



MONA LISA
PHOTOGRAPHY

THE WEDDING EXPERIENCE

Wedding Experience Guide



Creating Timeless Wedding Memories

LUXURY WEDDING COLLECTION

MONA LISA PHOTOGRAPHY - MARYLAND

WELCOME

“Your wedding deserves to be remembered with beauty, honesty, and intention.”

Thank you for considering Mona Lisa Photography for one of the most meaningful days of your life.

Your wedding is more than a celebration. It is the beginning of a new chapter, surrounded by the people, traditions, and moments that matter most. Our purpose is to preserve those memories through elegant, timeless photography created with care.

From the first conversation through the delivery of your finished images and artwork, every detail is approached with professionalism, preparation, and respect for your vision.

This guide introduces the Mona Lisa wedding experience, planning process, portrait approach, products, and next steps.

Mona Lisa Photography

ABOUT MONA LISA PHOTOGRAPHY

Mona Lisa Photography is dedicated to creating refined, expressive portraits that feel personal and enduring.

Experience

Decades of photographic knowledge guide every decision, from lighting and posing to timing and image selection.

Artistry

We combine classic portrait principles with an editorial eye to create images that feel elegant rather than temporary.

Service

Couples receive thoughtful guidance before, during, and after the wedding day.

Legacy

Your photographs are created not only for today, but for the family members who will treasure them in years to come.

Our work is centered on connection, detail, and the quiet moments that make every wedding unique.

WHY CHOOSE MONA LISA

01

Personalized Planning

Your priorities, timeline, family structure, traditions, and preferred style are discussed before the wedding day.

02

Professional Preparation

We review locations, schedules, lighting conditions, special requests, and contingency plans whenever practical.

03

Guided Portraiture

Clear direction helps couples and families feel comfortable, polished, and natural in front of the camera.

04

Careful Editing

Selected images receive professional color correction, tonal refinement, and finishing consistent with the collection.

05

Premium Presentation

Albums, wall art, prints, and keepsakes are available to help transform photographs into lasting family heirlooms.

THE MONA LISA WEDDING EXPERIENCE



Inquiry

Share your wedding date, venue, estimated coverage, priorities, and contact information.

Consultation

We discuss your plans, desired style, photography needs, products, and budget.

Proposal

A written proposal outlines services, coverage, products, fees, and next steps.

Reservation

Your date is secured after the agreement is signed and the required reservation payment is received.

Planning

We review the timeline, family groupings, locations, traditions, and special requests.

Wedding Day

Photography is completed according to the confirmed scope of services and wedding-day schedule.

Editing & Delivery

Your images are professionally prepared and delivered according to the agreement.

ENGAGEMENT SESSIONS

An engagement session is both a portrait experience and a valuable rehearsal for the wedding day.

Why It Matters

- Build comfort with posing and direction.
- Learn how you photograph together.
- Create images for announcements, websites, invitations, and decor.
- Develop a visual style that can carry into the wedding.

What to Wear

- Choose coordinated rather than identical clothing.
- Avoid distracting logos and very small patterns.
- Bring one refined look and one relaxed look.
- Select clothing that feels comfortable and intentional.

PLANNING TIP

Consider locations that reflect your relationship, culture, shared interests, or future wedding aesthetic.

A SAMPLE WEDDING-DAY TIMELINE

TIME	PHOTOGRAPHY FOCUS
1:00 PM	Details, attire, invitations, rings, shoes, bouquet, and preparation
2:00 PM	Individual portraits and final preparation moments
3:00 PM	First look or separate partner portraits
3:30 PM	Wedding party and immediate family portraits
4:30 PM	Ceremony details and guest arrival
5:00 PM	Ceremony coverage
5:45 PM	Formal family groups and couple portraits
6:30 PM	Reception entrance, dinner, speeches, and traditions
7:45 PM	Sunset or evening portraits when timing allows
8:15 PM	Dancing, candid moments, and reception highlights

This is a planning example only. Actual schedules vary by venue, travel time, ceremony format, cultural traditions, season, and selected coverage.

