



Reach Mega Projects & Innovations

Overview of Organization and Initiatives

September 2020

It takes two flints to make a fire.
– Louisa May Alcott

Topics for Today:

- About Reach
- Mega Projects and Innovations



About Reach: Who We Are

REACH 501c3 | 2020

A not-for-profit global social
impact organization

Our Mission

To make a positive long-lasting
difference in the delivery of care
and the health journey of all
people through thought
leadership, education, and
innovation.



REACH 2020-21 FACULTY

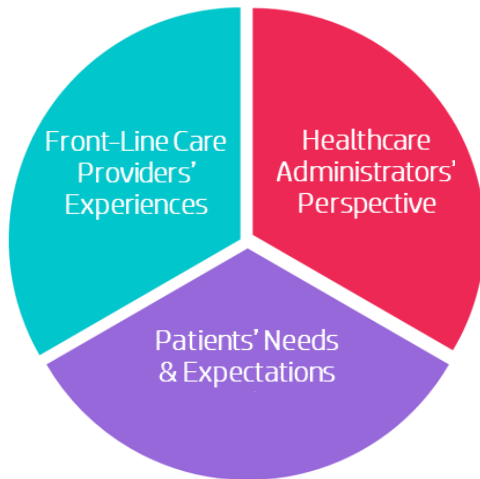


About Reach: What We Do

THE PROBLEM

Though healthcare technology and research have improved exponentially, the industry lags behind.

FOCUSED ON CLOSING THE GAP



HOW REACH CLOSES THE GAPS

Actively researching, developing and deploying new methods, tools, and technology-enabled solutions

Publishing our findings and solutions publicly to move the industry forward.



Achievements

3

Conferences
Attended



Consumer
Technology
Association



4

Sought after
guest speakers
from quarterly
Reach meetings



WEGOHEALTH



5

Webinars

over
420
Registrations

4

Surveys

90%
Completion rate

4

Quarterly
Meetings

80%
Attendance (on average)

8

Podcats

over
37,000
Downloads

INFLUENCING & DRIVING CHANGE



About Reach: What We Do

2020-21 THEMES

- System Optimization
- Health Equity
- Social Determinants of Health
- Data Science

MEGA PROJECTS & INNOVATION

- Clinician Burnout
- Virtual Reality Demonstration Project
- Global Clinical Empathy Index
- National MMMP Campaign
- Maternal Mortality Prevention RPM Demonstration Project



Clinician Burnout

Research & Publications

- Peer-reviewed publications
- *Management in Healthcare*

Innovation Build

- Model for wellbeing
- Support Channels
- Self-care Reference

Proliferation

- Demonstration Project
- Industry Collaboration
- Advocacy Campaign

Clinician burnout is a threat to the safety and wellbeing of everyone: the clinician, their families, their co-workers, and their patients.



Virtual Reality Demonstration Project

Gynecologic Surgical errors typically involve the performance of the incorrect operation or a procedure on the wrong site

- Six (6) months
- Nine (9) Surgeons
- Royals London NHS
- Collaborative, Interactive Surgical Planning via VR



↓ Reduced Error
↓ Reduced Reoccurrence
↓ Recovery Time



Global Clinical Empathy Index



- *Clinical empathy is key to care provider - patient relationships.*
- Vital to the healing process.
- 75% of patients believe their provider lacks empathy
- Identify teachable moments
- Institutional & Individual rankings
- 20 Countries
- 7 categories rated
 - marketing, communication, social media, clinical encounter, support systems, care coordination and continuity of care.

