

Business East Partnership 2026/27

Website-ready single-page landscape PDF layout with fees and benefits kept as separate sections

ANNUAL PARTNERSHIP FEES

	Connect East	Launchpad	Micro	Small	Medium	Large	Large+	Patron	Ambassador	Global Partner	
Employees	Online only	Registered & trading <18mths	<11	11–50	51–250	251–500	501–1000	Details on application	Details on application	Details on application	
Annual fee	Free	£299	£599	£1,199	£2,399	£4,999	£9,999	On application	On application	On application	
Best for	Explore membership	Early-stage firms	Micro teams	Growing firms	Established SMEs	Regional scale	Large regional teams	Strategic sponsors	Senior partners	Global partners	

A clear comparison of annual fees and access to member benefits by partnership level. Green ticks indicate included benefits; “On application” applies to bespoke senior partnership tiers.

PARTNERSHIP BENEFITS COMPARISON

Benefit	Connect East	Launchpad	Micro	Small	Medium	Large	Large+	Patron	Ambassador	Global Partner	Notes
Online News	✓	✓	✓	✓	✓	✓	✓	On application	On application	On application	
e-Briefs	✓	✓	✓	✓	✓	✓	✓	On application	On application	On application	
e-consults	✓	✓	✓	✓	✓	✓	✓	On application	On application	On application	
Annual Gathering	✓	✓	✓	✓	✓	✓	✓	On application	On application	On application	
Regular Breakfasts		✓	✓	✓	✓	✓	✓	On application	On application	On application	
Specialist Breakfasts		✓	✓	✓	✓	✓	✓				
Evening Events		✓	✓	✓	✓	✓	✓				
Specialist Lunches & Dinners		✓	✓	✓	✓	✓	✓				
Sector Specific Events		✓	✓	✓	✓	✓	✓				
Invitation only events *		✓	✓	✓	✓	✓	✓				Invitation only
Scale-Up East Advisory & Signposting		✓	✓	✓	✓	✓	✓				
Scale-Up East Business Growth Learning & Development		✓	✓	✓	✓	✓	✓				
Introducer Programme		✓	✓	✓	✓	✓	✓				
Directory Listing		✓	✓	✓	✓	✓	✓				
Branding Events & General		✓	✓	✓	✓	✓	✓				
Members Benefits News Posts		✓	✓	✓	✓	✓	✓				
Preferential Advertising Rates		✓	✓	✓	✓	✓	✓				
Private Linked In Page		✓	✓	✓	✓	✓	✓				
Quarterly State of The Region Event		✓	✓	✓	✓	✓	✓				
Politicians Networks		✓	✓	✓	✓	✓	✓				
Regional Business Conference		✓	✓	✓	✓	✓	✓				
Regional Business Awards		✓	✓	✓	✓	✓	✓				
Legal, HR & Tax Service		✓	✓	✓	✓	✓	✓				
BU Strategic Task Force Group						✓	✓				
Members Induction/ Annual Review		✓	✓	✓	✓	✓	✓				

* All applications subject to pre-joining due diligence. Activity attendance strictly subject to membership status at time of application. Event ticket availability subject to capacity of venue and may be capped. Additional fees may apply for some events. Some events strictly invitation only. Discounts scalable according to volume use and/or subscription level. All fees liable for VAT where applicable. E&OE