
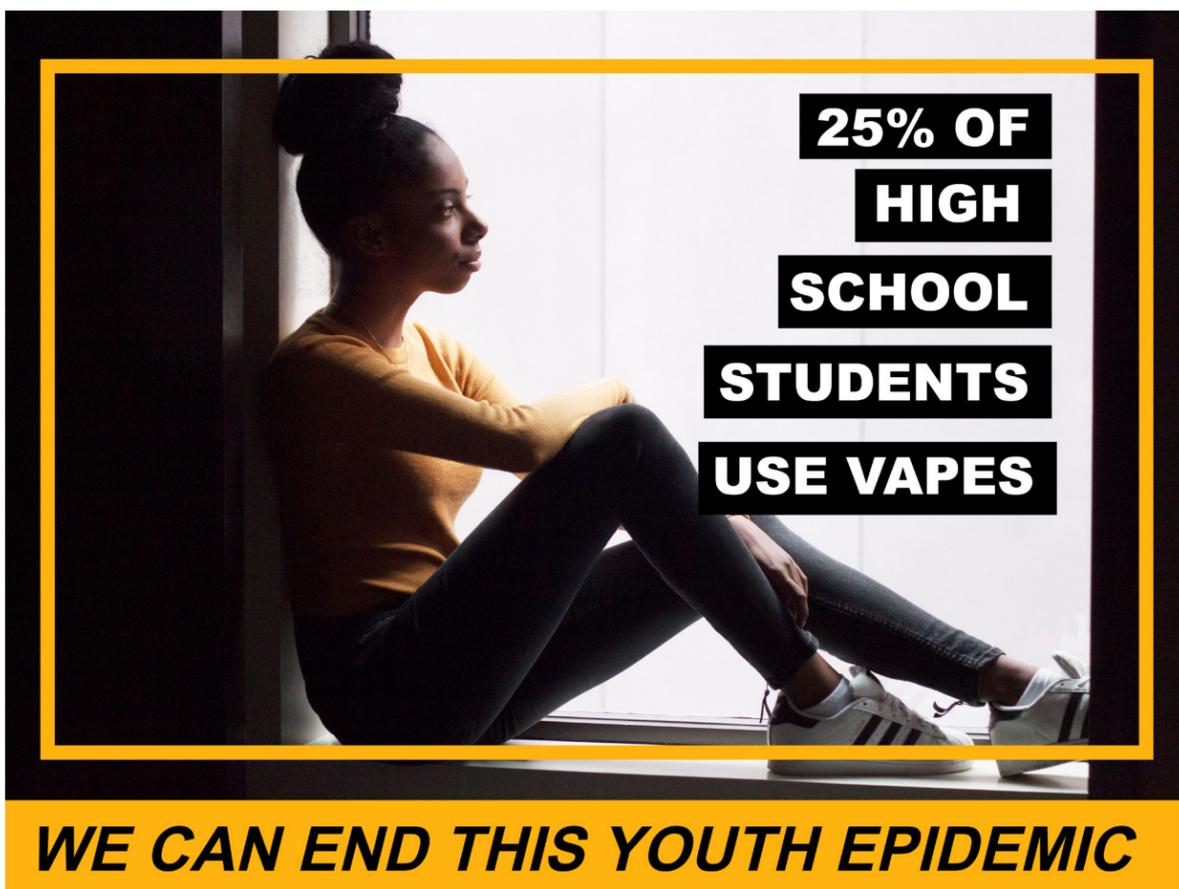


VAPING IS NOT COOL!



HELP SPREAD THE WORD - WIN CASH PRIZES



**CREATE a
PSA VIDEO USING
ONE OR MORE KEY
MESSAGES ABOUT
THE HEALTH EFFECTS
OF VAPING
or E-CIGARETTE USE**

Winners will receive VISA gift cards. Prize breakdown: below:



\$200
1st Prize for
PSA Video



\$150
2nd Prize for
PSA Video



\$100
3rd Prize for
PSA Video

DEADLINE FOR SUBMISSION: MARCH 28, 2021

Visit <https://steamonward.org/psa-video-contest> for contest guidelines and to submit an entry or capture the QR CODE below.



This contest is not sponsored or endorsed by Charles County Public Schools. The *IT'S NOT VAPOR PSA Contest* is sponsored by STEAM ONWARD, INC. with grant funding from the Charles County Department of Health.

Scan the QR code to the right or visit: <https://steamonward.org>



PSA VIDEO CONTEST

RULES AND GUIDELINES - SUBMIT BY MARCH 28, 2021

OVERVIEW:

We are looking for motivated and **talented middle school and high school students attending Charles County, Maryland schools** to submit a public service announcement (PSA) video addressing the dangers and negative effects of vaping and ways to avoid peer pressure. Videos will be judged by content, production, quality, and creativity.

Your PSA video should be about:

- the dangers of vaping, juuling, and other e-cigarette use &/or
- the advantages of living a healthy nicotine lifestyle.

Your PSA should highlight at least:

- one or more consequences that will result from the choice of vaping or nicotine use &/or
- one or more advantages of living a nicotine free lifestyle.

Images of the actual act of vaping is NOT allowed in your PSA video.

TYPES OF MEDIA YOU CAN CREATE:

Videos can be digital movies, animation, stop-motion graphics, live action, interview style, silent film with posters - just have fun and get creative!!! **PSA videos must be 180 seconds or less.**

OBJECTIVE:

Your PSA video should be about the dangers of vaping, juuling, and other e-cigarette use. Your PSA should highlight at least one consequence that will result from the choice of vaping.

FOR MORE INFORMATION ON HEALTH EFFECTS OF VAPING & NICOTINE USE

VISIT THESE ONLINE RESOURCES:

<http://headsup.scholastic.com/students/e-cigarettes-what-you-need-to-know>

<http://www.tobaccofreekids.org/>

https://tobaccofreeca.com/e-cigarettes/e-cigarettes-have-toxic-chemicals/?fbclid=IwAR1gTkrAIYkKW68rFGWqrIL3-9YgTMd_WmnuKkYaXPXssSzHXfiY_hRy_ftk

<https://www.cdc.gov/tobacco/disparities/index.htm>

FOR TUTORIALS ON MAKING PSA VIDEOS - GO HERE!

<https://spark.adobe.com/edu/>

<https://www.govtech.com/education/news/How-to-Create-the-Perfect-Public-Service-Announcement.html>

<https://www.youtube.com/watch?v=Q8C2xcMWQBg>

<https://www.youtube.com/watch?v=D8JV3w4TOVw>

SUBMISSION REQUIREMENTS:

PSA videos must be 180 seconds or less. Students must complete the official STEAM ONWARD Anti-Vaping PSA VIDEO Entry Form online at <https://steamonward.org/psa-%26-poster-contest> and submit at the same time your downloadable video.

Videos must be downloadable and may be submitted via YouTube, Dropbox, google docs, etc. with the link emailed to steamonward.org@gmail.com. If you are voted as a winner a permission form must be signed by the student and a parent/legal guardian. **For any questions, please contact STEAM ONWARD at steamonward.org@gmail.com.**