

SUPPORTED BY:



सत्यमेव जयते

* Requested

Department of Science & Technology
Department of Scientific and Industrial Research
Ministry of Defence | Ministry of Railways*
Ministry of Road Transport and Highways
Ministry of Power | Ministry of Steel
Ministry of Mines | Ministry of Shipping
Ministry of Micro, Small and Medium Enterprises
GOVERNMENT OF INDIA



www.htsindiaexpo.com



14th HTS-2021

International Exhibition & Conference on Heat Treatment

Wed, September 29th - Fri, October 1st 2021

Bombay Exhibition Centre, Mumbai, India

INDIA'S LARGEST EXHIBITION ON HEAT TREATMENT...

INDUSTRY SUPPORT

INTERNATIONAL PARTNER



ORGANISED BY



TAFCON

GLOBAL HEAT TREATMENT INDUSTRY

World over, the Heat Treat Industry is a huge market. The growth of the Heat Treat Market in Asia has been phenomenal in the recent years.

Heat treating is a group of industrial and metalworking methods used to vary the physical, and sometimes chemical, properties of a material. The most common application is metallurgical.

Being dynamic in nature, the industry players for the Heat Treat sector are engaged in extensive research and development of newer, innovative and green technologies.

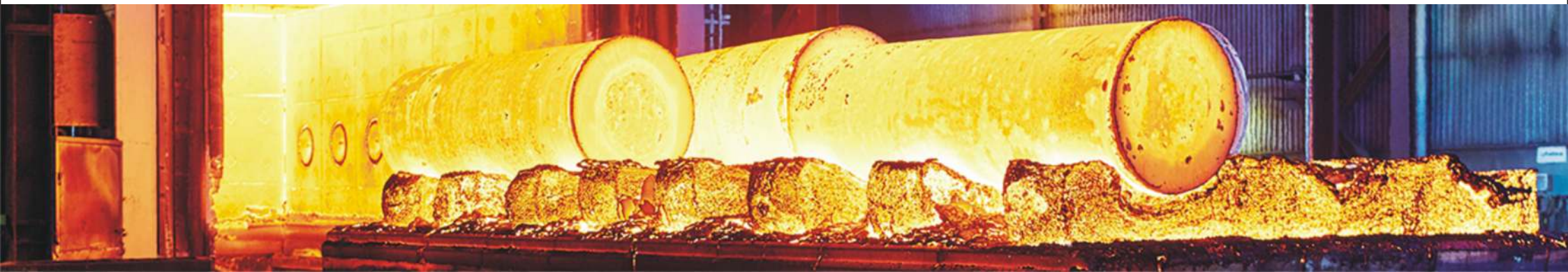
Globally, a large number of industries use heat treatment in their everyday processes – sectors namely automotive, defence, aerospace, mining, metalworking, heavy construction machinery and tool & die, etc. Heat Treatment is used in the production of various other materials, such as metals, glass, ceramics, etc.

NEW TRENDS & THE HEAT TREAT INDUSTRY IN INDIA

- The Heat Treating market in India, was valued at USD 3.80 billion in 2016 and is expected to expand at a CAGR of 7.5% from 2017 to 2027
- Some of this market growth can be attributed to rapidly-expanding industries such as automotive and aerospace.
- In terms of revenue, the automotive application segment accounted for 50% of the India market in 2016, followed by aerospace.
- Favorable Government policies such as MAKE IN INDIA, STARTUP INDIA, FOREIGN DIRECT INVESTMENT (FDI), and GOODS AND SERVICES TAX (GST) have attracted significant investments from foreign players. Thus, increasing presence of major automotive manufacturers in the country contributing towards the growth of the industry.
- Parallel with this growth, technology of Heat Treatment is continuously upgrading itself with the development of tailored microstructures with exceptional properties.
- An increase in the number of furnace manufacturers, double and multi chamber vacuum furnaces, vacuum heat treatment technology users, induction heating and plasma heating and digitization of the heat treat operations etc.
- The case hardening segment is expected to witness the highest CAGR of 8.2% over the forecast period, on account of increase in adoption of carburizing over traditional hardening process.
- Growing influence of 3D Printing – Additive Manufacturing.
- Players in the heat treating market in India also focusing on the implementation of green technologies and processes to reduce environmental footprint. This penetration of energy-efficient and green technologies is projected to open new avenues in the market.
- Augmented use of advanced technologies, to help Indian industry players in meeting international standards and strengthening their presence in the global market.

