

BLOOD MOON - BUDGET 2026

Director & Cast Estimates May Change

Numbers Sheet Name	Numbers Table Name	Excel Worksheet Name
Sheet 1		
	Table 1	Sheet 1
Sheet 1		
	Table 1	Sheet 1
Sheet 2 - ABOVE THE LINE		
	Table 1	Sheet 2 - ABOVE THE LINE
Sheet 3 - PRODUCTION EXPENSES		
	Table 1	Sheet 3 - PRODUCTION EXPENSES
Sheet 4 - POST-PRODUCTION EXPEN		
	Table 1	Sheet 4 - POST-PRODUCTION
Sheet 5 - OTHER EXPENSES		
	Table 1	Sheet 5 - OTHER EXPENSES

FEATURE FILM BUDGET - BLOOD MOON						
	BUDGET TOP SHEET					
	Production Company:	Wang-Ross Communications	Producers	Douglas Ross		
	Project Title	Blood Moon	Union/Non:	Non Union		
	Budget Date	7/124/2026	Prepared by	Locations		
	Shoot Days	38	Locations	Lake Travis, TX	Austin,TX	
	ABOVE THE LINE	TOTAL	UNIT	RATE	TAB	TOTAL (\$)
10-00	Development Costs	11,250			2	11,250
11-00	Story & Rights	47,560			2	17,580
12-00	Producer Unit	79,782			2	79,782
13-00	Director & Staff	38,950			2	38,950
14-00	Cast	299,007			2	299,007
15-00	Travel & Living	10,400			2	10,400
	Total Above the Line					456,969
	PRODUCTION EXPENSES	TOTAL	UNIT	RATE	TAB	TOTAL (\$)
20-00	Production Staff	19,200			3	19,200
21-00	Extra Talent				3	
22-00	Set Design				3	
23-00	Set Construction				3	
24-00	Grip Operations				3	
25-00	Set Operations	41,570			3	41,570
26-00	Set Dressing				3	
27-00	Property				3	
28-00	Wardrobe	7,500			3	7,500
29-00	Electric	30,408			3	30,408
30-00	Camera	99,000			3	99,000
31-00	Production Sound	18,908			3	18,908
32-00	Make-up & Hair	22,868			3	22,868
33-00	Transportation	8,402			3	8,402
34-00	Locations	97,000			3	97,000
35-00	Picture Vehicles & Animals	1,700			3	1,700
36-00	Special Effects	3,798			3	3,798
37-00	Video Data	1,100			3	1,100
38-00	BTL Travel				3	
	Total Production				3	351,454
	POST-PRODUCTION EXPENSES	TOTAL	UNIT	RATE	TAB	TOTAL (\$)
45-00	Editing	120,000			4	120,000
46-00	Music	72,000			4	72,000
47-00	Visual Effects - Post	30,000			4	30,000
48-00	Post Production Sound	30,000			4	30,000
	Total Post Production					252,000
	OTHER EXPENSES	TOTAL	UNIT	RATE	TAB	TOTAL (\$)

55-00	Publicity	259,240			5	259,240
56-00	Legal & Accounting	37,319			5	37,319
57-00	General Expense	16,500			5	16,500
	Total Other					313,059
	Sub-Total w/Other Expense					1,373,482
	Insurance 2%					27,470
	Bond Fee 3%					41,205
	Contingency 10%					137,249
	GRAND TOTAL					
	TOTAL =					1,579,406