PLANNING YOUR WEDDING DAY

Before Finalizing the Timeline

- ☐ Confirm ceremony and reception times.
- ☐ Identify travel time between locations.
- ☐ Ask the venue about photography restrictions.
- ☐ Confirm sunset time for outdoor portraits.
- ☐ Allow time for delays, touch-ups, and transitions.

Share With Your Photographer

- ☐ Venue addresses and parking instructions.
- ☐ Planner or coordinator contact details.
- ☐ Family grouping list.
- ☐ Cultural or religious traditions.
- ☐ Important relationships and sensitive circumstances.

A strong photography timeline protects the moments you value most. It also reduces stress by giving portraits, travel, and transitions the time they require.

PREPARING FOR YOUR WEDDING PORTRAITS

Thoughtful preparation helps wedding portraits feel polished, efficient, and relaxed.

Attire

Steam or press clothing in advance. Keep dresses, jackets, veils, and accessories protected until photography begins.

Details

Gather rings, invitations, shoes, jewelry, perfume, cufflinks, heirlooms, and vow books in one location.

Space

Choose a preparation area with natural light and remove unnecessary bags, packaging, and clutter where possible.

Hair & Makeup

Schedule enough time for completion, touch-ups, and getting dressed before portraits begin.

Flowers

Ask that bouquets and boutonnières arrive before scheduled detail and portrait photography.

Communication

Designate one trusted person who knows family members and can help organize groups quickly.

WEDDING-DAY ESSENTIALS

Personal Details

Rings · Jewelry · Shoes · Veil · Cufflinks · Watch · Perfume · Vow Books · Invitations · Heirlooms

Portrait Support

Lint Roller · Safety Pins · Fashion Tape · Tissues · Makeup for Touch-Ups · Small Sewing Kit · Comfortable Shoes

Weather Support

Clear Umbrellas · Towels · Water · Hand Warmers or Fans · Alternative Indoor Portrait Location

Important Information

Timeline · Addresses · Parking Instructions · Vendor Contacts · Family Group List · Required Permits

Preparation creates space for calm, creativity, and meaningful moments.

WEDDING-DAY TIPS

Allow Breathing Room

Build flexibility into the schedule so a delayed delivery, traffic issue, or wardrobe adjustment does not remove portrait time.

Keep Important Spaces Clear

A cleaner preparation area creates stronger photographs and reduces time spent moving distracting objects.

Pause During Meaningful Moments

During the ceremony, first dance, cake cutting, and other traditions, move slowly enough to experience the moment and allow it to be photographed.

Trust the Planning

Once the photography plan is confirmed, focus on enjoying your day. Genuine emotion is more valuable than trying to control every image.

Protect Portrait Time

Family and couple portraits are most successful when guests understand where to go and when they are needed.

FAMILY PORTRAIT PLANNING

Formal family portraits can be completed efficiently when the list is organized before the wedding.

Immediate Family

Couple with parents · Couple with siblings ·
Couple with parents and siblings · Each partner
with individual family groups

Grandparents

Couple with all grandparents · Couple with each
side · Individual partner portraits with
grandparents

Extended Family

Include only the groups that are most meaningful
and identify one organizer from each family.

Sensitive Circumstances

Tell us privately about separations, bereavement,
limited mobility, estrangement, or relationships
that require careful grouping.

BEST PRACTICE

Keep the formal list focused. Additional combinations may be photographed during the reception
when time allows.

THE EDITORIAL PORTRAIT EXPERIENCE

Classic enough to endure. Distinctive enough to feel entirely your own.

Editorial wedding portraits are intentionally composed images designed to feel polished, expressive, and suitable for display.

What We Consider

- Light and architectural lines.
- Dress, veil, and fabric movement.
- Hands, posture, and facial angles.
- Color relationships and background control.
- Balance between elegance and authenticity.

What You Can Expect

- Clear, respectful posing direction.
- Adjustments for body comfort and mobility.
- Careful attention to garments and details.
- A mixture of classic, candid, and creative images.

WEDDING ALBUMS



Your Wedding Story, Designed to Be Held

A professionally designed wedding album transforms individual photographs into a complete visual story.

