

LEADERSHIP TEAM MESSAGE:

Dear Women in the Visual Arts,

We have sent you our beautiful fundraising card, painted by one of our talented artists, Adeline Weiner, for this year's fundraising campaign with our hope that you will contribute to WITVA's wonderful and unique art organization.



With your gifts, we can continue our important programs for members, for our wider community and for our deserving art students.

This year, your contributions can be made by check or by using the PayPal button on our WITVA website located at the bottom of the first page.

Send us your raffle ticket in your reply envelope. The winning tickets will be chosen over Zoom this year!

We thank you in advance for your generosity.

WITVA'S LEADERSHIP TEAM

Susan Lewine
Kris Henke
Myrna Rodkin

CALENDAR

September 25: Rickie Leiter Lecture, 1:00 p.m. via Zoom. See pg. 2

October 1: Art of Reading Book Club, 1:00 p.m., via Zoom.

October 12: Deadline for submitting for the November newsletter.

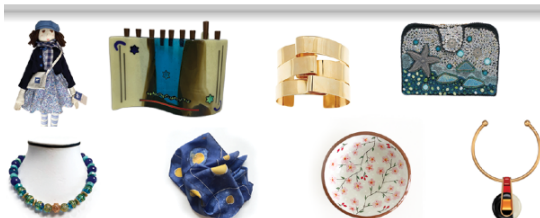
October 16: Board Meeting, 11:00 a.m., via Zoom.

November 12: Online Winter Craft Fair begins.

*Winter
Craft Fair*
JEWELRY ACCESSORIES
HOME DECOR
& MORE

SHOP ONLINE
NOV. 12 to JAN. 1, 2021
at witva.org

Go to the SHOP menu tab
to browse all the fabulous items for sale.
Buy direct from the artist.



WITVA EVENTS • WITVA EVENTS • WITVA EVENTS

The **ONLINE WINTER CRAFT FAIR** will begin on November 12 for everyone to start shopping! Please be on the lookout for more information. Once you receive the link, be sure to forward it to friends and relatives. We need to spread the word!

We are currently working to provide our members with the educational **WITVA LECTURE SERIES**. Look for more information in the coming weeks and months.

The first in our series is the **RICKIE LEITER LECTURE**



DATE: Friday, September 25, 2020
TIME: 1:00 p.m.

DISCUSSION TOPICS INCLUDE:

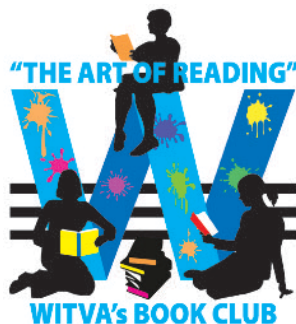
1. "WHY YOU NEED AN ARTIST STATEMENT"

An Artist Statement shares your inspiration of WHY you create, WHAT you create, and HOW you create. It is the basic building block for BRANDING your artwork. Art patrons purchase artwork not only based on images, but on the story, you are sharing and the emotions your creations bring out!!

2. "MARKETING ART DURING A PANDEMIC"

At this unprecedented time, how do you shore up your art business? Getting back to the basics of marketing to connect with your client base and increase your client base is fundamentals. There are numerous ways to do this. If you do not have a web presence, this is the time to create one! If you do have a web presence, this is the time to shine above the rest! How do you get your artwork noticed? Remember, you must continue to market yourself to sell in the future, when the situation changes. You want people to remember your name and your artwork!

Please RSVP to kghenke8@gmail.com.



Blend of Art, Artists and Literature: Join members of WITVA and Artists of Palm Beach County as we gather once a month for the **ART OF READING BOOK CLUB**. In October, we will talk about the novel, **An Artist of the Floating World** by Kazuo Ishiguro on October 1, 2020 at 11:00 a.m. via Zoom.

All are welcome. Contact Susan Lewine to join at susantimothychorney@gmail.com.



Our **CIRCLE OF ARTISTS** brings our members together through a virtual Zoom platform. Our goal is to reach out and connect those members who are in like-minded artistic disciplines and encourage group members to share artwork and provide feedback and suggestions.

You are welcome to join your group and also to explore other groups. The WITVA Circle of Artists includes:

- Abstract Art
- Ceramics
- Crafters
- Graphic Art
- Impressionist Art
- Jewelry
- Mixed Media/Collage
- Photography
- Realistic/Representational Art
- Sculpture

For information about joining one of the circles, contact Kris Henke at kghenke8@gmail.com.

WELCOME TO OUR NEW MEMBERS!

