

**TW STEEL®**

**BIG IN OVERSIZED WATCHES**

**CANADIAN PRICE LIST**

*Winter-2019-2020*



# NEW SWISS VOLANTE COLLECTION

AND MOTORSPORTS EDITIONS

● ●  
TW STEEL



# BUCKLE UP AND GET READY FOR THE FAST LANE

Roaring engines have been part of our DNA since day 1. Building on the successful marriage between timekeeping and motorsports, we have signed two new brand ambassadors, renewed an existing one and redesigned a successful collection. We are thrilled to offer you the following timepieces:

1. New Swiss Volante collection
2. Petter Solberg World Champion Editions
3. Coronel WTCR & TCR Special and Limited Editions
4. Nigel Mansell Limited Edition

### New Volante Collection

The new Volante collection keeps the same spirit but enriches it with Swiss engineering. Counting eight executions, the collection features three hands and chronograph models. The first are 45mm and the latter have a 48mm case size. Powered by the Swiss Ronda 519 three hands and 5030 D chrono movement, each model comes with a multi-layered dial with raised indexes and anti-reflective sapphire crystal. In line with TW Steel standards, all new Swiss Volante models are 10 ATM water resistant.



SVS204






SVS103





SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	Size	DETAIL RETAIL
<b>Swiss Volante Collection (3-hand)</b>				
	<b>SVS101</b>	<i>45mm. Swiss Ronda 519 3-hand movement. Long battery life (45 months). Brushed steel case with shiny details. Made of high grade 316L steel. Multi-layered cream dial with raised indexes. Anti-reflective sapphire crystal. Italian leather thick dark brown matched strap with highlighted stitching and stainless steel buckle. Screw-down crown, 10 ATM water resistant. 3 year worldwide warranty.</i>	<b>45mm</b>	<b>\$ 549.00</b>
	<b>SVS102</b>	<i>45mm. Swiss Ronda 519 3-hand movement. Long battery life (45 months). Brushed steel case with shiny details. Made of high grade 316L steel. Multi-layered blue dial with raised indexes. Anti-reflective sapphire crystal. Italian leather thick dark brown matched strap with highlighted stitching and stainless steel buckle. Screw-down crown, 10 ATM water resistant. 3 year worldwide warranty.</i>	<b>45mm</b>	<b>\$ 549.00</b>
	<b>SVS103</b>	<i>45mm. Swiss Ronda 519 3-hand movement. Long battery life (45 months). Brushed steel case with shiny details. Made of high grade 316L steel. Multi-layered black dial with raised indexes. Anti-reflective sapphire crystal. Italian leather thick black matched strap with highlighted stitching and stainless steel buckle. Screw-down crown, 10 ATM water resistant. 3 year worldwide warranty.</i>	<b>45mm</b>	<b>\$ 549.00</b>

SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	Size	DETAIL RETAIL
<b>Swiss Volante Collection (Chronograph)</b>				
	SVS201	48mm. Swiss Ronda 5030D chronograph movement. Long battery life (54 months). Brushed steel case with shiny details. Made of high grade 316L steel. Multi-layered blue dial with raised indexes. Anti-reflective sapphire crystal. Italian leather thick dark brown matched strap with highlighted stitching and stainless steel buckle. Screw-down crown, 10 ATM water resistant. 3 year worldwide warranty.	48mm	\$ 695.00
	SVS202	48mm. Swiss Ronda 5030D chronograph movement. Long battery life (54 months). Brushed steel case with shiny details. Made of high grade 316L steel. Multi-layered black dial with raised indexes. Anti-reflective sapphire crystal. Italian leather thick black matched strap with highlighted stitching and stainless steel buckle. Screw-down crown, 10 ATM water resistant. 3 year worldwide warranty.	48mm	\$ 695.00
	SVS203	48mm. Swiss Ronda 5030D chronograph movement. Long battery life (54 months). Brushed PVD rose gold case with shiny details. Made of high grade 316L steel. Multi-layered black dial with raised indexes. Anti-reflective sapphire crystal. Italian leather thick dark brown matched strap with highlighted stitching and PVD rose gold stainless steel buckle. Screw-down crown, 10 ATM water resistant. 3 year worldwide warranty.	48mm	\$ 750.00
	SVS204	48mm. Swiss Ronda 5030D chronograph movement. Long battery life (54 months). Brushed PVD rose gold case with shiny details. Made of high grade 316L steel. Multi-layered blue dial with raised indexes. Anti-reflective sapphire crystal. Italian leather thick dark blue matched strap with highlighted stitching and PVD rose gold stainless steel buckle. Screw-down crown, 10 ATM water resistant. 3 year worldwide warranty.	48mm	\$ 750.00
	SVS205	48mm. Swiss Ronda 5030D chronograph movement. Long battery life (54 months). Brushed PVD black case. Made of high grade 316L steel. Multi-layered black dial with raised indexes. Anti-reflective sapphire crystal. Italian leather thick black matched strap with highlighted stitching and PVD black stainless steel buckle. Screw-down crown, 10 ATM water resistant. 3 year worldwide warranty.	48mm	\$ 750.00