“ Our scientific communities are working on new Smart Materials, providing solution for... ”

NARENDRA MODI
Hon'ble Prime Minister of India



THE EVENT

- HTS 2021, the 14th Edition of the event will provide a business perfect platform for the Heat Treat Industry.
- The Exhibition will be a 3 day showcase for displays and launches of the latest Heat Treat Equipments, Technologies and Services.
- The Concurrent Conference will provide an exciting mix of technical presentations, keynote addresses, educational and skill development forums.
- HTS will see participation from Government Organisations, PSUs, Corporates, MSMEs and R&D sector.

“ There is a global race to harness new Materials & Sources of energy and other Technologies of the future... India cannot afford to lack behind ”

MUKESH AMBANI
Chairman, Reliance Industries

OTHER CONCURRENT PROGRAMMES

- **B2B Meetings:** For the participants, delegates and special invitees.
- **Innovation Pavilion:** Inviting models / posters from entrepreneurs and Engineering students.
- **Student Outreach Programme:** From the Senior Metallurgical students.
- **Networking Dinner:** Meeting your industry peers in a relaxed environment.

EXHIBITOR PROFILE

All companies promoting Heat Treatment Equipments & Solutions / by application & process / by heating methods / by construction type and by user industry

- | | | |
|---|---|--|
| • Refractory and Insulation Materials | • Nitriding Furnaces | • Fire Fighting and Safety Equipment |
| • Temperature Measuring and Control Devices | • Vacuum Furnaces | • Oil Filtration Equipment |
| • Process Automation Technology and Equipment | • Laser Hardening / Heating Equipment | • Burners and Combustion Equipment |
| • Metallographic, Hardness and Material Testing Equipment | • Induction Hardening / Heating Equipment | • Modelling and Simulation |
| • Heat Treatment Service Providers | • Cryogenic Equipment | • Calibration Services |
| • Shot Blasting and Shot Peening Equipment | • Microwave Heating | • In-situ Heat Treatment |
| • Fixtures, Radiant Tubes and Tray Suppliers | • Plasma Nitriding | • Forging Industry |
| • Charging Machines / Quenching Systems | • Technology and Equipment for Surface Treatments | • Foundry Industry |
| • Heat Exchangers, Radiators and Cooling Towers | • Flame Hardening | • Carburizing |
| • Industrial Washing Machines | • Gas Generators and Sensors | • Annealing |
| • Continuous and Batch Type Furnaces | • Industrial Gas Suppliers | • Brazing |
| • Controlled Atmosphere Furnaces | • Quenchants, Fuel Additives and Consumables | • Advance Materials Furnaces and Kilns |

PARTICIPATE AS A:
SPONSOR | EXHIBITOR | DELEGATE | VISITOR

MSMEs play a significant role in the economic growth of the country owing to their contribution to production, exports and employment

The Indian Government has recently launched the “MSME Support and Outreach programme” to integrate the MSMEs into the global value chain. Under this programme, one out of the 12 key announcements made, is the mandatory procurement from MSME's by Central Public Sector Enterprises raised from 20 % to 25 %

HTS event will serve as an excellent opportunity for the MSMEs to showcase their manufacturing capabilities and services to their counterparts from India and overseas.

It will also serve as a unique platform for the manufacturers to source components, equipments and services from the MSME's.



