
BLOOD MOON
See ya on the other side.
SCREENPLAY BY DOUGLAS ROSS
DIRECTED BY ANDY MONTAGUE
PRODUCED BY DOUGLAS ROSS
GENRE SUPERNATURAL MYSTERY
RUNTIME: 95 MINS.

PROJECT REPORT

Title: BLOOD MOON - ***See ya on the other side.***

Format: Feature Film

Genre: Paranormal Suspense

Length: 95 minutes

Audience: Adults (18-34)

Tone: Texas Gothic 1979, Haunted, Hopeful

Shooting Days: 40

Locations: Lake Travis and Austin, Texas

Target Budget: $1.5M

Campaign Goal: $900K

LOGLINE

A haunted young man, stalked by a vengeful entity ---- must scatter his brother's ashes and unravel spectral messages from the afterlife, then discovers the daughter his brother never knew.

HIGH CONCEPT

At a remote lake campsite, a memorial for his late brother turns into a nightmare as ghostly visitations and sinister accidents escalate---but hidden within the terror lies a revelation that could change his life forever.

INVESTORS LOVE:

- Low budget
- Strong international appeal
- High streaming demand

AUDIENCES LOVE:

- Emotional mystery
- Suspense
- Unexpected ending

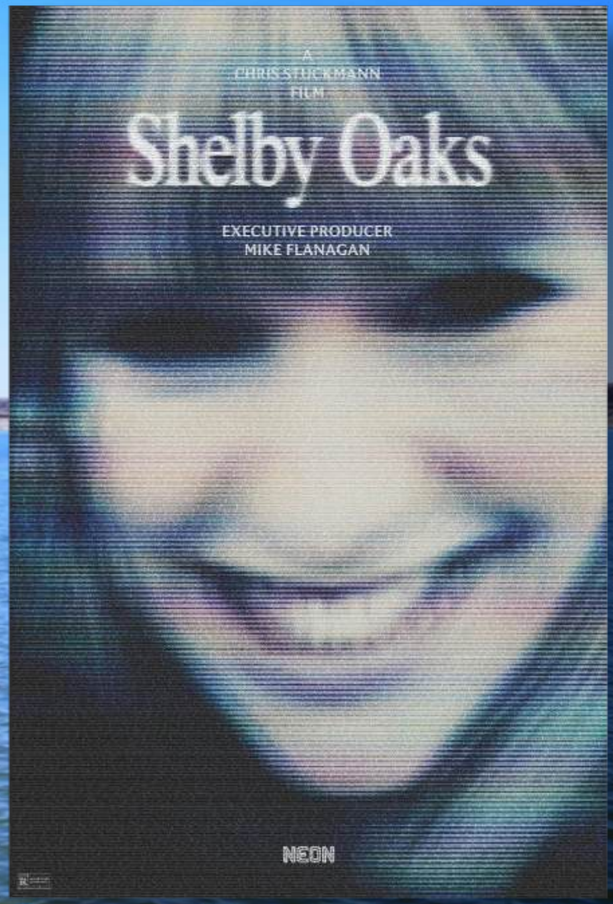
SHOW COMPARABLES



The Empty Man	(2020)
Budget	$1.65MM
Gross (US/Can)	$2,992,948
Gross (World)	$4,796,993



The Relic	(2025)
Budget	$1.5MM
Gross (US/Can)	$1,047,083
Gross (World)	$2,902,552



Shelby Oaks	(2024)
Budget	$2.0MM
Gross (US/Can)	$2,291,901
Gross (World)	$6,691,614

FINANCING PLAN

31% Texas Film (TMIIIP)
2.5% Austin Film Comm.
Cash Grant Rebates
(Collateral Incentive for Investors)



Angel Investors
(HNI) High Net Individuals



Private Equity
Individuals, Groups

Product Placement Partnerships



Sales Tax Exemptions
Hotel Room & Fuel Tax Refunds



Distribution Deal
Theatrical, international,
Streamer, VOD, FAST

FUNDING SOURCES SUMMARY

Source	Target Amount	Percentage	Timing
Crowdfunding	$75,000	5%	Pre-production
Angel Investors	$450,000	30%	Pre-production
Pre-sales (International)	$75,000	5%	Post-casting
Private Equity Group	$450,000	30%	Production
Brand Equity	$75,000	5%	Production
Texas Incentive Rebate	$300,000	20%	Post-production
Gap Financing	$75,000	5%	Post-completion
TOTAL	$1,500,000	100%	

INVESTMENT OVERVIEW

- Angel Investors target an initial ROI of 120% plus a 50% net profit share.
- Private Equity firms are offered 10% annualized (IRR) or total exits of 5x initial investment.
- The 120% Rule: The project offers a "premium" where invetors receive a guaranteed 120% return on their prinicpal investment before any net profits are shared.
- Net Profit Split: Once the premium is paid, remaining net reveunes (after distributor fees and marketing costs) are split 50/50 between the filmmakers and the investors.

INVESTORS PAYOUT TIMELINE

- By using this architecture, the timeline for our equity investors compresses significantly compared to an all-equity model:

- Months 1–12 (Development & Pre-Production): Script finalized, Austin location scouting locked, and sales agent shops the package at markets to secure the $225,000 in pre-sales.

- Months 13–18 (Production & Post-Production): Film is shot in Austin. Local spending hits the $1.45M target.

- Month 19 (Delivery & First Payout): The film is legally delivered to the international distributors. The $225,000 from pre-sales is triggered and instantly pays off the senior bank debt.

- Months 20–24 (The Rebate Check): The State of Texas audits and issues the TMIIIP cash grant. This money directly clears the tax bridge loan.

- Months 24+ (Domestic Release & Investor Profit): The movie premieres via a theatrical distributor then on a domestic streaming platform. Because the debt is already paid off by pre-sales and rebates, every single dollar of domestic distribution revenue flows straight to our equity investors until they reclaim their $980,000 principal plus their 20% to 30% premium.

DISTRIBUTION WATERFALL

Gross Revenues: Theaters (Licnsing to Streaming, AVOD, FAST)

▼ ▼

Exhibitor Split (Theaters keep ~50-60% of ticket sales)

▼ ▼

Distributor Commission & Fees (Typically 15% to 35% of Gross)

▼ ▼

P&A Expenses (Prints & Advertising/Marketing costs recouped first)

▼ ▼

Senior Debt & Pre-Sale Loan Payoffs (Banks / Lenders)

▼ ▼

Investor Pool / Equity Recoupment (Investors get 120% premium here)

▼ ▼

Net Profit Split (Remaining backend divided 50/50: Investors vs. Talent

PROJECT STAFF



Douglas Ross, p.g.a.,
Executive Producer,
Screenwriter. UT Grad,
Wang-Ross Comm



Andy Montague, Director
Frontier Media



John Lewis, D.P.
Lewcomm Productions



Douglas Maddox, p.g.a.
Producer, Sales Agent
DBM Films
DBM Communications



Leslie Duchscherer-Mashburn,
Realtor, Location Manager



Julie Mun, Line Producer
SAG / AFTRA


Thanks, Ya'll
BLOOD
MOON
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