

BCALM SOCIAL MEDIA MANAGEMENT

PACKAGES

BASIC

FROM \$700/ MONTH

Posting on 2 social media platforms of your choice (Facebook/ IG/ LinkedIn) (with identical content shared) 2 times per week

Produce & schedule x 10 pieces of content per month - can be a combination of posts, stories &/or reels

Research & implementation of appropriate hashtags to use

Manage Friend/ Follow requests

Optional monthly meetings to discuss upcoming content & analytics

STANDARD

FROM \$750/ MONTH

Posting on 3 social media platforms of your choice (Facebook/ IG/ LinkedIn) (with identical content shared) 3 times per week

Produce & schedule x 12 pieces of content per month - can be a combination of posts, stories &/or reels

Research & implementation of appropriate hashtags to use

Manage Friend/ Follow requests

Optional monthly meetings to discuss upcoming content & analytics

30mins of outreach per week (via comments, likes, friend requests, follows)

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