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GOVERNMENT OF INDIA

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INDUSTRY SUPPORT



Presents

4th Edition

MET

www.metindiaexpo.com

14th Edition

HTS

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International Exhibitions & Conferences on Materials, Engineering, Technology and Heat Treatment

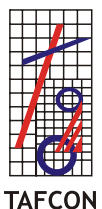
Dates: September 29th to October 1st, 2021

Venue: Bombay Exhibition Centre, Mumbai, India

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A BIG THANK YOU TO SPONSORS & SUPPORTERS OF THE EVENTS

					
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GOLD SPONSOR	GOLD SPONSOR	SILVER SPONSOR	SILVER SPONSOR	SILVER SPONSOR	SILVER SPONSOR
					
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Inauguration of MET & HTS 2018
Lighting of Lamp by Mr. Nitin Gadkari, Hon'ble Minister for Road Transport & Shipping, Government of India



Inauguration of MET & HTS 2018
Exhibition Ribbon Cutting by Mr. Sajjan Jindal, CMD, JSW Group



Inauguration of MET & HTS 2016
Lighting of Lamp by Late Mr. Manohar Parikar, Defence Minister, Government of India



Inauguration of MET & HTS 2014
Event Ribbon Cutting by Mr. Sajjan Jindal, CMD, JSW Group

TESTIMONIALS...



These events would pave the way for many path-breaking innovations

Nitin Gadkari
Hon'ble Minister for Road Transport and Shipping
Government of India



Good to see remarkable advancement in Research and Development and this is the way we move forward as a Strong Nation

Ch. Birender Singh
Hon'ble Minister of Steel, Government of India



Excellent Talent Display

Late Mr. Manohar Parrikar
Hon'ble Minister of Defence, Government of India



I am very happy that JSW is associated with this programme under the aegis of ASM. I am sure interactions will take place among the engineers and technicians, who will look at various alternatives and developments happening all over the world, and to see how we can bring that to India

Sajjan Jindal
Chairman, JSW Group



Very proud to see this great Indian prowess at these exhibitions

Dr. R. A. Mashelkar
Chancellor, AcSIR, National Research Professor,
Chemical Engineering & Process Development,
National Chemical Laboratory, CSIR & Director,
Reliance Industries Ltd.



We all can mutually gain by knowing who are doing what in these sectors

Hemant Kumar
Member (Rolling Stock) Railway Board
Ministry of Railways, Government of India



A wider collaboration between the Corporates, PSUs and Scientists, is the need of country like India, with vast growth potential in all these sectors. These Collaborations need to be long term with sustained efforts, to reap the benefit of new innovations.

Shailendra Roy
Director & Senior Vice president - Power
Head, Nuclear - L&T Group



Excellent Exhibits on Material Development and Manufacturing Process; very useful for Industries and Metallurgists

Dr. K. Sivan
Director, Vikram Sarabhai Space Centre
Indian Space Research Centre, Government of India



Got the opportunity to witness various innovative and new products and technologies in Defence and infrastructure sectors.
Best wishes to the Organisers

Ramachandran Tejavath
Special Representative to Government of Telangana



I am privileged to present my ideas at this MET & HTS Event - A forum which is very well established and is devoted to showcasing the specific areas on emerging materials and its advantages in the processing industry

Sunil Kulkarni
Vice President, Manufacturing & Operations
Mahindra & Mahindra Group



The exhibition is of world class showing the prowess of India, and its innovative capabilities

M.V.S. Seshagiri Rao
Joint Managing Director
& Group CFO, JSW Steel Ltd.



Excellent Organisations. Compliments

S.P. Shukla
Chairman, Mahindra Aerospace, Defence & Mahindra Sanyo Steel



I was very impressed with the variety and quality of Indian and International Companies.
Good Luck next year

John McCaslin
Minister Counselor for Commercial Affairs
US Embassy in India



Excellent Event ! All the best for future...

Jon D. Tirpak
Professional Metallurgical Engineer
Fellow ASM International Past President



On behalf of the 30,000 ASM members and the board of trustees, I have the honour to inform about the ASM activities and its global outreach, as we embrace the digital revolution. ASM is the foremost society of over 7,000 Corporates, Universities and Government agencies.