VISITORS PROFILE

Experts, Industry leaders, Marketing Personnel, Procurement professionals, R&D professionals, Engineers, Supervisors, Quality Inspectors from the user industries:

- Fabricated Metal Products and Component Companies.
- Iron and Steel Companies
- Industrial Furnace Companies
- Heat Treatment and Processing Enterprises
- Automobile Manufacturers
- Aerospace Manufacturers
- Power Engineering Projects
- Hydro Power Projects
- General Engineering And Infrastructure Projects – Roads, Bridges, Tunnels etc.
- Railway Engineering Projects
- R&D Institutions
- Technology Suppliers
- Technology Seekers

(the above is indicative and not exhaustive)

PARTICIPATION OPTIONS

OPTION - 1: Raw Indoor Space (minimum 60 sqm.)

Includes Basic Electricity for Stand Lighting, One Expo Directory, General Security. Exhibitors can adopt designs of their choice with approval of the organiser.

OPTION - 2: Built-Up / Shell Scheme Stall (minimum 12 sqm.)

Includes Wall Panels, Carpet, Fascia in English, 1 Spotlight per 3 sqm., One 5 amp socket per 12 sqm., 1 Counter, 2 Chairs, Basic Electricity consumption, One Expo Directory, General Security, Cleaning of the Stalls.

OPTION - 3: Sponsorship

Choose from Various Sponsorship Packages (inclusive of stalls) Contact the Organisers, for Sponsorship and Branding Catalogue.

Note: A few Stalls of 9 / 6 sqm. are also available for smaller units.

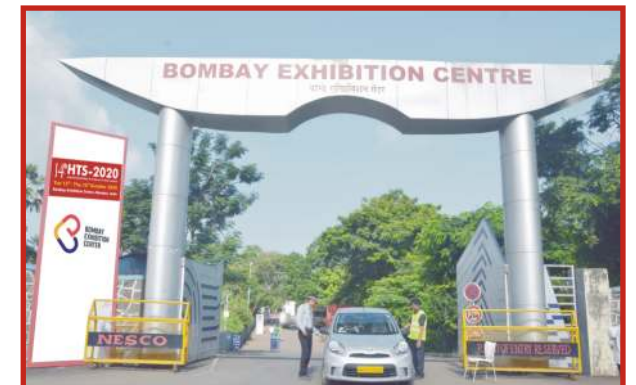


VENUE - BOMBAY EXHIBITION CENTRE (BEC), MUMBAI, INDIA



BEC is one of the Largest Exhibition Centre in Western India. After decades of hosting prestigious International Trade Fairs and Exhibitions, BEC is still among the most well facilitated and convenient venues in the country. It is ideally situated along the Western Express Highway in Goregaon, within 10 minutes from Airport, walking distance to Train Stations and a 20 minute drive from the Heart of the City. There are numerous Hotels, Entertainment activities, Shopping & Sightseeing Spots in close proximity.

BEC consists of 5 Large Exhibition and many Conference Halls spread across over 60,000 square meters of Centrally Air-Conditioned space for conducting Exhibitions & Conferences. It is one of the best well designed and busiest Exhibition Centre across the Country. The Halls are Wi-Fi enabled, have ample height, good lighting, well-designed ventilation and strong flooring to withstand even the heavy machinery.



POST SHOW REPORT



The HTS 2018 and the co-located MET 2018 successfully concluded on 29th September 2018 at Navi Mumbai, India. The three day event was a great success and witnessed the crème de la crème from Industry, Government and Academia. These events provided the complete and integrated platform offering business opportunities for the Exhibitors and for the industry experts to deliberate into the future of Heat Treat products, technologies and their implementation.

