



Subject: **HighGround Ranch Developers Public-Private Partnership Proposal**

Intent: HighGround Ranch Developers is proposing a public-private partnership with the US Federal Government for the purpose of advancing the Trump Administration's work in supporting American ranching and regenerative agriculture.

Background:

HighGround Ranch Developers is a business development firm focused on scaling regenerative ranching through financing, operations management, and technology implementation.

American ranching has suffered under previous administrations, and it is costing the US greatly. The US has the lowest cattle supply since the 1950's, the government is responsible for 17.5% of all farm income in the country, and the average income for American farmers is -\$900. The US has lost nearly 20% of the acres farmed in previous years and billions of tons of topsoil. Since 2020, the US has been a net food importer.

Recommendations:

1. **Foreign investment roundup and 10% government ownership.** HighGround Ranch Developers proposes a regenerative equity facilitation to collaborate with the Trump Administration to raise \$1bn-\$5bn in foreign investment into American ranching operations, excluding land to keep with the NFSAP, including an initial \$40mn investment backstop. We propose that the American government own 10% of this partnership to keep ranching in the American public interest.
2. **Tax incentives for American ranchers.** We propose an immediate administrative order to change the Treasury/IRS depreciable lifespan from 7 to 3 years upon proof that livestock is used for regenerative practices. Within the act, allow 100% first-year expensing for breeding cattle and equipment for regenerative practices and stewardship tax credits for grazing labor
3. **US-Made and Scaling Tax Credit.** We recommend creating per-head-acceptance tax credits for processing pasture-raised and finished beef and expanding MPPEP grant authority to expand processors' capacity to supply made-in-USA pasture-raised and finished beef.
4. **Veteran Homesteading Act.** Propose a new homesteading act that grants willing American veterans plots of land on 99-year leases upon the promise to practice regenerative ranching on the farmland. This land would be provided from the approximately 100mn acres of BLM land already designated for grazing that is currently empty and at risk of desertification.

Benefits:

This partnership and actions would lower beef prices for Americans, make American-made beef nutritious again, restore deserts to lush grasslands, rebuild American cattle herds, decentralize beef production, revitalize rural communities, and build inter-generational wealth for veterans, and generate vast economic returns through foreign and private investment with little government spending. This partnership would make American ranching great again through free-market principles and spread US abundance globally.

Next Steps:

1. Pres. Trump should announce the restoration of American ranching at the WEF in Davos.
2. Sign executive orders for the recommendations above and endorse legislative changes that support them.
3. The Trump administration should integrate regenerative agriculture, specifically ranching, into the messaging of the Freedom 250 Celebration throughout the year to highlight the successes of American ranching and ingenuity.

Key Consortium Partners and Roles:

1. **Hinterland Institute:** The Hinterland Institute, is dedicated to placing veterans on ranches. They deliver proven regenerative management and adaptive support, connecting veterans, landowners, and land to achieve optimal ecological and operational outcomes that lead to increased funding and resilience.
2. **World Food Bank:** The World Food Bank™ resolves global food trade inefficiencies by innovating dynamic supply chains and resilient, local food systems. The team's decades of experience, including African systems development, service in the first Trump administration, and public/private sector success, position them to execute decisive public-private partnerships. With a history of developing secure, circular food models globally, the World Food Bank is strategically positioned to develop strong, regenerative systems in the United States.
3. **Veteran Business Resource Center (VBRC):** Partnered with Hinterland Institute, VBRC will facilitate veteran engagement and support, leveraging its network to connect veterans with educational and apprenticeship opportunities. Provides the foundational 10-week STRIVE agricultural curriculum, which serves as the gateway educational component for veterans before advancing into the Hinterland Institute's apprenticeship program.
4. **Compatible Lands Foundation:** Facilitates access to lands under conservation easements, including those managed by the Readiness and Environmental Protection Integration (REPI) program, enabling veteran producers to operate on compatible conserved lands with environmental stewardship goals.
5. **Bio Armor Environmental:** is committed to transforming land conservation through innovative partnerships and resiliency programs. They work alongside landowners, land trusts, government departments and communities to implement large-scale conservation solutions that benefit all stakeholders, local ecosystems, and national defense initiatives
6. **From the Farm:** is a digital marketplace, like an "Airbnb for local food," that directly connects consumers with local farmers, ranchers, and producers, functioning as an online farmers market to support small farms, promote food sovereignty, reduce food miles, and offer transparent access to fresh, locally-sourced meat, dairy, and organic produce. It empowers producers by giving them control over their customer base and aims to build a decentralized, resilient food system, allowing people to buy healthy food with a few clicks and support sustainable agriculture.
7. **Essential Provisions:** creates nutrient-dense, chef-crafted, ready-to-eat meals (MREs) and performance blends using clean, whole-food ingredients for military, first responders, athletes, and everyday people needing convenient, high-quality fuel for active, resilient lives, focusing on physical and mental performance, emergency preparedness, and Zass vs overall well-being.
8. **Fare inc.:** Fare is redefining consumer grocery with radical transparency by building a new kind of direct-to-consumer market. It partners exclusively with premier organic and regenerative farms, and rigorously tests every product for pesticides, heavy metals, and other contaminants. By requiring comprehensive soil reports and providing QR-code enabled transparency, Fare guarantees its customers only receive the safest, most nutritionally-dense, and healing food, ensuring food should heal, not harm.