Frederick Schmidt
President - ASM International

JSW
Presents
4th Edition **MET** & **HTS** 14th Edition
www.metindiaexpo.com www.htsindiaexpo.com

Invitation

Gear the Branding Efforts Toward Leadership !!!

Be the partner for industry's most influential events
and reach much wider audience



4th Edition

Presents

14th Edition

MET & HTS

Creating the most vibrant and comprehensive platform for
Materials, Engineering, Technology, Heat Treatment and allied industries

“ Our scientific communities are working on
New Smart Materials, providing solution for... ”

NARENDRA MODI

Hon'ble Prime Minister of India

Sponsor & Enhance Your Corporate Visibility, Brand Image & Leadership Status

“ There is a global race to harness new
Materials & Sources of energy and other
Technologies of the future...
India cannot afford to lack behind ”

Sponsorship & Branding Packages at a Glance

SPONSORSHIP	FEE (INR Lacs)
Title Sponsor (Exclusive)	60.0
Power Sponsor	40.0
Event Partner	25.0
Platinum Sponsor	15.0
Diamond Sponsor	10.0
Gold Sponsor	7.5
Silver Sponsor	5.0
Delegate & Exhibitor Dinner	15.0
Delegate & Exhibitor Lunch	6.0 per day
Tea - Coffee (Forenoon & Afternoon)	1.0 per day
Visitor Badges & Lanyard	5.0
Visitor Registration Area	3.0

Note: GST is extra, as applicable

MUKESH AMBANI
Chairman, Reliance Industries



Title Sponsor - INR 60.0 Lacs

(plus applicable GST)

DELIVERABLES

- Sponsor's Name will be incorporated in the event name (example: ABC Limited presents MET 2021 & HTS 2021 in all publicity materials and website)
- Bare space of 400 sqm. at a prime location in the Exhibition
- Speaking slots in the Inaugural and two technical sessions in the Conference
- Sponsor's CEO to be on Dias at Inaugural function
- Branding in printed literature, publicity campaign and invitation tickets
- Interview of Sponsor's CEO to be broadcasted in supporting media publications / Newsletters
- Sponsor's Logo prominently displayed on events' website hyperlinked to Sponsor's website
- Logo on the Delegate Kits (Exclusive right)
- Logo on the Cover Page of Exhibition Directory and Conference Souvenir (Exclusive right)
- Inside front cover advertisement in Exhibition Directory and Conference Souvenir (Exclusive right)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet)
- Credit for First Day Exhibitors / Conference Lunch Sponsorship (Exclusive right)
- Sponsor's Logo prominently displayed as "Title Sponsor" on on-site signages and backdrop
- 4 standees of the Sponsor at the Exhibition / Conference venue
- 10 Drop Down Banners in the Exhibition Halls
- Literature of the Sponsor to be inserted in the delegate and Exhibitor kits, Distributed and displayed at the registration desk, VIP Lounge etc.
- Branding on 12 poles (around the event venue)
- 20 complimentary delegates in the Conference
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall
- Highlighted as the "Title Sponsor" in the post show report and event website



Power Sponsor - INR 40.0 Lacs (plus applicable GST)

DELIVERABLES

- Sponsor's Name will be incorporated in the event name (example: MET & HTS 2021 'POWERED BY' in all publicity materials and website)
- Bare space of 250 sqm. at a prime location in the Exhibition
- Speaking slots in the Inaugural and one technical sessions in the Conference
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Sponsor's Branding at Cocktail / Dinner reception area for conference delegates and exhibitors (Exclusive right)
- Back cover advertisement in Exhibition Directory and Conference Souvenir (Exclusive right)
- Sponsor's Logo prominently displayed as "Powered By" on on-site signages and backdrop
- 3 standees of the Sponsor at the Exhibition / Conference venue
- 5 Drop Down Banners in the Exhibition Halls
- Literature of the Sponsor to be inserted in the delegate and Exhibitor kits, Distributed and displayed at the registration desk, VIP Lounge etc.
- Branding on 8 poles (around the event venue)
- 15 complimentary delegates in the Conference
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall
- Highlighted as the "Power Sponsor" in the post show report and event website



Event Partner - INR 25.0 Lacs (plus applicable GST)