Mr. Nitin Gadkari, Hon'ble Minister for Road Transport and Shipping, Government of India, did the honours for inaugurating these events. Addressing the gathering Mr. Gadkari stated that he was delighted that events of this nature provide an ideal platform for Industry, Government and Academia to come together and network. He further added that innovation and research is the key for progress of Nations. Among the other key speakers on this occasion were Mr. Sajjan Jindal, Chairman, JSW Group; Mr. Shailendra Roy, Director & Sr. Executive Vice President (Power, Heavy Engineering & Nuclear), L&T; Mr. Sunil Kulkarni, Vice President (Operations), Mahindra & Mahindra; Mr. Pradeep Goyal, Chairman, Organising Committee; Dr. Frederick E. Schmidt, Chairperson, ASM International; Mr. Prem Aurora, Secretary, MET & HTS and Dr. A.K. Tiwari, Jt. Secretary, MET & HTS.

THE HTS 2018 Exhibition brought forth the participation of Giants from the Heat treat industry namely JSW Group, Mahindra and Mahindra Group, Inductotherm, Electrotherm, Eurotherm, Seco Warwick, ALD Dynatech, Hind High Vacuum, and many more showcasing the latest in trends for the Heat treat business.

The concurrent Conference on “Advances in Heat Treatment” had sessions on Equipment, Process improvement, Emerging technologies and Innovations and case studies. The topics discussed were on recent developments and technologies in the industry. The conference was well attended with panel discussions.

220
Exhibitors

4,142
Footfalls

52
Speakers

411
Delegates



Other Concurrent Programmes:

The Innovation Pavilion sponsored by MINEX, was a grand hit showcasing some interesting start-ups by young entrepreneurs and Models by students from IIT's and other engineering colleges.

The Student Outreach Programme encouraged the final years students in Metallurgical studies to find their passion by their participation in the these events.

The Exhibition Award Ceremony was an exciting and much awaited activity. The awards to the winning Exhibitors were presented by Dr Frederick E. Schmidt, Chairperson, ASM International and Mr. Pradeep Goyal, Chairman, Organising committee MET & HTS.

GLIMPSES OF PAST EDITIONS



GLIMPSES OF PAST EDITIONS



LIST OF PAST PARTICIPANTS (HTS & MET)