## PETTER SOLBERG SPECIAL EDITIONS

Rally legend Petter Solberg embodies speed and style. We celebrate our new brand ambassador with three special editions. Two of them are based on the new Swiss Volante collection. The first model is based on the championship winning Volkswagen WRX car. It features a PVD black coated case and a stunning black dial with



SVS305



SVS306



CE4049

blue and green accents. The second model is inspired by Solberg's iconic Subaru Impreza rally car. Sporting a steel case, this special timepiece showcases the popular blue and yellow accents. The third special edition is a new CEO Tech model which resembles the wildly popular, most recent David Coulthard CEO Tech special edition and features a carbon dial. All three models have the unique FIA World Championship logo on the caseback.

## CORONEL WTCR & TCR LIMITED & SPECIAL EDITIONS

Racing ace Tom Coronel returns with four colourful timepieces. We have developed a limited edition and a special edition for his participation in the renowned WTCR series and the same for his races in the TCR class. Whereas these WTCR models proudly showcase his yellow racing colour, the TCR special and limited edition display a dynamic red colour. All four models are based on the new Swiss Volante timepiece and come with a dedicated racing caseback design.



SVS303  
Special Edition



SVS304  
Limited Edition



SVS301  
Special Edition



SVS302  
Limited Edition







SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	Size	DETAIL RETAIL
<b>Motorsports Special Editions</b>				
	SVS301	Go full throttle with the Coronel WTCR Special Edition. Powered by a Swiss made chronograph movement, this model features a 48mm brushed PVD black coated case with shiny bezel, crown and pushers, and a black carbon dial. The caseback proudly sports a special Coronel WTCR logo.	48mm	\$ 850.00
	SVS302	Go full throttle with the Coronel WTCR Limited Edition. Limited to just 150 pieces, this model features a Swiss made chronograph movement, a 48mm brushed PVD gun metal grey coated case with shiny crown, pushers and a black PVD shiny bezel, and sports a black racing strap. The caseback proudly sports a special Coronel WTCR logo.	48mm	\$ 895.00
	SVS303	Go full throttle with the Coronel TCR Special Edition. Powered by a Swiss made chronograph movement, this model features a 48mm brushed PVD black coated case with shiny bezel, crown and pushers, and a black carbon dial. The caseback proudly sports a special Coronel TCR logo.	48mm	\$ 850.00
	SVS304	Go full throttle with the Coronel TCR Limited Edition. Limited to just 150 pieces, this model features a Swiss made chronograph movement, a 48mm brushed PVD gun metal grey coated case with shiny crown, pushers and a black PVD shiny bezel, and sports a black racing strap. The caseback proudly sports a special Coronel TCR logo.	48mm	\$ 895.00
	SVS305	Celebrate racing greatness. Designed together with the motorsport icon himself, this Solberg World Champion Edition features a Swiss made chronograph movement, sapphire crystal and a blue sunray dial with yellow accents. The caseback celebrates Solberg's legendary career with an engraved FIA Solberg World Champion logo.	48mm	\$ 750.00

SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	Size	DETAIL RETAIL
<b>Motorsports Special Editions</b>				
	<b>SVS306</b>	<i>Celebrate racing greatness. Designed together with the motorsport icon himself, this Solberg World Champion Edition features a Swiss made chronograph movement, sapphire crystal and a black dial with green accents. The caseback celebrates Solberg's legendary career with an engraved FIA Solberg World Champion logo.</i>	<b>48mm</b>	<b>\$ 850.00</b>
	<b>CE4049</b>	<i>44mm. Celebrate racing greatness. Designed together with the motorsport icon himself, this Solberg World Champion Edition features a Swiss made chronograph movement, sapphire crystal and a carbon fibre dial. The caseback celebrates Solberg's legendary career with an engraved FIA Solberg World Champion logo.</i>	<b>44mm</b>	<b>\$ 995.00</b>







**CEO TECH**

LIMITED EDITIONS

● ●  
TW STEEL

# CEO TECH



Style and attitude reimagined, our new CEO Tech timepieces are crafted without compromise and state of the art materials. The new collection builds on a rich heritage including F1 legend David Coulthard and 5 times MotoGP world champion Mick Doohan and takes attitude to a new level. Initially launched in a preorder structure, now available for retail. We are delighted to offer you a final chance to order these models before January 18th.

## Features

Coming in 8 classy styles, the new CEO Tech is a powerhouse of confidence wrapped up in a sleek design. The collection features a silicon rubber strap applied in four color variations for maximum comfort everywhere you go. The CEO Tech watches are powered with Ronda 5030.D Swiss made chronograph movements.

Coming in an 44mm case featuring scratch resistant, anti-reflective sapphire crystal and day indicator the CEO Tech collection is fit to be your everyday watch.

## Ordering / Pricing

The CEO Tech collection can be ordered until January 18th. Please make sure to place your order a.s.a.p. in order to receive the products in time. Please place your orders using the accompanying order form.

## Delivery

We aim to deliver these timepieces in April.

## Samples

Given the pre order character of this collection, we will not have any samples available.

## Promotion

We actively encourage you to introduce the media in your territory to promote our latest models. Advertisements and high-resolution images will be available on our portal. Please ensure you pass on all details of these models to the appropriate PR personnel / agencies you are working with in the promotion of TW Steel in your territory. Should you require additional assistance with promotion then please don't hesitate to contact the Marketing Department at TW Steel HQ.








SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	Size	DETAIL RETAIL
<b>CEO Tech (Limited edition)</b>				
	CE4041	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with 8 screws and shiny finish on the side. Double layered sunray dark grey dial. Sapphire crystal. Matt silver chronograph eyes. Black silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty	44mm	\$ 895.00
	CE4042	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with black PVD coating and 8 screws. Double layered brushed dark grey dial. Sapphire crystal. Matt black chronograph eyes. Black silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty	44mm	\$ 949.00
	CE4043	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with black PVD coating and 8 screws. Double layered sunray brown dial. Sapphire crystal. Sunray brown chronograph eyes. Black silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty	44mm	\$ 949.00
	CE4044	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Brushed black PVD case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with black PVD coating and 8 screws. Double layered brushed black dial. Sapphire crystal. Matt black chronograph eyes. Black silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty	44mm	\$ 995.00
	CE4045	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with rose gold PVD coating and 8 screws. Double layered sunray burgandy dial. Sapphire crystal. Matt burgundy chronograph eyes. Burgundy silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty	44mm	\$ 949.00

SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	Size	DETAIL RETAIL
<b>CEO Tech (Limited edition)</b>				
	CE4046	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with rose gold PVD coating and 8 screws. Double layered sunray blue dial. Sapphire crystal. Matt blue chronograph eyes. Blue silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty	44mm	\$ 949.00
	CE4047	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Rose gold PVD plated brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with rose gold PVD coating and 8 screws. Double layered sunray blue dial. Sapphire crystal. Matt white chronograph eyes. White silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty	44mm	\$ 995.00
	CE4048	CEO Tech 44mm. Ronda 5030.D Swiss made chronograph movement. Long battery life (54 months). Rose gold PVD plated brushed steel case with shiny details. Made of high grade 316L steel. Diameter of the case 44mm. Bezel design with black PVD coating and 8 screws. Double layered brushed black dial. Sapphire crystal. Matt black chronograph eyes. Black silicon strap. Screwed crown, 10 ATM water resistant. 3 year worldwide warranty	44mm	\$ 995.00