Designed Layouts

Images are arranged to create rhythm, emotion, and a clear narrative from beginning to end.

Premium Materials

Available options may include refined cover materials, archival papers, and presentation upgrades.

Parent Albums

Smaller companion albums make meaningful gifts for parents and close family members.

Personalization

Cover text, names, dates, and selected design features may be available depending on the product.

WALL ART

Your strongest wedding portraits deserve a place beyond the screen.



Statement Portrait

A single large image for a living room, bedroom, staircase, or formal space.



Three-Piece Collection

A coordinated series that may combine a full portrait, close detail, and emotional moment.



Paired Artwork

Two complementary images displayed together for balance and visual impact.

Available materials, sizes, finishes, and pricing depend on the current product catalog and final image selection.

LUXURY PRODUCTS & KEEPSAKES

Selected wedding photographs can become meaningful artwork, gifts, and keepsakes designed to be enjoyed for years.

Fine-Art Prints

Professionally produced prints in selected sizes for framing, gifting, and display.

Canvas Wall Art

Textured, ready-to-display artwork that brings a warm, finished presence to a room.

Photo Books

Flexible storytelling products for weddings, engagements, rehearsal dinners, or anniversary gifts.

Custom Calendars

A practical keepsake featuring selected wedding or engagement portraits throughout the year.

Gift Products

Selected photographs may be available on approved keepsake products depending on current studio offerings.

Digital Collections

Edited digital images are provided according to the selected agreement and usage terms.

YOUR PHOTOGRAPHY INVESTMENT

Wedding photography is not only coverage of a day. It is preservation of a family history.

Your investment reflects more than the hours a photographer is physically present. It may include consultation, planning, timeline review, travel preparation, equipment, backup systems, professional editing, gallery preparation, album design, product coordination, communication, and long-term business expertise.

Before

Consultation, planning, contracts, scheduling, location review, and preparation.

During

Coverage, direction, lighting decisions, time management, and adaptation to changing conditions.

After

Selection, editing, retouching, export, delivery, product design, and archival management.

Final pricing is based on the selected collection, coverage time, location, products, travel, staffing, and customization.

FREQUENTLY ASKED QUESTIONS

Does submitting an inquiry reserve our date?

No. A date is reserved only after availability is confirmed, the required agreement is signed, and the required payment is received and accepted.

Do you travel?

Travel may be available. Mileage, tolls, parking, lodging, permits, and other expenses may apply.

What happens if it rains?

We recommend an indoor alternative and a weather-conscious timeline. Final decisions depend on safety, venue rules, and the agreement.

Will every photograph be delivered?

No. The photographer selects images that meet technical and artistic standards. Duplicates, test images, and unusable frames are not normally included.

Can we request retouching?

Standard finishing is included according to the collection. Extensive retouching, compositing, or restoration may require an additional fee.

How long does delivery take?

Estimated delivery is stated in the agreement and may vary with season, collection size, products, and customization.

BEGIN YOUR WEDDING EXPERIENCE



MONA LISA
PHOTOGRAPHY

We would be honored to learn more about your wedding.

Complete the Wedding Photography Inquiry Form and submit it to Mona Lisa Photography for current availability, package information, and a personalized proposal.

Studio: Mona Lisa Photography

Location: Maryland

Website: Add current website address before exporting

Email: Add current studio email before exporting

Phone: Add current studio phone number before exporting

IMPORTANT

This guide is informational and does not replace the final written photography agreement.

WEDDING PHOTOGRAPHY PACKAGES



Mona Lisa Photography is currently developing a new collection of wedding photography packages designed to provide clearer options, flexible coverage, and a more personalized experience for every couple.

COMING SOON

Our updated wedding package guide and photography agreement are coming soon. Final pricing, coverage times, image quantities, product sizes, product types, payment schedules, travel requirements, delivery details, and other services will be described in the written package agreement between the photographer and the client.

Each proposal will be prepared according to the couple's date, venue, coverage needs, travel requirements, products, and requested services.

INQUIRY AND NEXT STEPS

To receive current package information and a personalized proposal, complete the Wedding Photography Inquiry Form as thoroughly as possible.

