

RAINI MADDERA (LAYNE), MA, MPA, CPM, TOEFL

351+ 925.941.631 ~ rainimaddera@gmail.com

“Knowing is not enough; we must apply. Willing is not enough; we must do.” ~ Johann Wolfgang von Goethe

EDUCATION

DLS (Doctorate of Liberal Studies) – Coursework Completed **Aug 2018 – Dec 2022**

Southern Methodist University (SMU) Simmons School of Education and Human Development

Interdisciplinary, self-designed program to investigate research interest of increasing engagement in marginalized segments: the construction and deconstruction of both real and imagined barriers to participation in public arenas; and culture codes of gender, identity, and consumerism in media.

MPA (Masters of Public Affairs) **May 2015**

University of Texas at Dallas (UT Dallas) School of Economic, Political & Policy Sciences

Theory and practice in regard to public policy, and government and non-profit management; Capstone: City of Murphy Parks & Recreation Comprehensive Plan Assessment and Revision, benchmarking team lead, editor, and presenter. Leadership and cross-policy focus; online MPA assessment team member.

MA in Humanities, Concentration in Literature **May 2011**

UT Dallas School of Arts & Humanities

Interdisciplinary focus on Zen Buddhism Literatures, Golden Age of Spain, Jewish Influence in American Film; Science & the Value-free Ideal, Teaching Pedagogy and Course Development, and creative writing of fiction, non-fiction, poetry and screen play; *Sojourn* poetry reader; new faculty assessment team member.

BA in English, Concentration in Creative Writing, Medieval Studies Minor **Dec 2007**

SMU Dedman College of Humanities & Sciences

Interdisciplinary studies focus on Reading Race, Disability in Literature, Queer Theory, Literary Theory, Exploitation & Sexploitation in Film, Affluenza & Consumerism, and creative writing of fiction and poetry. Independent studies under Director of Creative Writing and Director of Medieval Studies. Sigma Tau Delta.

CERTIFICATIONS

Certified Public Manager (CPM) certification **Dec 2022**

Texas State University Hobby Center for Public Service

Intensive study of municipal government management including human resources management, mission-building, budgeting and finance, and with a focus on current affairs that impact governing effectively.

Teacher of English as a Foreign Language (TEFL) certification **Oct 2022**

University of Toronto Ontario Institute for Studies in Education

Intensive study on English language mechanics and teaching pedagogy and methodologies with a focus on international online learning and business English.

EMPLOYMENT HISTORY

City of Plano, Budget & Research Department **May 2014 – Mar 2023**

Cultural Arts Grants Administrator and Commission Staff Liaison

Sr. Budget Analyst and Commission Staff Liaison

Oct 2019 – Mar 2023

May 2014 – Oct 2019

- Conducts and facilitates research in support of City Management (CM & DCM), City Council, and open records information requests
- Provides clear communication of and compliance to processes, procedures, and regulations for approving grants, and their specifications, requirements, and objectives to the public, administration, Commissioners, City Council, and grant applicants via various communication channel.
- Designs and implements grant programs; establishes reporting metrics; and ensures compliance to established parameters and reporting metrics.
- Develop City operating budgets, produce three-year forecasts, and fund summaries
- Target public investments to leverage additional capital for heritage, arts, and cultural activities
- Request funding increase from City Manager; recommending funding to Plano City Council
- Manage Cultural Affairs Commission: administrate contracts; ensure City, State & Federal policy compliance; manage grants process; develop metrics; audit financials; lead sub-committee

UT Dallas Naveen Jindal School of Management

Aug 2009 – May 2023

Adjunct Faculty – Business & Accounting Communication

Aug 2011 – May 2023

- ACCT 6203 Professional Accounting Communication (Graduate/Targeted communication toward CPA credits)
- BCOM 4350 Advanced Business Communication (Advanced presentation skills and group dynamics; phased out to become 4300)
- BCOM 4300 Managing Communication in Business (Intro to Leadership theory and Managerial Communication; analyzing and presenting situational case studies)
- BCOM/ACCT 3310/3311 Business Communication (Basic writing and presentation skill focus)
- BCOM 3100 Professional Development (Speaking and writing in a business atmosphere)
- BCOM 2101 Basic Business Communications (developed course that became BCOM 3100)

Writing Center Tutor

Aug 2009 – Jul 2011

Concurrent with full-time graduate course work; work with culturally diverse School of Management majors to meet assignments and understand the basics of rhetoric and the craft of various communication medium.

Collin County Community College, Preston Ridge Campus

Aug 2011 - Aug 2014

Adjunct Faculty – English/Rhetoric and Humanities

- HUMA 1301 General Humanities & Intro to Humanities: Gender, Identity & Consumerism in Media
- ENGL 1301/1302 & 1302 Saturday Express English/Rhetoric & Composition

UT Dallas School of Economic, Political & Policy Science

Feb 2008 - Aug 2009

Administrative Assistant – Part-time

This position provided support to the Ashbel Professor of Economics and Director of the Center for Experimental Economics and Behavioral Sciences (CBEES) lab; research grant management, special projects development and implementation, (rate analysis study with budget and proposal for CBEES lab service center.)

SMU Office of Development & External Affairs

Sep 1999 - Oct 2007

Assistant Director of Constituent Records

Department, employee, project, budget and data management as well as procedural analysis and documentation, SACS documentation, and project implementation and training. Included functional testing, fit-gap and logical SQR writing for PeopleSoft for the Higher Education development module. This position supported \$525 and

\$600milliondollar fundraising campaigns and supported over one hundred individuals and twelve cross-campus departments.

BOARDS

We Are All Homeless	Dec 2019 – May 2023
ICMA Advisory Board of Graduate Education	Jul 2018 – 2022
Rae’s Hope; supporting at risk youth, Budget development	2018
Alger Park/Ash Creek Neighborhood Association, City & School Liaison	Jun 2015 – Dec 2019

MEMBERSHIPS

- Center for Non-Profit Management (CNM)
 - International City/County Management Association (ICMA)
 - Texas Municipal League (TML)
 - American Society for Public Administration (SDPS)
 - Government Finance Officers Association & GFOA TX
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TRAINING

- FEMA – Intro to Incident Command System, IS100c Intro to National Incident & IS700b Management System, City of Plano, yearly/current
- Tech security, sexual harassment, and equality, UT Dallas & City of Plano, yearly
- Management Preparation Program of Plano, 1-year leadership program including 40-hour Mediation Dispute Resolution & Conflict training, City of Plano, 2017
- Leadership in the 21st Century, 6-month management program, City of Plano, 2015