- Aban Technologies
- Abhishek Alloys Pvt. Ltd.
- Aditya Birla Group
- Advanced Corporation for Materials & Equipments (ACME)
- AEI Power India Pvt. Ltd.
- Afeco Heating Systems
- Aichelin Unitherm Heat Treatment Systems India Pvt. Ltd.
- Aimil Ltd.
- Ajay Syscon Pvt. Ltd.
- ALD Dynatech Furnaces Pvt. Ltd.
- Alicon Castalloy Ltd.
- All India Induction Furnaces Association
- All India Steel Rerollers Association
- AMB Electronic System Tech Pvt. Ltd.
- Amtech Investment Casting Pvt. Ltd.
- Ananth Technologies Ltd.
- Ants Ceramics Pvt. Ltd.
- Arabian Petroleum Ltd.
- Armament Research and Development Establishment
- Astro Metallurgical India Pvt. Ltd.
- ATC Industries
- Aurora Engineering Co.
- Avdhoot Heat Treat Pvt. Ltd.
- BEML Ltd.
- Bhanu Scientific Systems Pvt. Ltd.
- Bharat Dynamics Ltd.
- Bharat Electronics Ltd.
- Bharat Forge Ltd.
- Bharat Gears Ltd.
- Bhise Ceramics Pvt. Ltd.
- Carborundum Universal Ltd.
- Censico International Pvt. Ltd.
- Ceramed Engineers Ltd.
- Chino Corporation India Pvt. Ltd.
- Chittaranjan Locomotive Works
- CHW Forge Pvt. Ltd.
- CIEFFE Industries Furnaces (Shanghai) Co. Ltd.
- Coach Rehabilitation Workshop, Bhopal
- Commercial Enterprises
- Council of Scientific & Industrial Research (CSIR)
- Danieli Centro Combustion India Pvt. Ltd.
- Defence Food Research Laboratory (DFRL)
- Defence Materials and Store Research & Development Establishment (DMSRDE)
- Defence Metallurgical Research Laboratory (DMRL)
- Defence Research and Development Organisation (DRDO)
- Department of Industries, Mines & Geology, Government of Jharkhand
- Dewinter Optical INC
- Dhanaprakash Industrial Corporation
- Diesel Locomotive Works, Varanasi
- Directorate of Industries - Trade & Commerce, Government of Goa
- Earth Teknics Pvt. Ltd.
- ECM Technologies
- Ecoo Heat Treatment Engineering Co., Ltd.
- EFD Induction Pvt. Ltd.
- Electronic & Engineering Co. (I) Pvt. Ltd.
- Electrotherm (India) Ltd.
- Elster Kromschroeder
- Encon Thermal Engineers Pvt. Ltd.
- Essar Projects Ltd.
- Essar Steel India Ltd.
- Eurotherm India Pvt. Ltd.
- Ferrotherm Induction Pvt. Ltd.
- Fibrotemp Metatek India LLP
- Fluidtherm Technology Pvt. Ltd.
- G.H. Chemicals
- Gefran India Pvt. Ltd.
- GH Induction India Pvt. Ltd.
- GNR India
- Goa Sintered Products Pvt. Ltd.
- Government of Telangana, Department of Industries and Commerce (IP & INF)
- Guangdong Strong Metal Technology Co., Ltd.
- Guangzhou Sinon Combustion Technology Co., Ltd.
- Gulf Oil Lubricants India Ltd.
- Haoshi Carbon Fiber Co., Ltd.
- Hardcastle Petrofer Pvt. Ltd.
- Hariom Ingots & Power Pvt. Ltd.
- Henan Tianli Industrial Furnace Co., Ltd.
- High Energy Materials Research Laboratory (HEMRL)
- Hightemp Furnaces Ltd.
- Hind High Vacuum Company Pvt. Ltd.
- Hindustan Aeronautics Ltd.
- Hindustan Platinum Pvt. Ltd.
- I.R. Technology Services Pvt. Ltd.
- Icon Analytical Equipment Pvt. Ltd.
- IDBI Bank Ltd.
- IMC Chamber of Commerce and Industry
- Indaid Engineers Pvt. Ltd.
- India Lead Zinc Development Association
- India Strategic Inc
- Indian Council of Ceramic Tiles and Sanitaryware
- Indian Plastics Institute
- Indian Port Rail Corporation Ltd. (IPRCL)
- Indian Rubber Manufacturers Research Association
- Indian Space Research Organisation
- Indian Technical Textile Association
- Indo German Chamber of Commerce
- Indo German Vacuum Treat Pvt. Ltd.
- Indo-Australian Chamber of Commerce
- Inductotherm (India) Pvt. Ltd.
- Innovative Automation Pvt. Ltd.
- Institute for Design of Electrical of Measuring Instrument (IDEMI)
- Integral Coach Factory
- International Advanced Research Centre for Powder Metallurgy & New Materials (ARCI)
- J R Furnace & Ovens Pvt. Ltd.
- Jiangsu Kaiteer Energy Saving Technology Co., Ltd.
- Jiangsu Weier Furnace Co., Ltd.
- Jitamitra Electro Engineering Pvt. Ltd.
- JSW Group
- Kanchan Fire Safety Services
- Kansai Nerolac Paints Ltd.
- Keepsake Engineering Consultancy Pvt. Ltd.

LIST OF PAST PARTICIPANTS (HTS & MET)