# CEO TECH

Ø 3 8 M M

  
TW STEEL





Fresh and stylish, the new CEO Tech additions build on the rich CEO Tech history and its current models. Coming in a smaller 38mm case with feminine style elements, these extensions cater to a more female target audience while remaining unisex. As such, the campaign focuses on providing ambitious ladies with a powerful, yet stylish statement.

#### Features

This CEO Tech 38mm range counts 10 executions. Every model is powered by a Swiss made movement with a long life battery: eight executions are equipped with a Ronda 712 flat movement and two executions come with a Ronda 5030 Swiss made chronograph movement. Smaller than its predecessors, the new timepieces have a 38mm sized steel or PVD rose gold plated case. All executions feature sapphire coated crystals, a screwed crown and 3-year worldwide warranty. In line with TW Steel standards, all CEO Tech 38mm models are 10 ATM water resistant.

#### Ordering / Pricing

The CEO Tech 38mm collection can be ordered immediately. Please place your orders using the accompanying order form.

#### Delivery

We aim to deliver these timepieces end of October

#### Promotion

We actively encourage you to introduce the media in your territory to our latest models. Advertisements and high-resolution images will be available. Please ensure you pass on all details of these models to the appropriate PR personnel / agencies you are working with in the promotion of TW Steel in your territory. Should you require additional assistance with promotion then please don't hesitate to contact the Marketing Department at TW Steel HQ.



SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	Size	DETAIL RETAIL
<b>CEO TECH (38mm) Collection</b>				
	<b>CE4031</b>	<i>CEO Tech 38mm. Stainless steel case. Swiss made Ronda movement with long life battery. Sapphire crystal, sunray dials, screw down crown, 10ATM water resistance. 3 year warranty.</i>	<b>38mm</b>	<b>\$ 549.00</b>
	<b>CE4032</b>	<i>CEO Tech 38mm. Stainless steel case. Swiss made Ronda movement with long life battery. Sapphire crystal, sunray dials, screw down crown, 10ATM water resistance. 3 year warranty.</i>	<b>38mm</b>	<b>\$ 599.00</b>
	<b>CE4033</b>	<i>CEO Tech 38mm. Stainless steel case. Swiss made Ronda movement with long life battery. Sapphire crystal, sunray dials, screw down crown, 10ATM water resistance. 3 year warranty.</i>	<b>38mm</b>	<b>\$ 549.00</b>
	<b>CE4034</b>	<i>CEO Tech 38mm. PVD rose gold plated stainless steel case. Swiss made Ronda movement with long life battery. Sapphire crystal, sunray dials, screw down crown, 10ATM water resistance. 3 year warranty.</i>	<b>38mm</b>	<b>\$ 599.00</b>
	<b>CE4035</b>	<i>CEO Tech 38mm. PVD rose gold plated stainless steel case. Swiss made Ronda movement with long life battery. Sapphire crystal, sunray dials, screw down crown, 10ATM water resistance. 3 year warranty.</i>	<b>38mm</b>	<b>\$ 750.00</b>

SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	Size	DETAIL RETAIL
<b>CEO TECH (38mm) Collection</b>				
	<b>CE4036</b>	<i>CEO Tech 38mm. PVD rose gold plated stainless steel case. Swiss made Ronda movement with long life battery. Sapphire crystal, sunray dials, screw down crown, 10ATM water resistance. 3 year warranty.</i>	<b>38mm</b>	<b>\$ 750.00</b>
	<b>CE4025</b>	<i>CEO Tech 38mm. PVD rose gold plated stainless steel case. Swiss made Ronda movement with long life battery. Sapphire crystal, sunray dials, screw down crown, 10ATM water resistance. 3 year warranty.</i>	<b>38mm</b>	<b>\$ 599.00</b>
	<b>CE4026</b>	<i>CEO Tech 38mm. PVD rose gold plated stainless steel case. Swiss made Ronda movement with long life battery. Sapphire crystal, sunray dials, screw down crown, 10ATM water resistance. 3 year warranty.</i>	<b>38mm</b>	<b>\$ 599.00</b>
	<b>CE4027</b>	<i>CEO Tech 38mm. Stainless steel case. Swiss made Ronda movement with long life battery. Sapphire crystal, sunray dials, screw down crown, 10ATM water resistance. 3 year warranty.</i>	<b>38mm</b>	<b>\$ 599.00</b>
	<b>CE4028</b>	<i>CEO Tech 38mm. Stainless steel case. Swiss made Ronda movement with long life battery. Sapphire crystal, sunray dials, screw down crown, 10ATM water resistance. 3 year warranty.</i>	<b>38mm</b>	<b>\$ 599.00</b>





# ACE ATERNUS

LIMITED EDITIONS

● ●  
TW STEEL

# ACE ATERNUS



The ACE success story continues. The New ACE Aternus collection. This new collection delivers timeless design combined with Swiss made engineering at an accessible price. This collection is the ultimate celebration of affordable luxury. Initially launched in a preorder structure, it now becomes readily available for the original RRP. We are delighted to offer you a final chance to order these models before October 15th.

## Features

Coming in 16 designs, the ACE Aternus collection features variation in the type of strap - leather strap and steel bracelet and type of movement. All ACE Aternus watches are powered by Swiss movements. From a big caliber chronograph to a high quality automatic movement, each timepiece has Swiss made technology at the heart of it all.

These timepieces are built to be perfect everyday watches. Featuring a 45mm case, every model features scratch resistant, anti-reflective sapphire crystal, a screwed crown and 20ATM.

Each metal bracelet model comes with a special screwdriver which allows comfortable adjustments of the screwed links of the bracelet. The leather strap models are equipped with the Quick Release System which enables quickly strap changes.

## Ordering / Pricing

The ACE Aternus collection can be ordered until October 15th. This is your final chance to place an order for this collection so please make it count. Please place your orders using the accompanying order form.

## Delivery

We aim to deliver these timepieces in January 2019.

## Samples

Given the pre order character of this collection, we will not have any samples available.

## Promotion





We actively encourage you to introduce the media in your territory to our latest models. Advertisements and high-resolution images will be available on our portal. Please ensure you pass on all details of these models to the appropriate PR personnel / agencies you are working with in the promotion of TW Steel in your territory. Should you require additional assistance with promotion then please don't hesitate to contact the Marketing Department at TW Steel HQ.



SOLD TO / VENDU A:





IMAGE	REF	DESCRIPTION	Size	DETAIL RETAIL
<b>ACE ATERNUS (Limited edition)</b>				
	ACE301	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Ronda 8040.B) chronograph, double layered black dial with raised metal indexes with Big Date display, anti-reflection sapphire crystal, Italian black calf leather strap with croco pattern and quick release system. Screw down crown, 20 ATM. 4 year battery life, Swiss Made.</i>	45mm	\$ 1,100.00
	ACE302	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Ronda 8040.B) chronograph, double layered silver-white dial with raised metal indexes with Big Date display, anti-reflection sapphire crystal, Italian dark brown calf leather strap with croco pattern and quick release system. Screw down crown, 20 ATM. 4 year battery life, Swiss Made.</i>	45mm	\$ 1,100.00
	ACE303	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Ronda 8040.B) chronograph, double layered blue dial with raised metal indexes with Big Date display, anti-reflection sapphire crystal, Italian brown calf leather strap with croco pattern and quick release system. Screw down crown, 20 ATM. 4 year battery life, Swiss Made.</i>	45mm	\$ 1,100.00
	ACE304	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Ronda 8040.B) chronograph, polished black PVD plated case, double layered black dial with raised rose gold indexes with Big Date display, anti-reflection sapphire crystal, Italian black calf leather strap with croco pattern and quick release system. Screw down crown, 20 ATM. 4 year battery life, Swiss Made.</i>	45mm	\$ 1,200.00

SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	Size	DETAIL RETAIL
<b>ACE ATERNUS (Limited edition)</b>				
	ACE311	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Ronda 8040.B) chronograph, double layered black dial with raised metal indexes with Big Date display, anti-reflection sapphire crystal, polished stainless steel link bracelet with fold-over clasp, screwed links for quick adjustment. Screw down crown, 20 ATM. 4 year battery life, Swiss Made.</i>	<b>45mm</b>	<b>\$ 1,200.00</b>
	ACE312	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Ronda 8040.B) chronograph, double layered silver-white dial with raised metal indexes with Big Date display, anti-reflection sapphire crystal, polished stainless steel link bracelet with fold-over clasp, screwed links for quick adjustment. Screw down crown, 20 ATM. 4 year battery life, Swiss Made.</i>	<b>45mm</b>	<b>\$ 1,200.00</b>
	ACE313	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Ronda 8040.B) chronograph, double layered blue dial with raised metal indexes with Big Date display, anti-reflection sapphire crystal, polished stainless steel link bracelet with fold-over clasp, screwed links for quick adjustment. Screw down crown, 20 ATM. 4 year battery life, Swiss Made.</i>	<b>45mm</b>	<b>\$ 1,200.00</b>
	ACE314	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Ronda 8040.B) chronograph, polished black PVD plated case, double layered black dial with raised rose gold indexes with Big Date display, anti-reflection sapphire crystal, polished black PVD coated link bracelet with fold-over clasp, screwed links for quick adjustment.. Screw down crown, 20 ATM. 4 year battery life, Swiss Made.</i>	<b>45mm</b>	<b>\$ 1,250.00</b>



SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	Size	DETAIL RETAIL
<b>ACE ATERNUS (Limited edition)</b>				
	ACE321	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Sellita SW200) automatic movement. Double layered black dial with raised metal indexes with date display, anti-reflection sapphire crystal, Italian black calf leather strap with croco pattern and quick release system. Screw down crown, 20 ATM. Swiss Made.</i>	<b>45mm</b>	<b>\$ 1,250.00</b>
	ACE322	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Sellita SW200) automatic movement. Double layered silver-white dial with raised RG indexes with date display, anti-reflection sapphire crystal, Italian dark brown calf leather strap with croco pattern and quick release system. Screw down crown, 20 ATM. Swiss Made.</i>	<b>45mm</b>	<b>\$ 1,250.00</b>
	ACE323	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Sellita SW200) automatic movement. Double layered blue dial with raised metal indexes with date display, anti-reflection sapphire crystal, Italian brown calf leather strap with croco pattern and quick release system. Screw down crown, 20 ATM. Swiss Made.</i>	<b>45mm</b>	<b>\$ 1,250.00</b>
	ACE331	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Sellita SW200) automatic movement. Double layered black dial with raised metal indexes with date display, anti-reflection sapphire crystal, polished stainless steel link bracelet with fold-over clasp, screwed links for quick adjustment. Screw down crown, 20 ATM. Swiss Made.</i>	<b>45mm</b>	<b>\$ 1,300.00</b>

SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	Size	DETAIL RETAIL
<b>ACE ATERNUS (Limited edition)</b>				
	ACE332	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Sellita SW200) automatic movement. Double layered Silver-white dial with raised RG indexes with date display, anti-reflection sapphire crystal, polished stainless steel link bracelet with fold-over clasp, screwed links for quick adjustment. Screw down crown, 20 ATM. Swiss Made.</i>	<b>45mm</b>	\$ <b>1,300.00</b>
	ACE333	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Sellita SW200) automatic movement. Double layered blue dial with raised metal indexes with date display, anti-reflection sapphire crystal, polished stainless steel link bracelet with fold-over clasp, screwed links for quick adjustment. Screw down crown, 20 ATM. Swiss Made.</i>	<b>45mm</b>	\$ <b>1,300.00</b>
	ACE351	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Ronda 712) movement. Powder Rose sunray dial with raised metal indexes, anti-reflection sapphire crystal, polished stainless steel link bracelet with fold-over clasp, screwed links for quick adjustment. Screw down crown, 10 ATM. 5 year battery life.</i>	<b>45mm</b>	\$ <b>600.00</b>
	ACE352	<i>45mm. Limited Edition ACE ATERNUS collection. Powered by a Swiss (Ronda 712) movement. Silver white sunray dial with raised rose gold indexes, anti-reflection sapphire crystal, polished stainless steel link bracelet with fold-over clasp, screwed links for quick adjustment. Screw down crown, 10 ATM. 5 year battery life.</i>	<b>45mm</b>	\$ <b>600.00</b>

