

User + Empathy = Innovation

Camilo Jiménez is a passionate visual designer with 15 years of experience creating eye-catching designs for brands worldwide. He enjoys every part of the process, always striving to make each project unique and special.

By blending creativity with solid strategy, he delivers designs that not only look amazing but also connect with users. Camilo is always looking for new ways to innovate and finds collaborating with international teams incredibly exciting, allowing him to learn about different cultures and add his unique flair to global projects.

For him, being a visual designer isn't just a job—it's how he enjoys life!



QUALITIES

HARD WORKING / MOTIVATED
/ POSITIVE THINKING /
ORGANIZEDRESOURCEFUL /
RESPONSIBLECREATIVITY /
TEAMWORKLEADERSHIP /
COMUNICATION

THANK YOU FOR WATCHING



- Visual design
- O UX/UI Design
- Design thinking
- O Wireframes & Prototypes
- O Interaction design
- O Motion graphic Design
- O Story board /Story telling
- O Lean Ux

THANK YOU FOR WATCHING



- O Figma
- O Adobe XD
- Illustrator
- O Photoshop
- Invision
- O Figjam
- O Webflow
- O After fx
- O Slack

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WOR K EXP ERIE NCE

0 2022



TREE-E AGENCIA DIGITAL

Visual designer, UX/UI design, Motion graphic design, audiovisual advertising. 0 2021



EUNO CONSULTING AGENCY

Motion graphic design, audiovisual advertising, Storyboards,

0 2019-2020



ALDO CIVICO GROUP

Motion graphic design, Web graphic design, RRSS 0 2015-2017



CORPORACIÓN UNA VIDA TRANQUILA

Creative director, Web graphic design, Audiovisual

0 2015



ALCALDÍA DE MEDELLÍN (Freelance)

Audiovisual producer, Graphic design, Photographer

0 2014-2018



TODOS HACEMOS CULTURA (Freelance)

Web graphic design, Product photography

0 2013-2014



EXITO, COM

Web graphic design, Product photography

0 2011-2013



BARRIO ORIGINALS GARMENT

Creative director and cofounder, Branding, Web graphic design, Audiovisual,

0 2011-2015



FESTIVAL DE CINE CASTILLA (CICA)

Creative director, Web graphic design, Photographer & Audiovisual

0 2011-2012



FILMS MAGNOFILMS

Audiovisual producer, Art direction, Graphic design, Creative

EDU CAT ON

O 2023 Google - Coursera

BASICS OF USER EXPERIENCE DESIGN

O **2020** Crehana

UX & UI FUNDAMENTALS: INTERFACE DESIGN

O 2020 Youtube channels

UX & UI FUNDAMENTALS: INTERFACE DESIGN

O 2015-2022 Youtube Channels

CONSTANT IMPROVEMENT (INTERNET)

O 2008-2012

TECNOLOGY IN AUDIOVISUAL PRODUCTION

Politecnico Jaime Isaza Cadavid

O 2012-2013

CAMAROGRAPHY

Sena - Universidad de Antioquia,

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0 2019

EMOTIONALLY INTELLIGENT DESIGN

Amuse UX/UI workshop, Budapest, Hungary

O 2016

IMAGE STRENGTHENING AQUIETLIFE

Participatory budget, Alcaldia de Medellín

O 2016

CREAME COMPANY INCUBATOR AWARD

Creame corporation (Bombcorp)

O 2015

YOUNG TALENT 2015, ENTREPRENEURSHIP

Youth Secretary, Alcaldía De Medellín

O 2015

CONSOLIDATION OF CREAME COMPANIES

Creame corporation (CUVT)

0 2014

CREAME COMPANY INCUBATOR AWARD

Creame Corporation (CUVT)

0 2013-2014

INCENTIVE TO YOUTH CLUBS

Alcaldia de Medellin - U de A

0 2012

FILM FESTIVAL CREATION WORKSHOP

Cartagena International Film Festival FICCI 54 - Invited

0 2011

BEST AMATEUR VIDEO CLIP

Festival of cinema from Santa fe de Antioquia - Caja de Pandora

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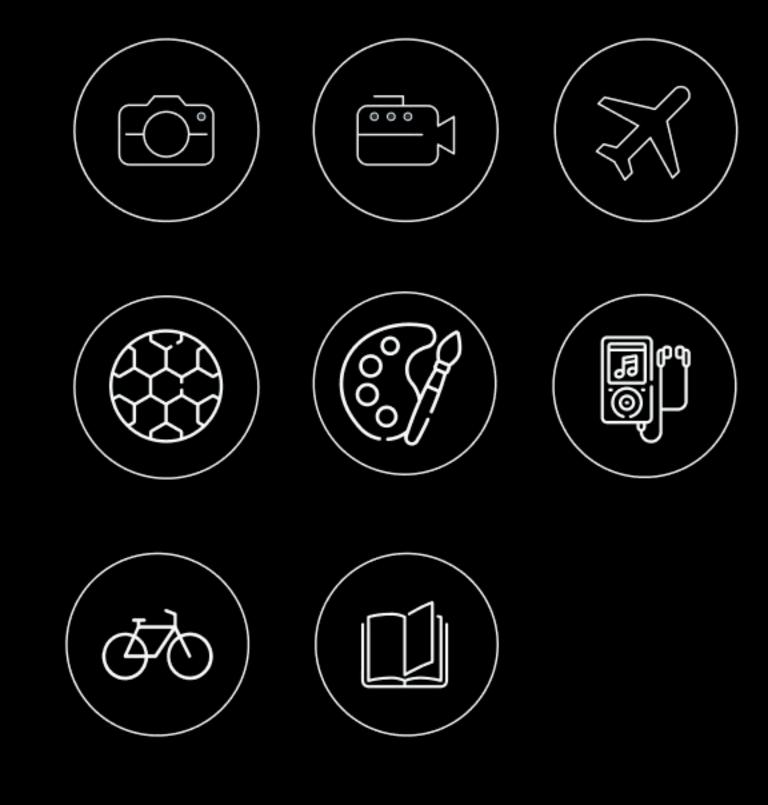


O ENGLISH B1

O SPANISH NATIVE

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"My lifestyle thrives on creativity and adventure, balancing art, music, sports, and the exploration of new places."

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