	ABOVE THE LINE						
10-00	DEVELOPMENT COSTS	AMOUNT	UNIT	X	RATE	TAB	TOTAL
10-01	Prelim Breakdown	1	FLAT	1	1,500	2	1,500
10-02	Office Expenses	1	MONTH	12	96	2	1,152
10-03	Survey/Scouting	1	FEE	1	4,868	2	1,800
10-04	Travel Expenses	1	FEE	1	1,000	2	1,000
10-05	Legal					2	
10-06	Apple Laptop	1	FEE	1	3,099	2	3,099
10-07	Apple iMac	1	FEE	1	2,699	2	2,699
10-00	Subtotal						11,250
11-00	STORY & RIGHTS	AMOUNT	UNIT	X	RATE	TAB	TOTAL
11-01	Writer	1				2	0
11-02	Script Purchase	1			0	2	0
11-03	Script Copies					2	
11-04	Script Timing	1	1		500	2	500
11-05	Script Clearance Report	1	1		2,000	2	3,000
11-06	Table Read	12	FLAT	2	703	2	14,060
11-00	Subtotal						17,560
12-00	PRODUCERS UNIT	AMOUNT	UNIT	X	RATE	TAB	TOTAL
12-01	Executive Producer	1	WEEK	39	1,500	2	58,500
12-02	Producer	1	WEEK	6	1,500	2	9,000
12-03	Associate Producer	1	WEEK	6	1,247	2	7,482
12-04	Assistant to Producers	1	WEEK	6	800	2	4,800
12-05	Producers Entertainment					2	
12-06	All In					2	
12-00	Subtotal	3 people					79,782
13-00	DIRECTOR & STAFF	AMOUNT	UNIT	X	RATE	TAB	TOTAL
13-01	Director	1	WEEK	8	3,746	2	29,968
13-02	Asst. to Director	1	WEEK	6	1,472	2	8,832
13-03	Director Entertainment					2	
13-04	Storyboard Artist	AI	MONTH	3	50	2	150
13-05	Choreographer					2	
13-06	Technical Advisor					2	
13-00	Subtotal	2 people					38,950
14-00	CAST	AMOUNT	UNIT	X	RATE	TAB	TOTAL
14-01	Lead Cast	3	DAY	38	850	2	96,000
14-02	Supporting Cast	9	DAY	38	500	2	171,000
14-03	Day Players	13	DAY	1	250	2	3,250
14-04	Stunt Coordinators					2	
14-05	Stunts & Adjustments					2	

14-06	Stunt Equipment					2	
14-07	Casting Director	1	WEEK	6	1,483	2	8,998
14-08	Casting Assistant	1	WEEK	6	861	2	5,166
14-09	Casting Expenses					2	
14-10	Rehearsal Expenses					2	
14-11	Looping / ADR					2	
14-12	Mileage					2	
14-13	Cast Drivers	2	HOUR	40	25	2	2,000
14-14	Cast Payroll Handling Fees	1	FLAT	1	2%	2	12,593
14-00	Subtotal						299,007
15-00	TRAVEL & LIVING	AMOUNT	UNIT	X	RATE	TAB	TOTAL
15-01	Airfares	1	R/T	1	400	2	400
15-02	Transportation	1				2	
15-03	Hotel / Lodging	1	DAY	40	250	2	10,000
15-04	Per Diem					2	
15-05	Self Drive Vehicles & Fuel					2	
15-00	Subtotal	1				2	10,400
	TOTAL =						\$456,949.00

