



# ACE GENESIS

LIMITED EDITIONS

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TW STEEL

# ACE GENESIS

With the new ACE Genesis we continue to transform the world of Swiss Made top watches. The collection stands for pure watch technique and embodies affordable luxury. The ACE Genesis overshadows its competitors with premium Swiss Made technology and groundbreaking design at an unbeatable price. The ACE Genesis watches have a luxurious Italian croco on soft rubber strap and scratch-resistant, anti-reflective sapphire crystal. The Ace Genesis watches are limited to only 1000 pieces. After the success of last year we encourage you to place your orders at your earliest convenience so you don't miss out. Deadline to place your order is April 4th.



## Features

Coming in 5 strong designs, the new ACE Genesis is a powerhouse of confidence wrapped up in a sleek design. We've developed an exclusive masterpiece of carbon, for the first time in TW Steel's history. 10 layers of this exclusive material are laid by hand on the steel case.

The collection features a Italian croco leather on soft rubber strap applied in four color variations for maximum comfort everywhere you go.

The ACE Genesis watches are powered by a Ronda 8040.N Swiss made chronograph movements. Coming in an 44mm case featuring scratch resistant, anti-reflective sapphire crystal.

## Ordering / Pricing

The new ACE Genesis collection can be ordered until April 4th. Please make sure to place your order a.s.a.p. in order to receive the products in time. Please place your orders using the accompanying order form.

## Delivery

We aim to deliver these timepieces in July – August 2019.

## Samples

We have only 1 sample set available so please send your request with details about the purpose.

## Promotion

We actively encourage you to introduce the media in your territory to promote our latest models. Advertisements and high-resolution images will be available on our portal. Please ensure you pass on all details of these models to the appropriate PR personnel / agencies you are working with in the promotion of TW Steel in your territory. Should you require additional assistance with promotion then please don't hesitate to contact the Marketing Department at TW Steel HQ

SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	QTE QTY	DETAIL RETAIL
<b>ACE Genesis (Limited edition)</b>				
	ACE110	ACE Genesis 44mm., multifunction chronograph movement, Matt rough brushed/ shiny polished steel case, black calf leather on soft rubber strap with steel folded clasp, black dial with rose gold accents, Anti reflective sapphire crystal, screwed crown, Big date, retrograde day indicator, water resistant to 200 metres(20 ATM), 4 year battery life, Limited Edition ACE Genesis collection, Swiss Made.		\$ 1,650
	ACE111	ACE Genesis 44mm., multifunction chronograph movement, Matt rough brushed/ shiny polished steel case, sunray blue dial, brown croco print Italian calf leather on soft rubber strap with steel folded clasp, Anti reflective sapphire crystal, screwed crown, Big date, retrograde day indicator, water resistant to 200 metres(20 ATM), 4 year battery life, Limited Edition ACE Genesis collection, Swiss Made.		\$ 1,650
	ACE112	ACE Genesis 44mm., multifunction chronograph movement, Matt rough brushed/ shiny polished steel A-grade PVD rose gold plated case, white dial with pattern and rose gold indexes, dark grey croco print Italian calf leather on soft rubber strap with PVD rose gold plated folded clasp, Anti reflective sapphire crystal, screwed crown, Big date, retrograde day indicator, water resistant to 200 metres(20 ATM), 4 year battery life, Limited Edition ACE Genesis collection, Swiss Made.		\$ 1,850
	ACE113	ACE Genesis 44mm., multifunction chronograph movement, Matt rough brushed/ shiny polished steel A-grade PVD rose gold plated case with black coated bezel, black dial with red and rose gold accents, black croco print Italian calf leather on soft rubber strap with PVD rose gold plated folded clasp, Anti reflective sapphire crystal, screwed crown, Big date, retrograde day indicator, water resistant to 200 metres(20 ATM), 4 year battery life, Limited Edition ACE Genesis collection, Swiss Made.		\$ 1,850
	ACE114	ACE Genesis 44mm., multifunction chronograph movement, Matt rough brushed/ shiny polished steel A-grade PVD rose gold plated case with with 10 layers of real carbon fibre on centre and bezel, brushed dark grey dial with raised titanium chrono eyes, black Italian calf leather on soft rubber strap with red stitches with titanium plated folded clasp, Anti reflective sapphire crystal, screwed crown, Big date, retrograde day indicator, water resistant to 200 metres(20 ATM), 4 year battery life, Limited Edition ACE Genesis collection, Swiss Made.		\$ 2,100