- Keller ITS India LLP
- Kotak Mahindra Group
- Lakshmi Vacuum Technologies Pvt. Ltd.
- Lanzhou Vacuum Equipment Co., Ltd.
- Larsen & Toubro Ltd.
- Leybold India Pvt. Ltd.
- Libratherm instruments Pvt. Ltd.
- Litel Infrared Systems Pvt. Ltd.
- Livin Lincy Publication
- LOI Wesman Thermprocess Pvt. Ltd.
- Lopan Industries
- Magnatherm Alloys Pvt. Ltd.
- Mahindra and Mahindra Ltd.
- Mahindra CIE Automotive Ltd.
- Mahindra Group
- Mayura Steels Pvt. Ltd.
- Mazagon Dock Shipbuilders Ltd.
- Metal Power Analytical India Pvt. Ltd.
- Metatech Industries
- Minex Metallurgical Co. Ltd.
- Ministry of Earth Sciences, Government of India
- Mishra Dhatu Nigam Ltd.
- Mitutoyo South Asia Pvt. Ltd.
- Modern Coach Factory
- Modern Metals India Pvt. Ltd.
- MOTEURS JM
- MT Systems and Ecoo Heat Treatment Engineering Co. Ltd.
- Mumbai Metropolitan Region Development Authority (MMRDA)
- Murugappa Morgan Thermal Ceramics Ltd.
- National Aluminium Company Ltd.
- National Institute of Solar Energy, Ministry of New & Renewable Energy
- National Research Development Corporation
- Naval Materials Research Laboratory (NMRL)
- Naval Physical and Oceanographic Laboratory
- Neptune Engineering Consultants
- Neyveli Lignite Corporation Ltd.
- NHPC Ltd.
- Nickunj Eximp Entp. Pvt.Ltd.
- Nisha Engineers (India)
- NMDC Ltd.
- Oilmax Systems Pvt. Ltd.
- Ore and Metals Publishing House
- Oriental Weaving & Processing Mills Pvt. Ltd.
- Padarsh Pharmaceuticals Pvt. Ltd.
- Palm Alloy Steels Pvt. Ltd.
- Parat Technologies
- Perfect Infraengineers Ltd.
- Perfomax Analytical
- Phoenix Components
- Phoenix Products
- Plasma Spray Processors
- Plastics Today
- PMT Lee Vacuum Technologies
- Powder Metallurgy Association of India
- Power Finance Corporation Ltd.
- Power Grid Corporation of India Ltd.
- Pradeep Metals Ltd.
- Precicut Engineers
- Protochem Industries Pvt Ltd.
- PVA Industrial Vacuum Systems GMBH
- Raheja Universal (Pvt.) Ltd.
- Rail Coach Factory
- Rail Wheel Factory, Bangalore
- Rashtriya Ispat Nigam Ltd.
- Reliance Industries Ltd.
- Research & Development Establishment (ENGRS)
- Research Centre Imarat, Dr. APJ Abdul Kalam Missile Complex
- Research Designs & Standards Organisation
- Resistance Alloys (India) Ltd.
- RÜBIG Industrial Furnaces
- Safe Cronite
- Sandvik Materials Technology
- Sanghvi Forging & Engg. Ltd.
- Savita Oil Technologies Ltd.
- SCS Sky Shopping
- Seco Warwick Systems & Services (India) Pvt. Ltd.
- Seco/Warwick Allied Pvt. Ltd.
- Shree R N Metals (I) Pvt. Ltd.
- Shrid Metal Technologies Pvt. Ltd.
- SHV Energy Pvt. Ltd.
- Sino Erli Industrial and Trading Co., Ltd.
- Solaris Steel Pvt.Ltd.
- Speedfam (India) Pvt.Ltd.
- Spraymet Surface Technologies Pvt.Ltd.
- Stange Elektronik Gmbh
- Stange India
- Supreme Induction
- Suzhou Since Gas System Co.,Ltd.
- Suzlon Energy Ltd.
- Tata Aerospace & Defence
- Tata Steel Ltd.
- Technology Development Board
- Tempsens Instruments (I) Pvt. Ltd.
- The All India Plastics Manufacturers' Association
- The Indian Institute of Welding
- The Tata Power Company Ltd. – Strategic Engineering Division (Tata Power SED)
- Theta Controls
- Toshcon CD Automation (India) Pvt. Ltd.
- Toshniwal Sensors Pvt.Ltd.
- TVS Motor Company Ltd.
- Unifrax India Pvt. Ltd.
- Union Bank of India
- United Nanotech Innovations Pvt. Ltd.
- Verder Scientific Pvt. Ltd.
- Virap Sales & Services
- VKA Group
- Welmech Engineering Company Pvt. Ltd.
- Wesman Thermal Engineering Processes Pvt. Ltd.
- WIKA Instruments India Pvt Ltd
- Zhengzhou Gou's Electromagnetic Induction Heating Equipment Co.,Ltd
- Zydex Industries

TESTIMONIALS...