	PRODUCTION EXPENSES						
20-00	PRODUCTION STAFF	AMOUNT	UNIT	X	RATE	TAB	TOTAL
20-01	Line Producer	1	WEEK	6	1,500	3	9,000
20-02	Production Manager					3	
20-03	1st Assistant Director					3	
20-04	2nd Assistant					3	
20-05	2nd 2nd Assistant					3	
20-06	Script Supervisor	1	WEEK	6	1,000	3	6,000
20-07	Production Coordinator					3	
20-08	Assistant Production Coordinator					3	
20-09	Production Secretary					3	
20-10	Production Assistants	1	WEEK	6	700	3	4,200
20-11	Production Accountant					3	
20-12	Box Rentals					3	
20-00	Subtotal	3 people					19,200
21-00	EXTRA TALENT	AMOUNT	UNIT	X	RATE	TAB	TOTAL
21-01	Stand-ins					3	
21-02	Union Extras					3	
21-03	Non-Union Extras					3	
21-04	Dancers					3	
21-05	Extras Coordinator					3	
21-06	Fitting / MPV / Wardrobe Allow					3	
21-07	Mileage					3	
21-00	Subtotal						
23-00	SET DESIGN	AMOUNT	UNIT	X	RATE	TAB	TOTAL
22-01	Production Designer					3	
22-02	Art Director					3	
22-03	Research					3	
22-04	Expendables					3	
22-05	Signage					3	
22-06	Blueprints					3	
22-07	Box Rentals					3	
22-08	Car Allowance					3	
22-00	Subtotal						
23-00	SET CONSTRUCTION	AMOUNT	UNIT	X	RATE	TAB	TOTAL
23-01	Construction Coordinator					3	
23-02	Construction Labor					3	
23-03	Construction Office Coordinator					3	
23-04	Purchases					3	
23-05	Rentals					3	
23-06	Paint Disposal					3	
23-07	Box Rentals					3	
23-08	Shop Rentals					3	
23-09	Loss & Damage					3	
23-00	Subtotal						
24-00	SET PRE-RIG & STRIKE	AMOUNT	UNIT	X	RATE	TAB	TOTAL
24-01	Pre-rig & Strike Crews					3	
24-02	Rentals					3	
24-03	Miscellaneous Expenses					3	
24-00	Subtotal						

25-00	SET OPERATIONS	AMOUNT	UNIT	X	RATE	TAB	TOTAL
25-01	Key Grip	1	HOURL	240	41.12	3	9,868
25-02	Best Boy Grip	1	HOURL	240	37.51	3	9,002
25-03	Dolly Grip	1	HOURL	40	37.51	3	1,500
25-04	Company Grip					3	
25-05	Add Labor					3	
25-06	Purchases & Expendables					3	
25-07	Dolly Rentals	1	DAY	7	1,000	3	7,000
25-08	Crane Rentals	1	DAY	7	600	3	4,200
25-09	Grip Package Rentals	1	WEEK	5	2,000	3	10,000
25-10	Additional Equipment					3	
25-11	Box Rentals					3	
25-12	Car Allowance					3	
25-13	Loss & Damage					3	
25-14	Other					3	
25-00	Subtotal	3 people					41,570
26-00	SET DRESSING	AMOUNT	UNIT	X	RATE	TAB	TOTAL
26-01	Set Decorator					3	
26-02	On Set Dresser					3	
26-03	Leadman					3	
26-04	Set Dressers					3	
26-05	Swing Gang					3	
26-06	Greenspan					3	
26-07	Purchases					3	
26-08	Green Purchases					3	
26-09	Rentals					3	
26-10	Expendables					3	
26-11	Clearances & Fees					3	
26-12	Box Rentals					3	
26-13	Car Allowances					3	
26-14	Loss & Damage					3	
26-15	Other					3	
26-00	Subtotal	1 person					0
27-00	PROPERTY	AMOUNT	UNIT	X	RATE	TAB	TOTAL
27-01	Property Master					3	
27-02	Asst. Props					3	
27-03	Add. Property Labor					3	
27-04	Armorer					3	
27-05	Purchases					3	
27-06	Rentals					3	
27-07	Box Rentals					3	
27-08	Weapons & Ammo					3	
27-09	Car Allowances					3	
27-10	Loss & Damage					3	
27-11	Boat Handlers					3	
27-00	Subtotal	1 people					0
28-00	WARDROBE	AMOUNT	UNIT	X	RATE	TAB	TOTAL
28-01	Costume Designer					3	
28-02	Wardrobe Supervisor	1	WEEK	5	1,500	3	7,500
28-03	Set Costumers					3	
28-04	Additional Labor					3	
28-05	Manufacturing & Seamstress					3	