DELIVERABLES

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 160 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Speaking slots in the Inaugural session and one technical session in the conference
- Sponsor's Logo in Conference registration area and Delegate badges (Exclusive right)
- Sponsor's Logo prominently displayed as "Event Partner" on on-site signages and backdrop
- 2 standees of the Sponsor at the Exhibition / Conference venue
- Literature of the Sponsor to be inserted in delegate kits and will be distributed and displayed at the registration desk, VIP Lounge etc.
- Branding on 8 poles (around the event venue)
- One page advertisement in the Exhibition Directory and Conference Souvenir
- 10 complimentary delegates in the Conference
- Highlighted as the "Event Partner" in the post show report and event website



Platinum Sponsor - INR 15.0 Lacs (plus applicable GST)

DELIVERABLES

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 100 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- Branding on 6 poles (around the event venue)
- One page advertisement in the Exhibition Directory and Conference Souvenir
- 6 complimentary delegates in the Conference
- Highlighted as the "Platinum Sponsor" in the post show report and event website



Diamond Sponsor - INR 10.0 Lacs (plus applicable GST)

DELIVERABLES

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 75 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- Branding on 4 poles (around the event venue)
- One page advertisement in the Exhibition Directory and Conference Souvenir
- 4 complimentary delegates in the Conference
- Highlighted as the "Diamond Sponsor" in the post show report and event website



Gold Sponsor - INR 7.5 Lacs (plus applicable GST)

DELIVERABLES

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 50 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- Branding on 2 poles (around the event venue)
- One page advertisement in the Exhibition Directory and Conference Souvenir
- 3 complimentary delegates in the Conference
- Highlighted as the "Gold Sponsor" in the post show report and event website



Silver Sponsor - INR 5.0 Lacs (plus applicable GST)

DELIVERABLES

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space 36 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory and Conference Souvenir
- 2 complimentary delegates in the Conference
- Highlighted as the "Silver Sponsor" in the post show report and event website



Delegate & Exhibitor Dinner Sponsor - INR 15.0 Lacs (plus applicable GST)

DELIVERABLES

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Sponsor's Logo to be printed in Dinner Invitation Card
- Branding in printed literature, publicity campaign
- Sponsor's Logo to be prominently displayed as "Dinner Sponsor" in the backdrop at Dinner function
- Corporate presentation of 15 Minutes during Dinner function
- 10 Dinner Invitation Cards for Sponsor
- 6 complimentary delegates in the Conference
- Highlighted as the "Dinner Sponsor" in the post show report and event website





4th Edition

14th Edition

MET & HTS

Delegate & Exhibitor Lunch - INR 6.0 Lacs per day (plus applicable GST)

DELIVERABLES

- Sponsor's Panel in the Lunch area to give credits to the Sponsor
- One full page advertisement in the Exhibition Directory and Conference Souvenir
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Sponsor's Logo to be printed in Lunch Coupon
- 5 Lunch Invitation Cards for the Sponsor
- 4 complimentary delegates in the Conference



Tea - Coffee - INR 1.0 Lac per day (plus applicable GST) (Forenoon & Afternoon)

DELIVERABLES

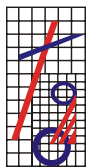
- 2 Sponsor Panels in Tea / Coffee Area
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- 1 Complimentary delegate in the Conference



ORGANISED BY



ASM International - India Chapter established in the year 1979, is one of the most active chapters in the world. It organizes technical courses on subjects like Heat Treatment, Welding, Metallurgy for the Non-metallurgist, Metal Forming, Stainless Steels, Non-ferrous Metals, Thermal Spraying, etc. under the Continued Education Programme for engineers and technocrats. Other activities include Conferences, Workshops and Exhibitions on recent developments in Materials Processing, Materials Application Engineering, Heat Treatment, Equipment, etc. at National and International levels.



TAFCON

TAFCON is a professionally managed company with over six decades of experience and expertise in organizing international trade fairs and conferences in India and Overseas, on various industry sectors namely Construction, Environment, Oil & Gas, Mineral & Metals, Mining, Paper, Poultry, Dairy & Food Technology, Packaging, Travel & Tourism, Education, Printing Machinery & allied industry etc.

Contact Us



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