01 Complete the Form

Provide your contact information, wedding date, venue, estimated coverage, products of interest, traditions, and special requests.

02 Submit Your Inquiry

Email the completed form to Mona Lisa Photography using the studio contact information provided on the website or by the photographer.

03 Proposal Review

We will review availability and prepare current package options, pricing, travel information, and recommended next steps.

04 Reserve the Date

A wedding date is reserved only after availability is confirmed, the required agreement is signed, and the required reservation payment is received.

IMPORTANT

Submitting an inquiry does not reserve a wedding date and does not create a photography contract.

WEDDING INQUIRY FORM

Please complete the fields below as thoroughly as possible.

Client Information

Partner 1 / Primary Contact

Partner 2

Email Address

Phone Number

Preferred Contact Method

Wedding Details

Wedding Date

Ceremony Time

Venue Name

Estimated Guests

Venue Type

Venue Address

Reception Location (if different)

Wedding Planner / Coordinator

PHOTOGRAPHY NEEDS & COVERAGE

Package Interest

- ☐ Mini Wedding Package
- ☐ In-Studio Wedding Portrait Package
- ☐ On-Location Wedding Photography Package
- ☐ Studio + On-Location Combination Package
- ☐ Last-Minute / Emergency Wedding Coverage

Coverage Requested

- ☐ 2 Hours ☐ 4 Hours ☐ 6 Hours ☐ 8 Hours ☐ Full Day ☐ Custom

Requested Start Time

Requested End Time

Number of Locations

Travel Area / Distance

Products of Interest

- ☐ Digital Images ☐ Photo Prints ☐ Canvas Wall Art
- ☐ Wedding Album ☐ Photo Books ☐ Custom Calendar
- ☐ Parent Albums ☐ Other

Wedding-Day Priorities

- ☐ Getting Ready ☐ Ceremony ☐ Family Portraits
- ☐ Couple Portraits ☐ Reception ☐ Decor & Details
- ☐ Cultural / Religious Traditions ☐ Other

WEDDING VISION & SPECIAL REQUESTS

Photography Style and Vision

Describe the look, mood, traditions, must-have photographs, and any examples or inspiration you would like us to consider.



Timeline and Logistics

List important times, multiple locations, venue restrictions, parking instructions, permit requirements, coordinator information, or other schedule details.



Accessibility, Traditions and Special Requests

Please share accessibility needs, religious or cultural traditions, family circumstances, privacy requests, or anything else that may help us serve you respectfully and safely.



BUDGET, URGENCY & IMPORTANT INFORMATION

Budget and Proposal Timing

Estimated Photography Budget

Proposal Needed By

☐ My wedding is approaching and I am requesting an accelerated proposal, if available.

Pricing Notice

Wedding package pricing is currently being updated. After reviewing this inquiry, Mona Lisa Photography will provide current package options, coverage details, product information, applicable travel or venue expenses, availability, and a personalized written quote. Product types, sizes, quantities, delivery terms, and all final services will be stated in the photography agreement.

Important

Submitting this inquiry does not reserve a wedding date and does not create a photography contract. A date is reserved only after availability is confirmed, the required written agreement is signed, and the required reservation payment is received and accepted by Mona Lisa Photography.

Completed By

Typed Name

Date Completed

Additional Notes

ADDITIONAL EVENT DETAILS

Key Vendor Contacts

Wedding Planner / Coordinator

Venue Contact

Officiant

Hair and Makeup

Florist

DJ / Band

Wedding Party and Family Information

Number in Wedding Party

Children Participating

Grandparents Attending

Mobility Considerations

Family Grouping Notes

Other Events or Traditions

List rehearsal dinners, tea ceremonies, first looks, cultural rituals, religious traditions, private vows, planned exits, or other moments requiring coverage.

INQUIRY REVIEW & SUBMISSION

Submission Checklist

- ☐ I reviewed the contact information for accuracy.
- ☐ I confirmed the wedding date, ceremony time, and venue information.
- ☐ I described the requested photography coverage and products.
- ☐ I included important traditions, family circumstances, and special requests.
- ☐ I provided an estimated budget or requested a custom proposal.