● ●  
**TW STEEL®**



INTRODUCING THE NEW  
**CHRONO SPORT**



# CHRONO SPORT

**Sportive, stylish and very competitively priced, the new Chrono Sport timepieces are well positioned to hit the ground running. This new collection combines a sportive, retro character with contemporary specifications. Demonstrating its versatility, the collection will be launched in two variations: a Chrono Sport Retro range and a Son of Time Moksha Special Edition.**

## Chrono Sport Retro

This Chrono Sport Retro range collection counts three executions. Powered by the reliable Miyota 6S20 chrono movement, the Chrono Sport Retro timepieces are available in a 46mm size. Each model shows a different case/bezel combination. The CHS1 comes with a PVD black coated case, the CHS2 with a steel case and PVD black coated bezel while the CH3 also has a steel case but a PVD dark titanium coated bezel. All executions sport leather straps, sapphire coated crystals and a screwed crown. In line with TW Steel standards, all Chrono Sport Retro models are 10 ATM water resistant.

## Moksha Special Edition

The Chrono Sport also functions as a base model for the latest Son of Time creation: the Moksha Special Edition. Designed and built together with Sinroja Motorcycles and BMW UK alongside the Moksha custom bike, the TW987 packs a punch. Like most Son of Time watches, this model matches black and red colours perfectly while adhering to the undeniable TW Steel attitude. In terms of specifications, these are in line with the Chrono Sport Retro models.

## Ordering / Pricing

The Chrono Sport Retro collection and the Son of Time Moksha Special Edition can be ordered immediately. Please place your orders using the accompanying order form.

## Delivery

We aim to deliver these timepieces in July.







## Promotion

We actively encourage you to introduce the media in your territory to our latest models. Advertisements and high-resolution images will be available on our portal. Please ensure you pass on all details of these models to the appropriate PR personnel / agencies you are working with in the promotion of TW Steel in your territory. Should you require additional assistance with promotion then please don't hesitate to contact the Marketing Department at TW Steel HQ.



SOLD TO / VENDU A:

IMAGE	REF	DESCRIPTION	Size	DETAIL RETAIL
<b>Chrono Sport Collection</b>				
	CHS-1	46mm. PVD black coated case, chronograph, date function, black bezel, black dial cream accents. Vintage brown leather strap with PVD black coated clasp. 10ATM water resistance.	46mm	\$ 800.00
	CHS-2	46mm. Stainless steel case, chronograph, date function, black bezel, cream dial. Vintage brown leather strap with steel clasp. 10ATM water resistance.	46mm	\$ 750.00
	CHS-3	46mm. Stainless steel case, chronograph, date function, PVD dark titanium bezel, white dial with grey accents. Vintage dark grey leather strap with steel clasp. 10ATM water resistance.	46mm	\$ 750.00
	TW987	46mm. <b>SON OF TIME</b> "Moksha" special edition, sandblasted black PVD case, Miyota 6S20 Chronograph movement, black dial, red indexes, screwed down crown, unique styled pushers, Saphire coated hardened mineral crystal, black sport leather straps with red detail stitching. 10ATM water resistance.	46mm	\$ 800.00



Represented in Canada by:

**ELITE SALES INC.**

3551 Boul. St. Charles, suite 602,  
Kirkland Quebec, CA  
H9H 3C4  
Tel: (514) 332-0301  
sales@elitesales.ca  
www.elitesales.ca