



CEO TECH

LIMITED EDITIONS

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TW STEEL

CEO TECH



Style and attitude reimagined, our new CEO Tech timepieces are crafted without compromise and state of the art materials. The new collection builds on a rich heritage including F1 legend David Coulthard and 5 times MotoGP world champion Mick Doohan and takes attitude to a new level. Initially launched in a preorder structure, now available for retail. We are delighted to offer you a final chance to order these models before January 18th.

Features

Coming in 8 classy styles, the new CEO Tech is a powerhouse of confidence wrapped up in a sleek design. The collection features a silicon rubber strap applied in four color variations for maximum comfort everywhere you go. The CEO Tech watches are powered with Ronda 5030.D Swiss made chronograph movements.

Coming in an 44mm case featuring scratch resistant, anti-reflective sapphire crystal and day indicator the CEO Tech collection is fit to be your everyday watch.

Ordering / Pricing

The CEO Tech collection can be ordered until January 18th. Please make sure to place your order a.s.a.p. in order to receive the products in time. Please place your orders using the accompanying order form.

Delivery

We aim to deliver these timepieces in April.

Samples

Given the pre order character of this collection, we will not have any samples available.

Promotion

We actively encourage you to introduce the media in your territory to promote our latest models. Advertisements and high-resolution images will be available on our portal. Please ensure you pass on all details of these models to the appropriate PR personnel / agencies you are working with in the promotion of TW Steel in your territory. Should you require additional assistance with promotion then please don't hesitate to contact the Marketing Department at TW Steel HQ.



ORDER FORM

SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	QTE QTY	DETAIL RETAIL
CEO Tech (Limited edition)				
	CE4041	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with 8 screws and shiny finish on the side. Double layered sunray dark grey dial. Sapphire crystal. Matt silver chronograph eyes. Black silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty		\$ 899
	CE4042	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with black PVD coating and 8 screws. Double layered brushed dark grey dial. Sapphire crystal. Matt black chronograph eyes. Black silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty		\$ 949
	CE4043	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with black PVD coating and 8 screws. Double layered sunray brown dial. Sapphire crystal. Sunray brown chronograph eyes. Black silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty		\$ 949
	CE4044	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Brushed black PVD case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with black PVD coating and 8 screws. Double layered brushed black dial. Sapphire crystal. Matt black chronograph eyes. Black silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty		\$ 949
	CE4045	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with rose gold PVD coating and 8 screws. Double layered sunray burgandy dial. Sapphire crystal. Matt burgundy chronograph eyes. Burgundy silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty		\$ 949
	CE4046	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with rose gold PVD coating and 8 screws. Double layered sunray blue dial. Sapphire crystal. Matt blue chronograph eyes. Blue silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty		\$ 949





LES VENTES
ELITE
SALES INC.



TW STEEL
BIG IN OVERSIZED WATCHES

ORDER FORM

SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	QTE QTY	DETAIL RETAIL
	CE4047	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Rose gold PVD plated brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with rose gold PVD coating and 8 screws. Double layered sunray blue dial. Sapphire crystal. Matt white chronograph eyes. White silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty		\$ 995
	CE4048	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Rose gold PVD plated brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with black PVD coating and 8 screws. Double layered brushed black dial. Sapphire crystal. Matt black chronograph eyes. Black silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty		\$ 995