Client Acknowledgment

I understand that this inquiry is for information and availability review only. It does not reserve a date, guarantee services, establish final pricing, or create a photography contract. Final services, payment terms, cancellation terms, travel expenses, products, delivery estimates, usage rights, and all other obligations will be stated in a separate written photography agreement.

- ☐ I have read and understand the acknowledgment above.

Submission Information

Name

Date

Email Used for Submission

Final Notes

Retain a copy of the completed inquiry for your records.

COMMUNICATION & IMAGE PREFERENCES

Consultation Availability

Best Days

Best Times

Preferred Consultation Method

Image Sharing and Privacy

☐ The studio may share selected images for portfolio, website, and marketing use.

☐ Please contact us before sharing any identifiable image.

☐ Please keep our wedding photographs private.

☐ Do not share images that include children without separate permission.

Delivery and Communication Preferences

☐ Email

☐ Phone

☐ Text Message

☐ Online Gallery / Client Portal

Preferred Email Address

Special Delivery Instructions

How Did You Hear About Us?

☐ Online Search

☐ Social Media

☐ Friend or Family

☐ Venue or Vendor

Other / Name of Referral

STUDIO REVIEW & PROPOSAL RECORD

For Mona Lisa Photography studio use.

Inquiry Review

Inquiry Received

Reviewed By

Availability Status

Follow-Up Date

Recommended Collection

Package / Collection

Coverage Hours

Quoted Amount

Reservation Payment

Quote Valid Through

Proposal Sent

Included Services and Products

Final Status

☐

Pending

☐

Consultation Scheduled

☐

Booked

☐

Declined

☐

Date Unavailable

Studio Notes

CONSULTATION NOTES & DECISIONS

Consultation Details

Consultation Date

Consultation Method

Consultation Led By

Attendees

Client Priorities

☐ Complete wedding-day storytelling

☐ Editorial couple portraits

☐ Family and group portraits

☐ Decor, attire, and detail photography

☐ Wedding album and printed products

☐ Budget-conscious coverage

Package Discussion

Preferred Collection

Coverage Hours

Estimated Investment

Products Discussed

Questions, Concerns & Decisions

Next Action

Responsible Person

Due Date

RESERVATION PREPARATION CHECKLIST

For use before a wedding date is formally reserved.

Required Information Confirmed

- ☐ Client names and contact information are correct.
- ☐ Wedding date, ceremony time, and venue are confirmed.
- ☐ Coverage hours and locations are confirmed.
- ☐ Selected products and package inclusions are confirmed.
- ☐ Travel, parking, permits, and lodging requirements are identified.
- ☐ Privacy and image-sharing preferences are documented.

Agreement Preparation

Agreement Prepared By		Preparation Date	
Collection / Package		Total Amount	
Reservation Payment		Balance Due Date	

Final Reservation Status

- ☐ Pending Review ☐ Agreement Sent ☐ Agreement Signed ☐ Payment Received

A wedding date is not reserved until Mona Lisa Photography confirms availability, the required written agreement is signed, and the required reservation payment is received and accepted.

FINAL PLANNING CONFIRMATION

Complete during the final planning stage before the wedding.

Final Event Information

Wedding Date

Ceremony Time

Ceremony Venue

Reception Venue

Final Contacts

Planner / Coordinator

Phone

Venue Contact

Phone

Final Confirmation Checklist

- ☐ Final timeline received and reviewed.
- ☐ Family portrait list received and organized.
- ☐ All addresses, parking instructions, and permits confirmed.
- ☐ Important traditions and special moments confirmed.
- ☐ Weather alternative or indoor portrait plan identified.
- ☐ Wedding-day emergency contact confirmed.

Final Notes

WEDDING-DAY PHOTOGRAPHY TIMELINE

Use this worksheet to organize the final photography schedule.

Coverage Window

Photographer Arrival

Coverage End

Primary Starting Location

Photography Schedule

TIME	PHOTOGRAPHY ACTIVITY	LOCATION

Timeline Approval

Client Initials

Studio Initials

Date

FAMILY PORTRAIT GROUPING WORKSHEET

List the most important formal family combinations in the preferred order.