Laura Friedland
Marsha Levey-Blandy

GENIE APPEL-COHEN: Art teacher and WITVA member, Genie Appel-Cohen, has launched a very successful Zoom Art School! Classes run Tuesday, Wednesday and Thursday, both morning and afternoons. The



basic class is \$115. Students are also eligible for low-cost private Zoom conferences to help them with their individual art challenges. Classes run ever 3 weeks, concurrently. If you have been

missing having a community of other artists, then check this out!

For a schedule and more in-depth description and/or are interested in receiving her newsletter, please text her at 954-290-6430, or email her at genie.insideartist@gmail.com and she will send you all the information.

SALLY COOPER is teaching an Abstract Painting Online Interactive Class through Old School Square Creative Arts School. Term 1 for the Fall/Winter Session starts 10/15 and continues for 3 more classes 10/22, 10/29 and 11/5. You will visit her in her studio via Zoom each Thursday for 2 hours and view live demonstrations, personalized instruction, learn about acrylic paints and mediums, receive handouts, critiques, meet new friends and more. Each class is recorded, and you will be able to view the video for up to 5 days. There are two classes offered: 11:00-1:00 p.m. EST and 3:00-5:00 p.m. EST. Price \$143. To read testimonials from students please go to her <https://sally-cooper.com/testimonials.html>. To register or for more information go to <https://oldschoolsquare.org/classes/>.

TRISH KAHN has several paintings in the Florida Precision Oncology Building, a brand-new building in Aventura, Florida. She is part of a group of four artists that wish to bring cheer to the patients and staff during this difficult time.

VIVIAN KOPPELMAN is exhibiting three photos through her teacher, Irene Hill's Black and White Fine Photography.



MAXINE SCHREIBER had three of her recent Florida landscape oil paintings accepted into the Box Gallery of West Palm Beach in the "We Are All In This Together: The Art of the Covid19 Pandemic" exhibition, which ran from August 26th through September 26, 2020. Communing with and painting nature helps her to cope with this difficult time we are living through.



MEMBER NEWS • MEMBER NEWS • MEMBER NEWS

KAREN H. SALUP was accepted in September's "LifeSpace and Time" online gallery. The exhibit subject was PATTERNS and "Garden Patterns" is included.

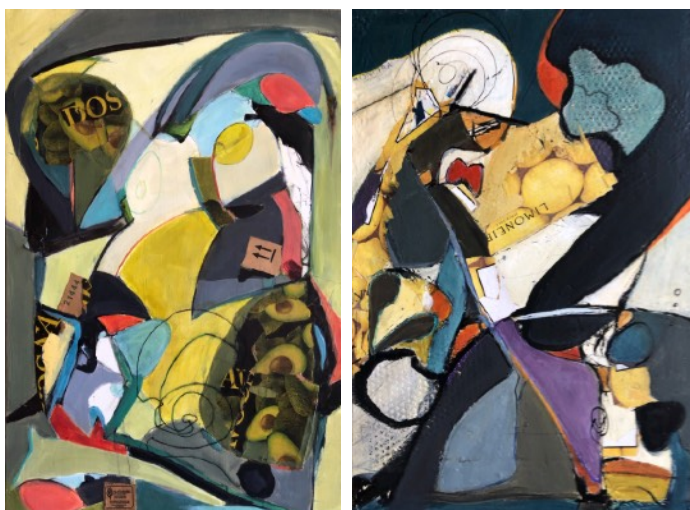


REGGIE LERMAN designed six Stained Glass windows for The Young Israel of Century Village, Deerfield Beach. The windows represent the holidays of Succoth, Simchat Torah, Passover, and Shevouth. It was the first time she designed for this medium. The skilled work was done by members of The Stained Glass classes of Century Village. It was a creative and learning experience for all involved. The windows were sponsored and dedicated in January.



JANET SCHWARTZ is pleased and honored to announce that two of her paintings were selected for JF Gallery's 9th Annual Juried Exhibition (<https://www.facebook.com/jfartgallery>) which is scheduled to run from September 1 - September 25.

Due to COVID-19, JF Gallery is open by APPOINTMENT ONLY Monday through Saturday, 11-4pm. Please call the gallery at 561-478-8281 at least 24 hours prior, to make an appointment in order to view the exhibit.



Reminder: Our first virtual art show is now a YouTube video, **VIRTUAL VISIONS: ART IN ISOLATION**, has received 627 views to date with Facebook garnering the biggest draw.

If you have not seen the show, you can view it via the WITVA web site witva.org by clicking under the EXHIBITIONS tab; searching for it directly on YouTube "Witva Virtual Visions" or on Facebook. Share it with your friends!

WITVA CONTACT INFORMATION

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