These events would pave the way for many path-breaking innovations

Nitin Gadkari
Hon'ble Minister for Road Transport and Shipping
Government of India



Good to see remarkable advancement in Research and Development and this is the way we move forward as a Strong Nation

Ch. Birender Singh
Hon'ble Minister of Steel, Government of India



Excellent Talent Display

Late Mr. Manohar Parrikar
Hon'ble Minister of Defence, Government of India



I am very happy that JSW is associated with this programme under the aegis of ASM. I am sure interactions will take place among the engineers and technicians, who will look at various alternatives and developments happening all over the world, and to see how we can bring that to India

Sajjan Jindal
Chairman, JSW Group



Very proud to see this great Indian prowess at these exhibitions

Dr. R. A. Mashelkar
Chancellor, AcSIR, National Research Professor,
Chemical Engineering & Process Development,
National Chemical Laboratory, CSIR & Director,
Reliance Industries Ltd.



We all can mutually gain by knowing who are doing what in these sectors

Hemant Kumar
Member (Rolling Stock) Railway Board
Ministry of Railways, Government of India



A wider collaboration between the Corporates, PSUs and Scientists, is the need of country like India, with vast growth potential in all these sectors. These Collaborations need to be long term with sustained efforts, to reap the benefit of new innovations.

Shailendra Roy
Director & Senior Vice president - Power
Head, Nuclear - L&T Group



Excellent Exhibits on Material Development and Manufacturing Process; very useful for Industries and Metallurgists

Dr. K. Sivan
Director, Vikram Sarabhai Space Centre
Indian Space Research Centre, Government of India



Got the opportunity to witness various innovative and new products and technologies in Defence and infrastructure sectors.
Best wishes to the Organisers

Ramachandran Tejavath
Special Representative to Government of Telangana



I am privileged to present my ideas at this MET & HTS Event - A forum which is very well established and is devoted to showcasing the specific areas on emerging materials and its advantages in the processing industry

Sunil Kulkarni
Vice President, Manufacturing & Operations
Mahindra & Mahindra Group



The exhibition is of world class showing the prowess of India, and its innovative capabilities

M.V.S. Seshagiri Rao
Joint Managing Director
& Group CFO, JSW Steel Ltd.



Excellent Organisations. Compliments

S.P. Shukla
Chairman, Mahindra Aerospace, Defence & Mahindra Sanyo Steel



I was very impressed with the variety and quality of Indian and International Companies.
Good Luck next year

John McCaslin
Minister Counselor for Commercial Affairs
US Embassy in India



Excellent Event ! All the best for future...



John D. Tirpak
Professional Metallurgical Engineer
Fellow ASM International Past President



On behalf of the 30,000 ASM members and the board of trustees, I have the honour to inform about the ASM activities and its global outreach, as we embrace the digital revolution. ASM is the foremost society of over 7,000 Corporates, Universities and Government agencies.

