Patient First Coalition Priority Initiative:
Lou's Law & the Medical Innovation Lane

Seizing America's Moment to Lead the World in Medical Breakthroughs

Our Mission

The Patient First Coalition's highest legislative priority is to pass Lou's Law and landmark legislation that will create a Medical Innovation Lane to fast-track safe, promising treatments for cancer and other life-threatening diseases. This initiative will break through decades of bureaucratic roadblocks, restore trust in health agencies, and ensure patients — not special interests — are at the center of our national health policy.

What We Aim to Accomplish

- Accelerate lifesaving cures by creating a dedicated approval pathway for innovative treatments, reducing delays from years to months.
- Ensure full transparency in clinical trial data and regulatory decision-making.
- Remove conflicts of interest within the FDA, CDC, NIH, and HHS that have slowed or blocked critical treatments.
- Empower patients and doctors with access to breakthrough therapies when facing chronic or terminal illnesses.

Why Now

Over the last three months, Patient First Coalition and our members have invested significant resources and built the policy, the coalition, and the political momentum to make this happen — and the timing could not be better. This agenda aligns directly with the America First vision of President Donald J. Trump, who has long called for America to lead in medical innovation. It also mirrors the public priorities of Secretary Robert F. Kennedy, Jr. — a champion for medical transparency — and Dr. Mehmet Oz, the current Administrator of CMS, who has been a strong advocate for modernizing approval pathways for cancer and chronic disease treatments.

Why We Will Succeed

- Bipartisan Appeal: The reforms in Lou's Law are popular across party lines, making passage realistic in the current political climate.
- Executive Action Ready: President Trump has the authority to take immediate action through Executive Order to launch the Medical Innovation Lane and advance critical elements of Lou's Law today — without waiting for Congress.
- Political Access: PFC has direct relationships with the decision-makers who can make this happen.
- Public Resonance: This is a message the American people are ready to hear — and demand.

The Urgency

We have an 18-month window to fully prepare, launch, and win this fight. Waiting risks losing the unprecedented alignment of public sentiment, political will, and leadership support.

The Investment Need

We must raise $5,000,000 over the next 18 months to:
- Finalize legislative language and secure sponsors.
- Build public pressure through national media and grassroots campaigns.
- Coordinate directly with policy leaders to ensure both immediate executive action and sustained legislative progress.

Every donor who steps forward now — whether contributing $100,000 or $1 million — becomes a founding investor in the policy victory that will redefine American healthcare leadership for decades to come.

Join Us

This is more than legislation. It is the America First health reform of our generation — one that will save lives, set global standards, and prove that when America leads, the world follows.

Contact:
Shannon Burns, Senior Advisor
Shannon@PatientFirstCoalition.org | 440-263-2915