National Maternal Mortality & Morbidity Prevention Campaign

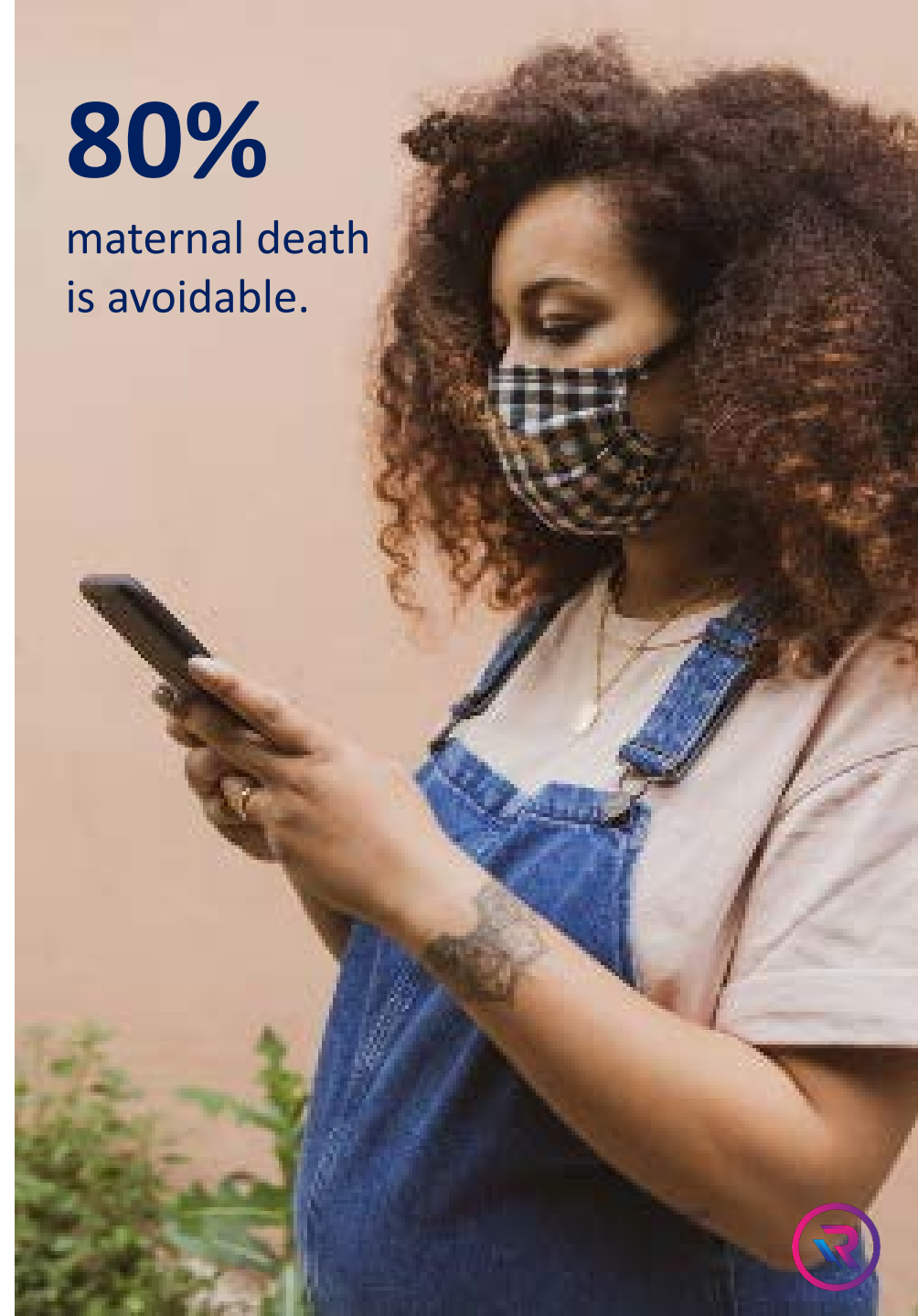
GOAL: Every pregnant woman in 3rd trimester to have a blood pressure (BP) monitor and monitor BP daily for a minimum of 180 days (90days pre and 90days post-partum). High BP is a common indicator of pre-eclampsia.

Making it Happen

- ✓ Rebates and subsidies for devices
- ✓ Provider reimbursement for telehealth
- ✓ Extending CMS regulations for monitoring mother
- ✓ Community health education (A role for mother & fathers)
- ✓ Clinician education
- ✓ Patient education

80%

maternal death
is avoidable.



Maternal Mortality Prevention RPM Demonstration Project



Four (4) Delays of Maternal Death & Injury:

1. Delay in seeking care
2. Delay in transportation
3. Delay & error in diagnosis
4. Delay in receiving treatment

- *Award winning WONDER*
- Six (6) months
- 1000+ expectant & new mothers
- Continuity of Care
- Early Intervention & Education



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