Family Portrait Organizer

Organizer Name

Phone

Portrait Location

Start Time

Requested Groupings

#	PORTRAIT GROUP	NAMES / NOTES
1		
2		
3		
4		
5		
6		
7		
8		
9		

Important Family Circumstances

FAMILY PORTRAIT GROUPING WORKSHEET

List the most important formal family combinations in the preferred order.

Family Portrait Organizer

Organizer Name

Phone

Portrait Location

Start Time

Requested Groupings

#	PORTRAIT GROUP	NAMES / NOTES
1		
2		
3		
4		
5		
6		
7		
8		
9		

Important Family Circumstances

MUST-HAVE PHOTOGRAPH CHECKLIST

Mark the moments and details that are especially important to your wedding story.

Details & Preparation

- | | | |
|--|--|--|
| ☐ Invitation suite | ☐ Rings | ☐ Dress / suit / attire |
| ☐ Shoes | ☐ Jewelry / accessories | ☐ Bouquet / boutonniere |
| ☐ Heirloom or memorial item | ☐ Getting-ready moments | |

Ceremony & Portraits

- | | | |
|---|--|---|
| ☐ First look | ☐ Processional | ☐ Vows |
| ☐ Ring exchange | ☐ First kiss | ☐ Recessional |
| ☐ Couple portraits | ☐ Wedding party portraits | ☐ Family portraits |

Reception & Celebration

- | | | |
|--|---------------------------------------|--|
| ☐ Grand entrance | ☐ First dance | ☐ Parent dances |
| ☐ Toasts / speeches | ☐ Cake cutting | ☐ Cultural traditions |
| ☐ Open dancing | ☐ Planned exit | ☐ Reception details |

Special People, Objects or Moments

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Priority Notes

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WEDDING-DAY CONTACTS & LOGISTICS

Keep these details available for the photographer and wedding-day team.

Emergency and Day-of Contacts

Primary Client Contact

Phone

Secondary Contact

Phone

Planner / Coordinator

Phone

Venue Manager

Phone

Transportation and Access

Parking Location / Instructions

Loading / Equipment Access

Transportation Between Locations

Venue Rules and Restrictions

☐ Flash photography restricted

☐ Movement restricted during ceremony

☐ Tripods or stands restricted

☐ Photography permit required

☐ Other restrictions apply

Additional Logistics or Safety Notes

POST-WEDDING DELIVERY PREFERENCES

Final delivery terms and included products are governed by the signed agreement.

Gallery Delivery

Primary Delivery Email

Secondary Delivery Email

☐ Private gallery preferred

☐ Download access requested

☐ Favorites selection requested

☐ Guest sharing access requested

Album and Print Preferences

☐ Wedding album

☐ Parent albums

☐ Wall art

☐ Fine-art prints

☐ Canvas

☐ Thank-you cards

Preferred Album Size / Cover

Preferred Print or Wall-Art Sizes

Retouching and Selection Notes

Delivery Approval

Client Name

Date

Initials

POST-WEDDING REVIEW & PRODUCT ORDER

Use after gallery delivery to record selections, products, and remaining decisions.

Gallery Review

Gallery Delivered

Review Appointment

Final Selection Due

Selection Completed

Products Selected

☐ Wedding album

☐ Parent album

☐ Wall art

☐ Canvas

☐ Fine-art prints

☐ Photo books

☐ Custom calendar

☐ Other product

Other Product

Order Details

Album Size / Cover

Quantity

Wall-Art Size / Finish

Quantity

Print Sizes / Quantities

Retouching or Design Requests

Order Approval

Client Name

Date

Initials



MONA LISA
PHOTOGRAPHY

THANK YOU

Thank you for considering Mona Lisa Photography to preserve your wedding story. We look forward to creating elegant, meaningful photographs that reflect your celebration, your relationships, and the moments you will carry forward.

MONA LISA PHOTOGRAPHY

Maryland

Add current website address before final distribution

Add current studio email and telephone number

The day passes. The photographs remain.