



San Diego King's Day Festival

April 27, 2019 | 1pm -7pm

www.sandiegokingsday.com

Each year, Dutch in the Netherlands and abroad commemorate the birthday of King Willem Alexander with a full day of music, food and merriment on April 27. This year, [The Inn at Rancho Santa Fe](#) will host San Diego's King's Day Festival in partnership with several area Dutch community groups: Dutch San Diego, Dutch School of Southern California, Honorary Consulaat, Dutch Business Networking, Sinterklaas Commity. Confirmed brand participation already includes Heineken and Bols.

On April 27, 2019 from 1 - 7pm, Dutch expats & locals alike will enjoy San Diego King's Day on the picturesque lawns of The Inn at Rancho Santa Fe. Festivities will include Dutch themed vendors, traditional cuisine, children's entertainment, live music, Heineken beer garden, Bols libations and more.

About The Inn at Rancho Santa Fe

The Inn at Rancho Santa Fe, a [Marriott Tribute Portfolio](#) resort perched atop the hills overlooking San Diego, was founded in 1923 and designed by a young Lilian Rice. The 21-acre property's simplistic Spanish-California architecture integrates harmoniously into the natural landscape to create a serene country escape complete with signature restaurant Morada, The Huntsman Whiskey Bar and a spa wellness retreat. The Inn is the social and focal center of the affluent enclave of Rancho Santa Fe, a San Diego north county town characterized by lush foliage, towering eucalyptus, winding roads and multi-million dollar estates.

Event Attendance

San Diego King's Day Festival is anticipated to attract 500+ attendees including Rancho Santa Fe residents and members of the Dutch community from throughout the region.

Levels of Sponsorship

King's Level - \$5,000

- Presentation partnership visibility
- Access for 10 to VIP area, all food & beverage included
- Logo & website link in event promotion including website, social event pages, media relations efforts, etc.
- Brand plug by event entertainment
- Logo on step-and-repeat

Queen's Level - \$3,000

- Access for 5 to VIP area, all food & beverage included
- Logo & website link in event promotion including website, social event pages, media relations efforts, etc.
- Banner display at event

Princess Level - \$1,000

- Access for 2 to VIP area, all food & beverage included
- Logo & website link in event promotion including website, social event pages, etc.

Prince Level - \$500

- Access for 2 to VIP area, all food & beverage included

Lower-tier & item sponsorships available on request.