

**To:** Interested Parties

**From:** Global Strategy Group

**Date:** October 2025

**Re:** NEW SURVEY RESULTS: Fairfax County voters broadly and intensely opposed to casino development in Tysons

A new poll conducted by Global Strategy Group on behalf of Freedom Virginia finds that Fairfax County voters across party lines and demographic groups are strongly opposed to the development of a new 24/7 casino in Tysons. The memo below further details key findings from this research.

## Key Findings

- **There is robust opposition to a new 24/7 casino in Tysons, Virginia.** Three-quarters of Fairfax County voters oppose the development of a casino in Tysons (75% oppose/23% support), with 50% saying they *strongly* oppose the casino. Opposition crosses party lines, including 77% of Democrats, 74% of independents, and 73% of Republicans, and is even stronger in the Greater Tysons region – including Dunn Loring, Falls Church, McLean, and Vienna (80% oppose/19% support, 57% *strongly* oppose). This opposition is underpinned by the belief that casinos increase traffic congestion in neighborhoods where they are placed (88% agree, 59% *strongly* agree) and that Virginians currently have enough options for gaming, including casino locations (76% agree, 40% *strongly*).
- **Fairfax County voters are unconvinced of the economic need for the casino.** Even when presented with an argument that a casino in Tysons would stop their taxes from being raised, 70% of voters remain in opposition to the casino. Further, just 21% of voters agree that the casino is necessary to solve the revenue crisis, while 75% maintain that the casino would not be nearly enough to solve the revenue crisis and would hurt local businesses and cost Fairfax County money in the long run. Instead, 76% of voters support making the ultra-wealthy and big corporations pay their fair share in taxes to fund essential services.
- **Voters are strongly in favor of local control over the casino development decision.** 87% of Fairfax County voters agree that building a casino should depend on whether or not those in the community want it, including 64% who *strongly* feel this way. They find it highly concerning that greedy real estate developers are intent on pushing this casino development over the opposition of local residents and businesses.
- **They want to see the Fairfax County Board of Supervisors take an active role in fighting against the casino.** Over 70% agree that the Fairfax County Board of Supervisors should decide whether there should be a new casino in Tysons rather than politicians in Richmond (72% agree, 46% *strongly* agree). Voters feel even more strongly that the Fairfax County Board of Supervisors should do more to push back against the casino (76% agree, 52% *strongly* agree).

- **Virginia legislators stand to gain politically from opposing the Tysons casino.** More than three-quarters of voters (77%) say they would vote for a candidate who opposes the development of a new casino in Tysons over who supports it (15%), including 77% of Democrats, 73% of independents, and 77% of Republicans.

#### **ABOUT THE POLL**

*Global Strategy Group conducted a survey of 800 likely 2025 general election voters in Fairfax County, Virginia, plus an oversample of 100 voters in Greater Tysons to achieve 250 total interviews in this region, between September 10<sup>th</sup> – September 14<sup>th</sup>, 2025. The survey has a margin of error of +/- 3.5% overall. Care has been taken to ensure the geographic, political, and demographic divisions of the population of likely voters are properly represented.*