



MONA LISA
PHOTOGRAPHY

MONA LISA TM PHOTOGRAPHY

MODEL, LIKENESS & MEDIA RELEASE

IMPORTANT

Complete one release for each identifiable participant. A parent or legal guardian must sign for a participant under 18. This form covers photography, video, audio, studio, indoor, outdoor, event, and on-location sessions.

STUDIO / BUSINESS INFORMATION

Business / Studio:		Photographer / Representative:	
Business Address:			
Phone:		Email:	
		Website:	

SESSION INFORMATION

Session / Project Title:		Session Date:	
Start Time:		End Time:	
		Client / Organization:	

Session Type (check all that apply):

- | | | | |
|--|--|---|---|
| ☐ Portrait / Headshot | ☐ Family / Children | ☐ Maternity | ☐ Fashion / Modeling |
| ☐ Event / Ceremony | ☐ Commercial / Branding | ☐ Video / Film / Audio | ☐ Other |

LOCATION AND SETTING

Setting (check all that apply):

- | | | |
|---|---|---|
| ☐ Indoor - Mona Lisa studio | ☐ Indoor - other venue | ☐ Outdoor - public |
| ☐ Outdoor - private property | ☐ Client home / business | ☐ Event venue |

Exact Location / Address:	
Property Owner / Venue Contact:	
Permit / Permission Details:	

- ☐ The person arranging the session confirms that any required property permission or permit has been obtained.
- ☐ For outdoor sessions, weather, light, access, safety, or permit conditions may require a location change or rescheduling.

SESSION CONTACT AND PRODUCTION NOTES

Primary Session Contact:		Contact Phone:	
Wardrobe / Props / Equipment / Access Notes:			



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PARTICIPANT INFORMATION AND RELEASE SELECTION

PARTICIPANT / MODEL INFORMATION

Legal Name: Preferred / Display Name:

Date of Birth: Age on Session Date: ☐ Adult (18+) ☐ Minor

Address:

Phone: Email:

Emergency Contact (optional): Phone:

SELECT ONE RELEASE LEVEL

- ☐ FULL COMMERCIAL RELEASE - portfolio, website, social media, advertising, promotion, publications, displays, exhibitions, contests, press, client campaigns, and commercial marketing.
- ☐ PORTFOLIO & ORGANIC SOCIAL ONLY - studio portfolio, website galleries, studio displays, and unpaid social media; no paid advertisements or third-party licensing.
- ☐ PRIVATE CLIENT USE ONLY - no public promotional use by the studio, except secure proofing, editing, delivery, legal compliance, and internal recordkeeping.
- ☐ CUSTOM LIMITED RELEASE - restrictions must be written below and accepted by the studio.

Custom Restrictions / Approved Uses:

NAME AND IDENTIFICATION PREFERENCE

☐ Full legal name ☐ First name only ☐ Stage / business name ☐ No name

Approved Stage / Business Name:

RELEASE PERIOD

☐ Perpetual for selected uses ☐ Project / campaign only ☐ Specific dates

Start Date: End Date (if limited): Campaign / Project:



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CORE MODEL, LIKENESS AND MEDIA RELEASE TERMS

CORE RELEASE TERMS

1. Grant of Permission.

Subject to the release level and written restrictions selected above, I authorize Mona Lisa TM Photography, its photographers, employees, contractors, clients, successors, licensees, and authorized representatives to photograph, film, record, reproduce, display, publish, distribute, transmit, advertise, and otherwise use my image, likeness, appearance, voice, performance, statements, and biographical information captured during the session in any lawful media now known or later developed.

2. Permitted Uses.

Permitted uses may include the studio portfolio; website; social platforms; printed materials; advertisements; promotional campaigns; displays; galleries; exhibitions; competitions; editorial features; press releases; presentations; business proposals; client campaigns; training examples; and archival records, but only to the extent allowed by the release level selected on this form.

3. Editing and Creative Treatment.

I authorize ordinary professional editing, including cropping, retouching, color correction, compositing, background replacement, formatting, captioning, and adaptation for different media. The studio will not knowingly use the material in an unlawful, pornographic, defamatory, malicious, or materially deceptive manner.

4. Copyright and Ownership.

Unless a separate written agreement states otherwise, the photographer or studio retains copyright and ownership of the photographs, recordings, edits, layouts, and finished creative works. This release grants permission to use my likeness; it does not transfer copyright in the studio work to me, and it does not automatically grant access to raw or unedited files.

5. No Approval of Final Materials.

For the uses I authorize, I waive the right to inspect or approve the final photographs, recordings, edits, captions, layouts, advertising copy, or context before publication, provided the use remains within this release and any written restrictions.

6. Name and Identification.

The studio may identify me only according to the name selection on page 2. If no option is selected, the studio may use my first name only or publish the material without a name.

PARTICIPANT ACKNOWLEDGMENT

I understand that this page must be read together with the release level, restrictions, identification preference, AI selection, location acknowledgment, compensation terms, and signatures on the other pages of this form.

Participant / Guardian Initials:



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ADDITIONAL TERMS, COMPENSATION AND AI OPTIONS

ADDITIONAL RELEASE TERMS

7. Public Availability and Third-Party Sharing.

I understand that authorized public uses may make the material visible worldwide and that members of the public may save, share, repost, or copy it beyond the studio control. The studio is not responsible for independent third-party misuse that it did not authorize, encourage, or control.

8. Release of Claims.

To the fullest extent permitted by law, I release the studio and its authorized users from claims arising from uses expressly permitted by this release, including claims based on privacy, publicity, or approval rights. This release does not authorize unlawful use, use outside the selected scope, or conduct that cannot legally be released.

