



KONINGS DAG

San Diego King Day
April 26, 2020 | 1pm -7pm
www.sandiegokingsday.com

Each year, Dutch in the Netherlands and abroad commemorate the birthday of King Willem Alexander with a full day of music, food and merriment on April 27. In 2019, [The Inn at Rancho Santa Fe](#) hosted its first annual San Diego King's Day festival in partnership with area Dutch community groups, Dutch San Diego and Dutch School of Southern California, drawing over 600+ attendees and corporate sponsorships from *KLM Airlines*, *Philips*, *ASML*, *Bols Vodka* and *Heineken*.

The second San Diego Kings Day will be held on April 26, 2020 from 1 - 7pm on the picturesque lawns of The Inn at Rancho Santa Fe, once again. We aim to build on last year's success to make the 2020 event even better and hope you'll support our efforts for the San Diego Dutch community.



Levels of Sponsorship

King's Level - \$5,000

- Presentation partnership visibility
- King's Day T-shirts and all food & beverage included for up to 10 people
- Logo & website link in event promotion including website, social event pages, media relations efforts, etc.
- Brand plug by event entertainment

Queen's Level - \$3,000

- King's Day T-shirts and all food & beverage included for up to 5 people
- Logo & website link in event promotion including website, social event pages, media relations efforts, etc.
- Banner display at event

Princess Level - \$1,000

- King's Day T-shirts and all food & beverage included for up to 2 people
- Logo & website link in event website and social event pages

Prince Level - \$500

- King's Day T-shirts and all food & beverage included for up to 2 people

Lower-tier & item sponsorships available on request.

About The Inn at Rancho Santa Fe

The Inn at Rancho Santa Fe, a [Marriott Tribute Portfolio](#) resort perched atop the hills overlooking San Diego, was founded in 1923 and designed by a young Lilian Rice. The 21-acre property's simplistic Spanish-California architecture integrates harmoniously into the natural landscape to create a serene country escape complete with signature restaurant Morada, The Huntsman Whiskey Bar and The Spa at The Inn. The Inn is the social and focal center of the affluent enclave of Rancho Santa Fe, an affluent San Diego north county town characterized by lush foliage, towering eucalyptus, winding roads and multi-million dollar estates.