28-06	Purchases					3	
28-07	Rentals					3	
28-08	Cleaning & Drying					3	
28-09	Alterations & Repairs					3	
28-10	Box Rentals					3	
28-11	Car Allowance					3	
28-12	Loss & Damage					3	
28-13	Other					3	
28-00	Subtotal	1 person					7,500
29-00	ELECTRIC	AMOUNT	UNIT	X	RATE	TAB	TOTAL
29-01	Gaffer	1	HOUR	240	41.12	3	9,868
29-02	Best Boy Electrician	1	HOUR	240	37.51	3	9,000
29-03	Company Electricians					3	
29-04	Additional Labor					3	
29-05	Pre-rigging Electricians					3	
29-06	Expendables					3	
29-07	Purchases					3	
29-08	Electric Package	1	WEEK	5	1,800	3	9,000
29-09	Additional Rentals					3	
29-10	Airstar Sphere/Tube Balloon	1	WEEK	2	1,700	3	3,400
29-11	Box Rental					3	
29-12	Loss & Damage					3	
29-13	Other					3	
29-00	Subtotal	2 people					31,268
30-00	CAMERA	AMOUNT	UNIT	X	RATE	TAB	TOYAL
30-01	Director of Photography	1	DAY	40	1,200	3	48,000
30-02	Camera Operator	1	DAY	40	350	3	14,000
30-03	1st Assistant Camera					3	
30-04	2nd Assistant Camera					3	
30-05	DIT	1	DAY	40	350	3	14,000
30-06	B Camera Crew					3	
30-09	Steadicam	1	WEEK	5	2,000	3	10,000
30-10	Equipment Rental	1	WEEK	6	1,000	3	6,000
30-11	Camera Package	1	WEEK	6	1,000	3	6,000
30-12	Additional Rentals					3	
30-13	Purchases	1	FLAT	1	1,000	3	1,000
30-14	Camera Car					3	
30-15	Box Rental					3	
30-16	Loss & Damage					3	
30-17	Drone					3	
30-00	Subtotal	3 people					99,000
31-00	PRODUCTION SOUND	AMOUNT	UNIT	X	RATE	TAB	TOTAL
31-01	Sound Mixer	1	HOUR	240	41.12	3	9,868
31-02	Microphone Boom Operator	1	HOUR	240	37.51	3	9,000
31-03	Playback Rental & Labor					3	
31-04	Purchases (Batteries)	2	AA	40	19.99	3	40
31-05	Rentals					3	
31-06	Expendables					3	
31-07	Loss & Damage					3	
31-08	Other					3	
31-00	Subtotal	2 people					18,908
32-00	MAKE-UP & HAIR	AMOUNT	UNIT	X	RATE	TAB	TOTAL

32-01	Key Make-up	1	HOUR	240	41.12	3	9,868
32-02	Assistant Make-up					3	
32-03	Key Hair	1	HOUR	240	37.51	3	9,000
32-04	Assistant Hair					3	
32-05	Additional Labor					3	
32-06	Wigs / Hairpieces					3	
32-07	Purchases					3	
32-08	Rentals					3	
32-09	Salon Services					3	
32-10	Box Rentals	1	DAY	40	100	3	4,000
32-11	Car Allowances					3	
32-12	Other					3	
32-00	Subtotal	2 people					22,868
33-00	TRANSPORTATION	AMOUNT	UNIT	X	RATE	TAB	TOTAL
33-01	Transportation Coordinator					3	
33-02	Transportation Captain					3	
33-03	Drivers					3	
33-04	Truck Rentals					3	
33-05	Generator Rentals	1	DAY	6	600	3	3,600
33-06	Fuel & Oil	60	Gallon	6	3.25	3	1,170
33-07	Meals					3	
33-08	Repairs & Maintenance					3	
33-09	Van Fuel	1	FEE	1	200	3	200
33-10	Vehicle Rentals (8-Passenger Vans)	1	MONTH	1	3,432	3	3,432
33-11	Car Rentals (SUV)					3	
33-12	Box Rentals					3	
33-13	Motorhome Rentals					3	
33-14	Loss & Damage					3	
33-15	Other					3	
33-00	Subtotal						8,402
34-00	LOCATIONS	AMOUNT	UNIT	X	RATE	TAB	TOTAL
34-01	Location Manager	1	WEEK	5	1,200	3	6,000
34-02	Assistant Locations Manager					3	
34-03	Scouting					3	
34-04	Police					3	
34-05	Set Security					3	
34-06	Fire Safety Officer					3	
34-07	Medic/EMT, RN	1	HOUR	240	37.51	3	9,000
34-08	Site Fees & Rentals	1	FLAT	1	25,000	3	25,000
34-09	Survey Costs					3	
34-10	Fees & Payments					3	
34-11	Mileage & Parking					3	
34-12	Site Restoration					3	
34-13	Air Conditioning					3	
34-14	Catering	30	BUFFET	76	20	3	45,600
34-15	Craft Services	30	DAY	38	10	3	11,400
34-16	Baggage & Equipment					3	
34-17	Other					3	
34-00	Subtotal						97,000
35-00	PICTURE VEHICLES & ANIMALS	AMOUNT	UNIT	X	RATE	TAB	TOTAL
35-01	Picture Car Coordinator					3	
35-02	Drivers					3	
35-03	Drone (Camera)	1	DAY	2	500	3	1,000