Frederick Schmidt
President - ASM International

A BIG THANK YOU TO SPONSORS & SUPPORTERS OF THE EVENTS

						
TITLE SPONSOR	TITLE SPONSOR	TITLE SPONSOR	TITLE SPONSOR	TITLE SPONSOR	TITLE SPONSOR	EVENT PARTNER
						
EVENT PARTNER	PLATINUM SPONSOR	PLATINUM SPONSOR	PLATINUM SPONSOR	PLATINUM SPONSOR	PLATINUM SPONSOR	PLATINUM SPONSOR
						
PLATINUM SPONSOR	PLATINUM SPONSOR	DINNER SPONSOR	DIAMOND SPONSOR	DIAMOND SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR
						
GOLD SPONSOR	GOLD SPONSOR	GOLD SPONSOR	GOLD SPONSOR	GOLD SPONSOR	SILVER SPONSOR	SILVER SPONSOR
						
SILVER SPONSOR	SILVER SPONSOR	SILVER SPONSOR	SUPPORTERS	SUPPORTERS	SUPPORTERS	SUPPORTERS
						
BRONZE SPONSOR	BRONZE SPONSOR	VISITOR REGISTRATION AREA	ASSOCIATE SPONSOR	ASSOCIATE SPONSOR	ASSOCIATE SPONSOR	ASSOCIATE SPONSOR

PUBLICITY PLAN

- Advertisements in Trade Magazines in India and Overseas
 - 1:1 Meetings with Major Players of the Industry
 - Post Event coverage in Trade Magazines.
 - Promotion through the Supporting Industry Associations via their newsletters and websites.
 - Promotion in relevant events of the sector.
 - Weekly Email Campaigns to the targeted database.
 - Write-ups in local newspapers nearer to the Event.
 - Professional Tele calling to Invite the Industry for Visiting the event
 - Circulation of Newsletters via Courier and Email Campaign to the Industry
 - Regular Posts of the event on Social Media Platforms
 - VIP Invitations to Sr. Officials of Ministries, Embassies, Trade Commissions, Industry Chambers, Central and State Undertaking for visiting the Event
 - Use of PR Agency for promoting the event for regular updates in the newspapers, magazines etc.
 - Event Banner on the Trade Portals in India and Overseas
 - Outdoor Publicity at prominent locations in the City nearer the event.
 - Sending of about 1 Lac Invitation Tickets to the Industry for visiting the event
 - Pre-Networking Opportunities between Visitors and Exhibitors on the official website
 - Online Visitor Badge Generation on the official website
- ...and through other various channels as required

ORGANISED BY

ASM International - India Chapter established in the year 1979, is one of the most active chapters in the world. It organizes technical courses on subjects like Heat Treatment, Welding, Metallurgy for the Non-metallurgist, Metal Forming, Stainless Steels, Non-ferrous Metals, Thermal Spraying, etc. under the Continued Education Programme for engineers and technocrats. Other activities include Conferences, Workshops and Exhibitions on recent developments in Materials Processing, Materials Application Engineering, Heat Treatment, Equipment, etc. at National and International levels.

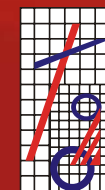
TAFCON is a professionally managed company with over six decades of experience and expertise in organizing international trade fairs and conferences in India and Overseas, on various industry sectors namely Construction, Environment, Oil & Gas, Mineral & Metals, Mining, Paper, Poultry, Dairy & Food Technology, Packaging, Travel & Tourism, Education, Printing Machinery & allied industry etc.

Contact Us



For Conference:
ASM INTERNATIONAL - INDIA CHAPTER
6th Floor, Astron Apartment, Kadam Wadi
Mukund Nagar, Mumbai - 400059, India
Tel: +91-22-2837 8309
Email: asmindia79@gmail.com
Web: www.asm-india.com

For Exhibition:
TAFCON PROJECTS INDIA PVT. LTD.
923 & 923A, 9th Floor, Devika Tower, 6 Nehru Place
New Delhi - 110019, India
Tel: +91-11-4985 7777 (50 Lines) | Fax: +91-11-4985 7778
Email: htsexpo@tafcon.in
Web: www.tafcon.in



TAFCON

Co-Located with



4th MET-2021
International Exhibition & Conference on
MATERIALS | ENGINEERING | TECHNOLOGY

Wed, September 29th - Fri, October 1st 2021
Bombay Exhibition Centre, Mumbai, India

Connect us on:



www.htsindiaexpo.com