9. Duration and Withdrawal.

The authorization is intended to continue for the period selected by the parties and, for a full commercial release, to be perpetual for materials already created, published, distributed, licensed, printed, scheduled, or contractually committed. A written request may stop new discretionary uses when the studio agrees or when required by law, but it may not be possible to retrieve prior publications or third-party copies.

10. No False Endorsement.

Use of my likeness does not mean that I personally endorse a product, political position, religion, medical claim, or organization unless I separately agree in writing to that specific endorsement.

11. Entire Agreement; Severability.

This release and any signed written addendum contain the complete agreement about use of my likeness for this session. Changes must be in writing and accepted by the studio and participant or guardian. If one provision is unenforceable, the remaining provisions continue to the fullest extent allowed by law.

12. Governing Law.

This release is governed by the laws of the State of Maryland, without limiting any nonwaivable rights or protections that apply to the participant.

COMPENSATION / CONSIDERATION

☐ No monetary compensation; participation is voluntary.

☐ Model / talent fee

☐ Trade for images / portfolio photographs

☐ Photography service / session value

☐ Other consideration described below

Amount / Description / Delivery Terms:

AI-ASSISTED EDITING AND SYNTHETIC MEDIA

Ordinary AI-assisted tools may be used for technical editing such as noise reduction, background cleanup, color correction, sharpening, selection, or retouching. Generative or synthetic use requires a separate selection below.

☐ Technical AI-assisted editing only; no synthetic voice, face, body, or identity generation.

☐ I separately authorize generative alteration for the approved project, but not unrelated impersonation, political messaging, adult content, or deceptive endorsement.

☐ My identifiable images, voice, or likeness may NOT be sold or licensed to train facial-recognition, biometric, or generative-AI models unless a separate written agreement is signed.

Participant / Guardian Initials:



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PRIVACY, LOCATION ACKNOWLEDGMENT AND ADULT SIGNATURES

PRIVACY AND SENSITIVE-INFORMATION PREFERENCES

- ☐ Do not publish exact home, school, workplace, or private-session location.
- ☐ Do not identify a minor by full name.
- ☐ Do not display school, employer, military unit, badge, ID, or uniform details without approval.
- ☐ Do not disclose medical, pregnancy, disability, religious, or other sensitive personal information unless specifically authorized.

Additional Safety, Accessibility, Wardrobe, Cultural, or Privacy Instructions:

INDOOR / OUTDOOR SESSION ACKNOWLEDGMENT

For studio and indoor sessions, the participant agrees to follow posted safety rules and photographer instructions. For outdoor or on-location sessions, the participant understands that weather, terrain, traffic, insects, water, crowds, animals, public access, and changing light may affect the session. Participants should disclose accessibility or safety needs before the session. The studio will use reasonable care and may stop, relocate, or reschedule a session when conditions are unsafe. This paragraph does not waive rights that cannot legally be waived.

Participant / Guardian Initials:

ADULT PARTICIPANT AND STUDIO SIGNATURES

I have read this release, understand the selected permissions and restrictions, am signing voluntarily, and certify that the information I provided is accurate. Electronic and handwritten signatures may be treated as originals.

Participant / Adult Model Signature:

Date:

Printed Name:

Studio / Photographer Signature:

Date:

Printed Name:

Witness (optional):

Date:

Printed Name:

COPY AND RECORD ACKNOWLEDGMENT

- ☐ Participant received or was offered a copy of the completed release.
- ☐ Studio retained the signed release with the related client or project file.

Related Client / Project / Invoice Number:



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PARENT / LEGAL GUARDIAN CONSENT FOR A MINOR

MINOR PARTICIPANT INFORMATION

Complete this page when the participant is under 18. The parent or legal guardian confirms authority to sign, consents to the minor participation, and grants the same permissions selected in this release on the minor behalf. Complete a separate release for each minor unless the group addendum is accepted by the studio.

Minor Legal Name: Date of Birth:

Preferred / Display Name: Age on Session Date:

Minor Address (if different from guardian):

PARENT / LEGAL GUARDIAN INFORMATION

Parent / Guardian Legal Name: Relationship:

Guardian Address:

Phone: Email:

Emergency Contact (if different): Phone:

GUARDIAN CERTIFICATIONS AND CONSENT

- ☐ I certify that I am the minor parent or legal guardian and have authority to sign this release.
- ☐ I consent to the minor participation and to the release level, name option, release period, AI option, compensation terms, and restrictions selected on this form.
- ☐ I have disclosed relevant accessibility, medical, allergy, mobility, sensory, or safety needs that the studio should reasonably know for this session.

Additional Instructions for the Minor:

PARENT / LEGAL GUARDIAN SIGNATURE

Parent / Guardian Signature: Date: Printed Name:

Studio / Photographer Acceptance: Date: Printed Name:



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GROUP PARTICIPANT ADDENDUM AND STUDIO ADMINISTRATION

GROUP PARTICIPANT ADDENDUM

Use this page only for a group session when the same release level and restrictions apply to everyone listed. Each adult must sign personally. A parent or legal guardian must sign for each minor. Attach additional pages if needed.

Participant Legal Name	Age	Adult / Guardian Signature	Guardian Printed Name	Date

STUDIO ADMINISTRATION

Release / Client File Number:

ID Checked (optional):

☐ Yes

☐ No

Related Contract / Invoice / Gallery Number:

Internal Notes:

LEGAL REVIEW NOTICE

This is a general business template, not legal advice. Photography, publicity, privacy, contract, child-performer, biometric, and location rules may vary by project and jurisdiction. Mona Lisa Photography should have a Maryland attorney review this form before routine commercial use.