35-04	Yacht					3	
35-05	Ski Boat					3	
35-06	Sail Boat					3	
35-07	Animals	1	DAY	1	500	3	500
35-08	Wranglers & Handlers	1	DAY	1	250	3	250
35-09	Feeding & Stabling					3	
35-10	Loss & Damage					3	
35-00	Subtotal						1,700
36-00	SPECIAL EFFECTS	AMOUNT	UNIT	X	RATE	TAB	TOTAL
36-01	SPFX Coordinator	1	HOUR	20	44.88	3	899
36-02	SPFX Labor	1	HOUR	20	40.94	3	819
36-03	Fire Department	1	FLAT	1	500	3	500
36-04	Purchases & Rentals	1	FLAT	1	500	3	500
36-05	Additional Permits					3	
36-06	Box Rentals					3	
36-07	Loss & Damage	1	FLAT	1	100	3	100
36-08	Divers	1	HOUR	24	40.84	3	980
36-00	Subtotal						3,798
37-00	VISUAL EFFECTS - POST	AMOUNT	UNIT	X	RATE	TAB	TOTAL
37-01	Visual Effects Supervisor					3	
37-02	Minatures					3	
37-03	Wire Removal					3	
37-04	Mattes					3	
37-05	Purchases					3	
37-06	Misc. Expenses					3	
37-00	Subtotal						
38-00	VIDEO DATA	AMOUNT	UNIT	X	RATE	TAB	TOTAL
38-01	External Hard Drives					3	
38-02	Video Flash Drives	1		4	275	3	1,100
38-00	Subtotal						1,100
39-00	BELOW THE LINE TRAVEL	AMOUNT	UNIT	X	RATE	TAB	total
39-01	Travel Coordinator					3	
39-02	Airfares					3	
39-03	Hotel & Lodging					3	
39-04	Per Diem					3	
39-05	Sprinter Rental Vans seats 15					3	
39-06	Taxi, Uber & Shuttle					3	
39-07	Baggage					3	
39-08	Carnet					3	
39-09	Visa					3	
39-10	Other					3	
39-00	Subtotal						0
	TOTAL =						352,314

	POST-PRODUCTION EXPENSES						
40-00	VIDEO EDITING	AMOUNT	UNIT	X	RATE	TAB	TOTAL
40-01	Editor	1	DAY	80	1,000	4	80,000
40-02	Assistant Editor	1	DAY	80	500	4	40,000
40-03	Music Editor					4	
40-04	Music Editor Room & Equipment					4	
40-05	Post Prod Accountant					4	
40-06	Messenger					4	
40-07	Expendables					4	
40-08	Editing Room	1	DAY	80	1,000	4	80,000
40-09	Equipment Rentals					4	
40-10	Cartage					4	
40-11	Continuity					4	
40-00	Subtotal						120,000
41-00	MUSIC	AMOUNT	UNIT	X	RATE	TAB	TOTAL
41-01	Music Supervisor	1	DAY	30	1,200	4	36,000
41-02	Composer Fee	1	DAY	30	1,200	4	36,000
41-03	Musicians					4	
41-04	Singers					4	
41-05	Song Writers					4	
41-06	Music Rights					4	
41-07	Clearance & Legal					4	
41-08	Original Song Purchase					4	
41-09	Recording Facility & Labor					4	
41-00	Subtotal						72,000
42-00	VISUAL EFFECTS	AMOUNT	UNIT	X	RATE	TAB	TOTAL
42-01	Effects Supervisor	1	WEEK	6	8,000	4	48,000
42-02	CGI	1	MINUTE	2	20,000	4	40,000
42-03	Transfers					4	
42-04	Conversions					4	
42-05	Other					4	
42-00	Subtotal						88,000
43-00	POST PRODUCTION SOUND	AMOUNT	UNIT	X	RATE	TAB	TOTAL
43-01	Post Sound Package	1	DAY	30	1,000	4	30,000
43-02	ADR Facilities & Labor					4	
43-03	Foley Sound FX					4	
43-04	License Fees					4	
43-05	Other					4	
43-00	Subtotal						30,000
44-00	POST PRODUCTION VIDEO	AMOUNT	UNIT	UNIT	X	RATE	TOTAL

44-01	Stock Footage & Photos					4	
44-02	Backup Data					4	
44-03	Digital Video Elements					4	
44-00	Subtotal						
	TOTAL =						\$310,000.00

	OTHER EXPENSES							
50-00	PUBLICITY	AMOUNT	UNIT	X	RATE	TAB	TOTAL	
50-01	Still Photographer	1	DAY	14	450	5	6,300	
50-02	Social Media Ad Campaign	1			100,000	5	200,000	
50-03	Webmaster	1	FEE		1,000	5	1,000	
50-04	Website Fees	1	MONTH	45	540	5	540	
50-05	Computer Server Fees	1	MONTH	12	25	5	300	
50-06	Graphic Artist	1	FEE		4,500	5	4,500	
50-07	Markets & Film Festival Fees	1	FEE	6	100	5	600	
50-08	Exhibition Hard Drives	1	FEE	10	100	5	1,000	
50-09	Publicist	1	MONTH	3	15,000	5	45,000	
50-10	Sales Agent		FEE	5%	TBD	5		
50-00	Subtotal						259,240	
51-00	LEGAL & ACCOUNTING	AMOUNT	UNIT	X	RATE	TAB	TOTAL	
51-01	Production Legal	3,000				5	3,000	
51-02	Outside Legal	5,000				5	5,000	
51-03	LLC & Pass Through Audits	1,000				5	1,000	
51-04	Bank Charges	250				5	250	
51-05	Production Accounting	Wrapbook*	FEE			5		
51-06	Accounting Software	Wrapbook*	FEE			5		
51-07	Audits					5		
51-08	MPAA Rating	5,250	FEE			5	5,250	
51-09	Accounting Administration	Wrapbook*	FEE			5		
51-10	Payroll	Wrapbook*	FEE			5	22,819	*Multi-services
51-11	Tax Credits	TBD				5		
51-00	Subtotal						37,319	
52-00	GENERAL EXPENSE	AMOUNT	UNIT	X	RATE	TAB	TOTAL	
52-01	Production Office Lease	1	MONTH	12	1,000	5	12,000	
52-02	Production Office Supplies	1	FEE	12	100	5	1,200	
52-03	Furniture & Equipment Rentals					5		
52-04	Phone & Communication Rentals	1	MONTH	12	100	5	1,200	
52-05	Copier					5		
52-06	Shipping & Postage					5		
52-07	Internet	1	MONTH		100	5	100	
52-08	Wrap Party & Crew Relations	1	FEE		2,000	5	2,000	
52-00	Subtotal						16,500	
53-00	INSURANCE	AMOUNT	UNIT	X	RATE	TAB	TOTAL	
53-01	Insurance Policy Package 2%		FEE	1%	27,470	5	27,470	
53-02	Errors & Omissions 3%		FEE	1%	41,285	5	41,285	
53-00	Subtotal						68,755	
	TOTAL =						381,814	